NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 11, 1987

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW#	36.7	32,080
2	FAMILY TIES#	36.5	31,900
3	NFL PLAYOFF GAME-SU(S)	28.4	24,820
4	CHEERS#	28.2	24,650
5	CBS NFC CHAMPIONSHIP GAME(S)	27.5	24,040
6	GOLDEN GIRLS	26.8	23,420
7	CBS NFC CHAMPIONSHIP POST(S)	26.6	23,250
8	MURDER, SHE WROTE	25.9	22,640
9	60 MINUTES	25.2	22,020
10	FIESTA BOWL(S)	24.9	21,760
11	NFL PLAYOFF GAME-SUN.(S)	24.6	21,500
12	NIGHT COURT#	24.4	21,330
13	CBS NFL PLAYOFF GAME-SUN.(S)	24.3	21,240
14	GROWING PAINS	23.0	20,100
15	CBS NFL PLAYOFF GAME-SAT(S)	22.9	20,010
16	WHO'S THE BOSS?	22.8	19,930
17	DALLAS	22.5	19,670
18	MOONLIGHTING	21.5	18,790
19	CBS SUNDAY MOVIE	20.7	18,090
20	AMEN	20.4	17,830
21	NBC SUNDAY NIGHT MOVIE	20.1	17,570
22	NFL PLAYOFF GAME-SAT.(S)	19.9	17,390
23	SPECIAL MOVIE PRESNT.-CBS(S)	19.8	17,310
24	MATLOCK#	19.6	17,130

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW#	29.1	66,030
2	FAMILY TIES#	29.0	65,820
3	CHEERS#	19.4	44,100
4	GOLDEN GIRLS	18.5	42,010
5	NFL PLAYOFF GAME-SU(S)	17.9	40,690
6	GROWING PAINS	17.8	40,470
7	CBS NFC CHAMPIONSHIP POST(S)	17.7	40,250
8	NFL PLAYOFF GAME-SUN.(S)	17.4	39,560
9	WHO'S THE BOSS?	17.3	39,360
10	NIGHT COURT#	17.3	39,210
11	CBS NFC CHAMPIONSHIP GAME(S)	17.1	38,850
12	ALF#	16.9	38,450
13	FIESTA BOWL(S)	16.9	38,280
14	MURDER, SHE WROTE	16.7	37,940
15	60 MINUTES	16.1	36,640
16	HAPPY NEW YEAR,C. BROWN(S)	16.0	36,360
17	CBS NFL PLAYOFF GAME-SUN.(S)	16.0	36,260
18	MOONLIGHTING	15.7	35,710
19	CBS NFL PLAYOFF GAME-SAT(S)	14.6	33,140
20	227	14.2	32,210
21	AMEN	14.1	31,920
22	DISNEY SUNDAY MOVIE	14.0	31,840
23	NFL PLAYOFF POST-SUN.(S)	13.7	31,200
24	NBC SUNDAY NIGHT MOVIE	13.6	30,950

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW#	33.4	30,330
2	FAMILY TIES#	32.6	29,610
3	GOLDEN GIRLS	23.8	21,590
4	CHEERS#	22.4	20,360
5	MURDER, SHE WROTE	22.0	19,950
6	DALLAS	20.7	18,840
7	NIGHT COURT#	19.6	17,770
8	60 MINUTES	19.6	17,760
9	GROWING PAINS	19.0	17,300
10	CBS SUNDAY MOVIE	18.9	17,180
11	WHO'S THE BOSS?	18.8	17,100
12	227	18.4	16,690
13	MOONLIGHTING	18.3	16,610
14	KNOTS LANDING	17.8	16,210
15	FALCON CREST	17.5	15,910

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NFL PLAYOFF GAME-SU(S)	28.1	23,000
2	CBS NFC CHAMPIONSHIP GAME(S)	25.9	21,260
3	FIESTA BOWL(S)	25.5	20,880
4	NFL PLAYOFF GAME-SUN.(S)	25.2	20,690
5	CBS NFL PLAYOFF GAME-SUN.(S)	25.1	20,560
6	CBS NFC CHAMPIONSHIP POST(S)	24.5	20,080
7	FAMILY TIES#	24.1	19,720
8	BILL COSBY SHOW#	23.2	19,050
9	CBS NFL PLAYOFF GAME-SAT(S)	21.5	17,600
10	CHEERS#	19.6	16,080
11	NFL PLAYOFF POST-SUN.(S)	19.3	15,830
12	60 MINUTES	19.1	15,620
13	ROSE BOWL GAME(S)	19.0	15,550
14	NIGHT COURT#	17.6	14,450
15	ORANGE BOWL GAME(S)	17.5	14,320
16	MURDER, SHE WROTE	17.4	14,260
17	NFL PLAYOFF GAME-SAT.(S)	17.4	14,230
18	GOLDEN GIRLS	16.0	13,120
19	GROWING PAINS	14.0	11,490
20	WHO'S THE BOSS?	13.5	11,080
21	OUTLAWS	13.3	10,870
22	CBS NFL PLAYOFF POST-SUN.(S)	13.2	10,860
23	ALF#	13.2	10,840
24	MOONLIGHTING	13.1	10,750

CONT'D

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 11, 1987

NIELSEN AVERAGE AUDIENCE

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	NBC SUNDAY NIGHT MOVIE	13.0	10,690
26	COTTON BOWL GAME(S)	13.0	10,650
27	AMEN	12.6	10,340
28	MATLOCK#	12.3	10,100

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES#	34.0	19,520
2	BILL COSBY SHOW#	33.8	19,380
3	CHEERS#	25.4	14,570
4	GROWING PAINS	21.8	12,490
5	NIGHT COURT#	21.3	12,220
6	MOONLIGHTING	21.3	12,210
7	WHO'S THE BOSS?	20.2	11,600
8	GOLDEN GIRLS	18.6	10,660
9	KNOTS LANDING	18.5	10,640
10	SPECIAL MOVIE PRESNT.-CBS(S)	18.1	10,410
11	DALLAS	17.2	9,880
12	KATE & ALLIE	16.8	9,630
13	CBS SUNDAY MOVIE	16.7	9,570
14	HAPPY NEW YEAR,C. BROWN(S)	16.5	9,480
15	ALF#	15.2	8,730
16	MURDER, SHE WROTE	15.1	8,690
17	PERFECT STRANGERS	15.1	8,680

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW#	34.1	9,500
2	GOLDEN GIRLS	34.0	9,480
3	MURDER, SHE WROTE	32.8	9,160
4	60 MINUTES	31.6	8,810
5	FAMILY TIES#	30.5	8,520
6	DALLAS	27.7	7,730
7	227	24.3	6,780
8	AMEN	24.2	6,760
9	MATLOCK#	23.4	6,520
10	CBS NFC CHAMPIONSHIP POST(S)	23.1	6,430
10	FALCON CREST	23.1	6,430
12	HIGHWAY TO HEAVEN#	22.8	6,360
13	CBS SUNDAY MOVIE	22.0	6,140
14	FACTS OF LIFE	20.2	5,620
15	KATE & ALLIE	19.1	5,320
16	CBS TUESDAY MOVIE	18.9	5,280

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER–FIVE–MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 11, 1987

NIELSEN AVERAGE AUDIENCE

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES#	27.4	15,270
2	CBS NFL PLAYOFF GAME-SUN.(S)	25.6	14,260
3	NFL PLAYOFF GAME-SU(S)	24.7	13,810
4	NFL PLAYOFF GAME-SUN.(S)	24.6	13,720
5	BILL COSBY SHOW#	24.3	13,540
6	CBS NFC CHAMPIONSHIP GAME(S)	22.9	12,780
7	FIESTA BOWL(S)	22.1	12,320
8	CHEERS#	21.8	12,170
9	CBS NFC CHAMPIONSHIP POST(S)	21.3	11,870
10	CBS NFL PLAYOFF GAME-SAT(S)	19.8	11,070
11	NFL PLAYOFF POST-SUN.(S)	19.7	10,990
12	NIGHT COURT#	19.1	10,670
13	ROSE BOWL GAME(S)	17.5	9,750
14	GROWING PAINS	16.4	9,170
15	ORANGE BOWL GAME(S)	16.4	9,150
16	ALF#	15.2	8,460
17	MOONLIGHTING	15.1	8,420
17	WHO'S THE BOSS?	15.1	8,420
19	NFL PLAYOFF GAME-SAT.(S)	15.0	8,390
20	AMAZING STORIES#	13.9	7,760
21	60 MINUTES	13.8	7,700
22	SPECIAL MOVIE PRESNT.-CBS(S)	13.5	7,550
23	CBS NFL PLAYOFF POST-SUN.(S)	13.4	7,470
24	NBC SUNDAY NIGHT MOVIE	12.9	7,180
CONT'D			
25	GOLDEN GIRLS	12.8	7,160
26	SAT NIGHT'S MAIN EVENT 8(S)	12.7	7,080
27	ABC SUNDAY NIGHT MOVIE	12.5	6,970
28	HAPPY NEW YEAR,C. BROWN(S)	12.3	6,880
29	MURDER, SHE WROTE	12.3	6,840
30	DISNEY SUNDAY MOVIE	11.8	6,580

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FIESTA BOWL(S)	32.7	6,860
2	60 MINUTES	32.6	6,840
3	NFL PLAYOFF GAME-SU(S)	32.1	6,740
4	CBS NFC CHAMPIONSHIP POST(S)	31.9	6,700
5	MURDER, SHE WROTE	29.8	6,250
6	CBS NFC CHAMPIONSHIP GAME(S)	29.5	6,190
7	NFL PLAYOFF GAME-SUN.(S)	27.3	5,740
8	CBS NFL PLAYOFF GAME-SUN.(S)	25.5	5,350
9	CBS NFL PLAYOFF GAME-SAT(S)	25.4	5,340
10	GOLDEN GIRLS	25.2	5,300
11	NFL PLAYOFF GAME-SAT.(S)	23.8	4,990
12	BILL COSBY SHOW#	22.9	4,810
13	ROSE BOWL GAME(S)	22.4	4,710
14	MATLOCK#	21.5	4,520
15	ORANGE BOWL GAME(S)	20.8	4,370
16	FAMILY TIES#	18.9	3,960
17	AMEN	18.5	3,880
18	OUTLAWS	18.3	3,840
19	COTTON BOWL GAME(S)	18.1	3,800
20	SIMON & SIMON#	17.8	3,740
21	NBC NIGHTLY NEWS	17.7	3,710
22	NFL PLAYOFF POST-SUN.(S)	17.6	3,700
22	227	17.6	3,700
24	HIGHWAY TO HEAVEN#	17.1	3,600
CONT'D			
25	CBS SUNDAY MOVIE	16.8	3,520
26	DALLAS	16.5	3,470
27	HUNTER	15.6	3,280

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A TEAM SPECIAL TUE(S)		201		A	12.7	20	1110	2016	727	293	788	228^	437	464	356	290	752	198^	436	391	387	284	220^	156^	256	209^
1 TUE. 8.00P 60 NBC A		96																								
8.00 - 8.30				A	12.4	19	1084	2041	738	303	793	222^	434	476	369	287	757	198^	438	392	398	284	208^	152^	283	216^
8.30 - 9.00				A	13.0	20	1136	1986	712	280	777	231^	435	449	343	290	745	193^	427	389	377	286	238^	161^	226^	200^
ABC BUSINESS BRIEF-MON	1		189	A	11.0	15	961	1951	782	330	802	168^	457	470	480	289^	705	178^	387	340	400	283^	197^	88^	247^	195^
2 MON. 8.58P 1 ABC N			93	B	11.0	15	961	1951	782	330	802	168	457	470	480	289	705	178	387	340	400	283	197	88	247	195
ABC BUSINESS BRIEF-WED	10	178	183	A	13.9	23	1215	2063	830	353	881	322	568	541	413	245	586	256	405	342	252	126	159	93^	437	330
WED. 8.58P 1 ABC N		86	89	B	13.7	21	1197	1898	786	334	846	340	558	513	376	231	562	243	400	338	243	139	193	103	297	225
ABC BUSINESS BRIEF-FRI	9	179	183	A	12.7	19	1110	2046	697	317	798	254	440	481	376	286	454	172	305	320	206	110^	150	33^	644	433
1 FRI. 8.42P 2 ABC N		88	88	B	11.6	19	1014	1942	717	317	829	257	459	455	367	314	433	132	253	260	200	145	148	76	532	339
2 FRI. 8.42P 1																										
ABC MONDAY NIGHT MOVIE	2	178	210	A	13.0	21	1136	1559	813	321	879	249	510	493	452	335	461	93^	232	248	245	195	118^	52^	101^	77^
MON. 9.00P 120 ABC FF		93	99	B	13.0	21	1136	1559	813	321	879	249	510	493	452	335	461	93	232	248	245	195	118	52	101	77
9.00 - 9.30				A	12.1	18	1058	1564	763	290	829	216	457	455	433	332	513	94^	261	267	287	224	121^	63^	101^	79^
9.30 - 10.00				A	12.5	19	1093	1523	782	305	843	218	465	472	457	328	441	82^	211	232	250	191	137	64^	102^	80^
10.00 - 10.30				A	13.7	22	1197	1581	828	349	898	259	534	510	455	339	455	101^	240	252	231	185	118^	50^	110^	82^
10.30 - 11.00				A	13.4	23	1171	1589	880	335	948	295	580	539	474	346	448	102^	227	245	219	186	103^	39^	90^	65^
ABC NEWSBRIEF-MON	12	158	183	A	10.5	16	918	1538	773	304	849	206	477	492	476	323	437	79^	212	232	253	191	148^	74^	104^	86^
MON. 9.54P 1 ABC N		86	91	B	11.4	18	996	1715	636	285	712	197	398	401	345	266	698	182	396	400	372	250	144	57	161	118

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
ABC NEWSBRIEF-TUE	12	178	183	A	16.1	25	1407	1850	744	434	851	363	639	599	416	157	553	248	431	386	257	104	221	124	225	162
TUE. 9.58P 1 ABC N		89	90	B	15.1	23	1320	1730	768	373	855	370	614	554	391	192	588	270	424	375	240	130	161	85	126	89
ABC NEWSBRIEF-WED	12	177	182	A	12.5	21	1093	1780	849	403	925	388	599	577	395	256	491	182	322	313	224	144	122^	65^	242	178
WED. 9.58P 1 ABC N		89	90	B	13.2	21	1154	1595	830	377	914	327	536	509	402	311	480	165	272	265	215	175	83	47	118	87
ABC NEWSBRIEF-THU	11	186	174	A	9.4	14	822	1571	719	354	850	272	424	409	371	350	454	118^	270	276	243	151^	159^	46^	108^	65^
THU. 9.58P 1 ABC N		90	88	B	9.3	14	813	1624	781	336	918	293	458	437	394	370	529	179	284	266	232	190	78	31	99	71
ABC NEWSBRIEF-FRI	11	174	176	A	7.9	12	690	2149	587	410	718	221	470	475	393	181^	509	176^	348	391	275	107^	301	134^	621	517
FRI. 9.58P 1 ABC N		89	89	B	7.7	12	673	1881	655	352	737	222	438	434	388	252	574	194	370	368	280	172	206	102	364	287
ABC NEWSBRIEF-SAT.	12	190	179	A	7.6	12	664	2322	762	334	915	416	650	515	369	221	681	367	544	474	240	130^	246	184^	480	339
SAT. 8.58P 1 ABC N		94	91	B	7.5	13	656	1772	697	292	831	316	493	409	349	287	535	179	317	306	260	190	148	87	258	191
ABC NEWSBRIEF-SUN.	11	189	188	A	13.4	19	1171	1767	611	301	752	316	510	484	366	175	667	263	489	472	327	134	159	68^	189	136
1 SUN. 9.50P 2 ABC N		93	92	B	13.8	21	1206	1796	660	304	759	260	461	461	377	228	699	275	494	454	320	171	166	78	172	129
2 SUN. 9.52P 1																										
ABC SPORTS UPDATE-SAT	11	185	180	A	8.7	14	760	1676	716	288	793	260	476	439	391	250	571	167^	378	337	337	167^	143^	89^	169^	93^
SAT. 9.58P 1 ABC SN		92	91	B	7.1	12	621	1847	675	282	761	269	439	430	324	265	538	179	338	317	261	176	172	108	376	260
ABC SPORTS UPDATE-SUN	12	195	193	A	14.2	20	1241	2430	802	429	875	337	578	578	431	183	685	294	508	476	314	155	304	115	566	371
1 SUN. 8.58P 1 ABC SN		93	93	B	12.1	18	1058	2201	711	319	797	306	507	502	372	211	660	260	473	446	306	163	227	97	517	338
2 SUN. 8.57P 2																										
ABC SUNDAY NIGHT MOVIE	11	211	209	A	15.1	22	1320	1745	590	316	721	318	492	466	333	157	719	301	529	480	333	151	155	63^	150	104^
1 SUN. 9.00P 115 ABC FF		99	99	B	16.3	25	1425	1740	684	316	774	276	483	465	378	226	698	276	492	454	333	168	135	60	133	87
2 SUN. 9.00P 120																										
9.00 - 9.30				A	14.6	21	1276	1868	637	337	751	308	521	497	375	155	749	305	553	515	360	155	172	68^	196	127
9.30 - 10.00				A	15.4	22	1346	1805	604	315	726	303	477	469	349	170	733	298	532	489	352	157	177	69^	169	119
10.00 - 10.30				A	15.0	22	1311	1695	570	313	716	326	490	456	320	158	709	302	524	465	319	151	142	63^	128	94^
10.30 - 11.00				A	15.2	24	1328	1648	552	312	702	338	489	450	296	147	702	302	514	461	309	152	139	60^	105^	79^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																															
ABC WORLD NEWS TONIGHT						58	210	210	A	11.1	19	970	1562	719	298	778	172	333	399	400	340	662	141	316	344	351	284	55^	36^	67^	37^
1	MTUWF	6.30P	30	ABC	N		99	99	B	10.7	20	935	1481	673	252	730	153	299	347	345	352	622	129	290	312	327	280	54	30	75	42
2	M-F	6.30P	30																												
ABC WRLD NEWS TONIGHT-SAT						4	184	185	A	9.7	17	848	1593	697	227	749	110^	281	345	344	404	649	147^	325	326	323	281	30v	8v	165^	105^
	SAT.	6.30P	30	ABC	N		95	95	B	8.4	15	734	1579	716	213	771	122	278	316	314	442	630	123	287	297	303	302	76	16	102	64
ABC WRLD NEWS TONIGHT-SUN						11	158	158	A	8.3	13	725	1553	668	175^	694	101^	220	230	230	438	697	199	327	304	248	340	119^	100^	43v	LT
	SUN.	6.30P	30	ABC	N		83	83	B	7.4	13	647	1493	689	204	736	133	255	266	265	436	608	148	279	257	240	318	66	41	83	49
ABC WORLD NEWS TONIGHT(B)							61		A	1.6	3	140	1129^	386v	LT	450v	LT	50v	50v	271v	400v	679^	200v	401v	401v	279v	278v	LT	LT	LT	LT
1	THU.	7.07P	23	ABC	N		34																								
ALF						11	190		A	15.3	24	1337	2876	780	484	921	509	653	601	279	202^	811	339	632	541	417	141^	285	187^	859	618
1	MON.	8.00P	30	NBC	CS		96		B	15.7	23	1372	2185	716	345	811	363	546	465	310	219	599	247	444	397	288	123	247	114	528	371
AMAZING STORIES						10	190		A	12.8	20	1119	2658	759	491	901	374	616	598	407	189^	867	349	694	601	475	130^	258	155^	632	550
1	MON.	8.30P	30	NBC	GD		95		B	14.1	21	1232	2076	738	378	862	368	594	507	367	220	625	256	463	422	305	128	228	100	361	269
AMEN						11	210	204	A	20.4	32	1783	1790	803	311	890	267	449	406	354	380	580	215	336	272	222	219	165	99	155	128
	SAT.	9.30P	30	NBC	CS		99	99	B	20.1	34	1757	1769	814	312	900	262	462	439	384	376	518	152	270	255	228	219	141	89	210	169
BILL COSBY SHOW						12		216	A	36.7	54	3208	2058	824	376	945	369	603	504	362	297	595	278	422	335	234	151	165	97	353	236
2	THU.	8.00P	30	NBC	CS			99	B	34.8	53	3042	2082	818	365	930	354	589	518	402	281	606	242	402	356	264	173	203	111	343	233
CAGNEY & LACEY						9	189		A	12.7	21	1110	1453	673	348	838	286	415	419	353	333	426	150^	231^	257	226^	169^	78^	21v	111^	58v
1	MON.	10.00P	60	CBS	OP		97		B	15.7	26	1372	1402	747	330	842	230	443	437	410	337	456	143	274	262	244	157	50	24	54	37
	10.00 - 10.30								A	12.9	21	1127	1478	705	368	864	322	445	425	344	325	417	149^	241^	263	219^	154^	53v	17v	144^	69^
	10.30 - 11.00								A	12.5	21	1093	1422	638	327	808	248^	384	411	359	341	432	149^	220^	248^	235^	184^	103^	26v	79^	46v
CAVANAUGHS						4	192		A	14.9	24	1302	1616	774	318	855	291	401	398	348	344	498	168^	297	278	226	191^	73^	31v	190^	119^
1	MON.	9.30P	30	CBS	CS		98		B	17.3	26	1512	1551	782	339	859	296	462	451	361	318	502	175	322	318	245	158	91	52	99	79
CBS EVENING NEWS-RATHER						65	206	208	A	13.3	23	1162	1515	719	284	796	138	311	338	382	417	597	115	286	284	324	277	65	29^	57^	36^
	M-F	6.30P	30	CBS	N		99	99	B	11.8	21	1031	1496	678	226	760	129	278	297	348	426	605	138	288	274	299	280	63	26	68	41
CBS EVENING NEWS-SUNDAY						6	171		A	6.4	10	559	1823	813	290^	868	197^	250^	230^	374^	554	780	276^	365^	390^	269^	368^	LT	LT	175^	32v
1	SUN.	6.30P	30	CBS	N		89		B	7.4	13	647	1485	706	199	740	119	223	240	306	457	631	154	270	273	269	333	36	9	78	35
CBS SAT. NEWS-SCHIEFFER						6		168	A	9.4	17	822	1389	636	186^	678	162^	207^	282^	208^	396	628	75v	252^	275^	357	323^	LT	LT	83v	43v
2	SAT.	6.30P	30	CBS	N			88	B	8.0	16	699	1438	642	161	688	87	181	236	281	441	617	110	227	245	283	339	60	34	73	46
CBS SATURDAY MOVIE						8	199	195	A	14.7	24	1285	1725	771	358	878	259	517	559	434	281	657	127	397	450	466	195	49^	35^	141	106^
	SAT.	9.00P	120	CBS	FF		98	97	B	11.3	19	988	1624	713	280	783	186	413	440	428	299	652	148	361	395	401	226	86	39	103	73
	9.00 - 9.30								A	13.6	21	1189	1722	764	345	856	225	479	534	441	296	685	105^	394	458	511	218	40^	23v	141	89^
	9.30 - 10.00								A	15.1	24	1320	1701	777	347	893	252	522	561	444	289	657	106^	376	437	483	210	26v	26v	125	81^
	10.00 - 10.30								A	15.3	26	1337	1707	769	368	863	271	510	549	413	273	642	146	399	444	432	183	63^	47^	139	121
	10.30 - 11.00								A	14.8	26	1294	1755	774	372	895	286	556	590	437	263	646	153	414	455	435	175	60^	41^	154	136
CBS SUNDAY MOVIE						11	207	207	A	20.7	32	1809	1559	832	392	949	304	529	522	441	338	485	130	247	257	244	195	63^	41^	62^	40^
1	SUN.	9.00P	120	CBS	FF		99	99	B	18.8	30	1643	1504	788	314	878	233	439	451	423	364	513	121	259	277	268	213	56	32	57	37
2	SUN.	9.33P	120																												
	9.00 - 9.30								A	24.5	35	2141	1605	840	422	1006	321	560	539	468	356	471	123^	213	225	231	211	51^	36^	77^	44^
	9.30 - 10.00								A	21.0	30	1835	1601	838	409	959	306	538	525	444	344	496	130	250	266	258	198	66^	45^	80	54^
	10.00 - 10.30								A	20.5	30	1792	1568	844	390	955	299	530	527	443	342	490	139	252	265	246	188	73^	46^	50^	31^
	10.30 - 11.00								A	20.2	32	1765	1525	843	382	953	307	528	531	439	337	474	131	252	254	234	186	57^	37^	41^	24^
	11.00 - 11.30								A	18.3	33	1599	1445	755	338	836	279	475	466	398	300	475	114^	251	263	244	192	58^	37v	76^	54^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																															
CBS TUESDAY MOVIE						12	198	207	A	16.9	27	1477	1668	844	303	926	270	495	472	450	357	534	130	304	302	297	195	95^	54^	113	78^
	TUE.	9.00P	120	CBS	FF		95	99	B	15.6	25	1363	1538	763	272	854	226	439	424	426	354	521	144	280	276	269	201	85	34	78	56
		9.00 - 9.30							A	15.3	23	1337	1680	837	290	902	255	475	459	444	354	531	138	311	304	293	186	101^	56^	146	89^
		9.30 - 10.00							A	16.0	24	1398	1665	861	298	941	257	483	475	464	378	508	112	277	275	293	195	95^	52^	121	84^
		10.00 - 10.30							A	18.2	30	1591	1632	848	312	936	281	506	471	447	358	514	125	292	292	278	186	88	49^	94	68^
		10.30 - 11.00							A	18.2	33	1591	1681	832	307	921	283	511	479	443	339	568	138	326	332	321	206	93	54^	99	70^
CHEERS						11		206	A	28.2	41	2465	1789	698	371	825	363	591	482	337	184	653	292	494	424	304	128	125	70^	186	116
	2 THU.	9.00P	30	NBC	CS			99	B	27.9	42	2438	1857	764	375	858	353	577	518	377	223	665	299	494	448	299	135	158	86	176	118
COLBYS						11	206	202	A	12.0	18	1049	1580	792	361	904	284	444	440	410	365	441	133^	266	275	229	142	117^	48^	118^	71^
	THU.	9.00P	60	ABC	GD		99	98	B	10.8	16	944	1592	808	325	946	307	495	492	411	355	465	162	276	251	220	153	86	45	95	68
		9.00 - 9.30							A	11.4	17	996	1601	814	361	908	280	434	432	410	383	441	125^	268	271	236	144	112^	47^	140^	89^
		9.30 - 10.00							A	12.7	19	1110	1534	762	353	891	286	447	442	404	345	429	135	258	272	216	139	119^	47^	95^	53^
CRIME STORY						3		203	A	13.6	22	1189	1581	638	286	714	281	460	463	338	196^	731	201^	476	474	425	200^	50v	31v	86^	72^
	2 FRI.	10.00P	60	NBC	OP			99	B	14.0	24	1224	1622	673	298	756	307	494	441	345	209	681	203	440	419	368	202	65	26	120	82
		10.00 - 10.30							A	13.4	22	1171	1598	630	297	703	276	445	451	336	198^	725	216^	467	457	410	203^	55v	36v	115^	100^
		10.30 - 11.00							A	13.8	23	1206	1558	647	273	726	288	472	475	340	195^	734	184^	483	491	439	195^	41v	24v	57v	43v
DADS						3	201		A	11.6	17	1014	1735	532	279	585	134^	285	307	307	253^	467	172^	295	342	213^	125^	144^	LT	539	438
	1 FRI.	9.00P	30	ABC	CS		99		B	9.9	15	865	1753	609	299	696	170	351	393	375	277	517	177	342	347	270	145	123	46	417	301
DADS						1		202	A	8.0	12	699	1900	574	466	820	363^	592	553	349^	148^	370^	167^	287^	281^	177^	49v	258^	111^	452	296^
	2 FRI.	9.30P	30	ABC	CS			99	B	8.0	12	699	1900	574	466	820	363	592	553	349	148	370	167	287	281	177	49	258	111	452	296
DALLAS						13	205	208	A	22.5	34	1967	1569	869	348	957	279	502	492	409	392	435	132	223	242	180	176	65^	62^	112	67^
	FRI.	9.00P	60	CBS	GD		99	99	B	22.3	36	1949	1607	856	334	953	261	486	471	421	408	486	141	257	254	228	197	62	37	106	72
		9.00 - 9.30							A	21.5	32	1879	1569	875	337	961	277	495	486	408	403	429	126	212	226	176	182	62^	62^	117	67^
		9.30 - 10.00							A	23.4	36	2045	1572	868	357	957	283	509	495	413	385	438	137	233	255	182	171	67^	62^	110	67^
DESIGNING WOMEN						4	202		A	16.8	25	1468	1770	741	270	839	319	531	550	393	239	538	170^	340	375	285	145^	135^	48v	258	224
	1 THU.	9.30P	30	CBS	CS		99		B	12.3	19	1075	1580	747	235	830	262	436	468	375	310	519	143	300	323	255	184	81	32	150	99
DISNEY SUNDAY MOVIE						13	210	209	A	15.1	22	1320	2412	755	349	840	367	572	509	362	181	658	311	499	451	285	139	270	104^	644	441
	SUN.	7.00P	120	ABC	FF		99	99	B	13.6	21	1189	2269	698	312	797	334	540	497	349	198	640	268	470	431	288	143	236	107	596	387
		7.00 - 7.30							A	11.9	18	1040	2323	695	277	799	332	518	488	348	179	641	297	471	432	279	144	268	89^	615	418
		7.30 - 8.00							A	14.6	21	1276	2475	786	335	831	378	579	520	339	175	676	322	513	472	297	129	258	85^	710	497
		8.00 - 8.30							A	16.5	24	1442	2390	741	357	825	366	569	485	359	177	647	313	492	439	275	141	268	122	650	442
		8.30 - 9.00							A	17.5	25	1530	2424	778	400	882	383	608	536	392	184	664	308	509	451	286	148	282	110	596	409
DYNASTY						11	204	211	A	16.1	27	1407	1714	838	384	915	348	573	549	401	270	485	188	327	307	213	134	90^	45^	224	157
	WED.	9.00P	60	ABC	GD		99	99	B	17.0	26	1486	1613	859	372	960	354	587	536	409	311	440	169	279	256	194	139	94	47	119	83
		9.00 - 9.30							A	15.9	26	1390	1745	842	398	916	350	579	559	398	267	499	202	340	309	210	136	88^	41^	242	167
		9.30 - 10.00							A	16.1	27	1407	1701	838	373	921	347	571	548	406	275	476	179	320	308	216	132	95^	52^	209	147
EASY STREET						5		200	A	15.2	21	1328	2206	822	373	949	360	625	494	432	278	576	174^	404	377	349	146^	340	212	341	251
	2 SUN.	8.30P	30	NBC	CS			96	B	14.7	21	1285	1946	789	321	892	353	569	490	385	273	578	223	389	372	281	152	222	115	254	169
EQUALIZER						11	207	208	A	14.9	27	1302	1872	691	364	786	219	430	427	393	268	732	213	459	419	388	242	231	158	123	99^
	WED.	10.00P	60	CBS	PD		99	99	B	15.7	27	1372	1580	663	265	747	204	406	411	382	276	667	210	425	391	348	210	102	56	64	41
		10.00 - 10.30							A	14.9	27	1302	1888	693	358	783	215	432	428	404	264	734	215	462	428	393	236	243	161	128	98^
		10.30 - 11.00							A	14.9	28	1302	1848	686	366	785	221	427	420	379	273	724	207	451	409	382	247	221	156	118	97^
FACTS OF LIFE						10	204	201	A	16.5	27	1442	1911	798	311	965	342	495	422	327	390	562	231	321	252	183	211	146	94^	238	166
	SAT.	8.00P	30	NBC	CS		99	99	B	16.5	29	1442	1869	778	325	895	284	480	432	357	358	495	170	284	252	213	185	169	105	310	229

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
FALCON CREST	12	204	207	A	18.8	30	1643	1522	886	363	970	280	524	489	422	391	408	115	219	239	180	160	78^	64^	66^	36^
FRI. 10.00P 60 CBS GD		99	99	B	17.8	30	1556	1515	842	312	937	238	447	427	408	435	453	129	228	230	199	194	60	32	65	48
10.00 - 10.30				A	19.0	30	1661	1511	881	360	964	273	517	479	418	396	406	117	217	239	176	160	81^	67^	60^	31^
10.30 - 11.00				A	18.6	30	1626	1521	888	362	969	283	530	494	425	386	408	116	224	239	183	158	73^	61^	71^	41^
FAMILY TIES	11		214	A	36.5	53	3190	2063	798	382	926	367	610	520	365	266	619	297	479	379	256	124	172	102	346	243
2 THU. 8.30P 30 NBC CS			99	B	32.9	50	2875	2062	809	377	928	384	625	547	395	243	598	266	431	380	262	134	215	118	321	212
FIESTA BOWL(S)		210		A	24.9	38	2176	1759	585	274	652	190	345	348	318	239	959	278	567	559	521	315	64^	13v	84^	70^
1 FRI. 8.00P 224 NBC SE		99																								
8.00 - 8.30				A	19.9	31	1739	1868	613	308	691	198	366	372	340	246	969	269	558	572	532	328	68^	21v	140^	91^
8.30 - 9.00				A	23.5	35	2054	1831	587	280	656	189	346	350	318	238	992	296	595	575	526	328	68^	15v	115^	76^
9.00 - 9.30				A	25.2	37	2202	1793	543	254	606	171	312	330	303	224	1017	321	608	596	529	321	67^	20v	103^	93^
9.30 - 10.00				A	23.5	34	2054	1780	571	261	633	170	322	324	303	247	979	274	570	573	534	317	67^	17v	101^	89^
10.00 - 10.30				A	26.2	39	2290	1752	605	277	671	199	354	358	340	240	936	263	538	550	517	312	65^	13v	80^	70^
10.30 - 11.00				A	26.3	40	2299	1692	573	264	638	198	339	332	312	233	958	260	560	567	549	315	58^	7v	38^	38^
11.00 - 11.30				A	29.1	47	2543	1690	605	284	675	208	369	370	315	244	919	274	556	524	490	301	49^	LT	47^	47^
11.30 - 12.00				A	26.4	47	2307	1646	597	266	655	188	354	357	296	248	871	254	535	515	474	290	68^	10v	52^	52^
GUNG HO	3	200		A	10.1	15	883	2137	661	366	688	184^	393	421	391	242^	731	410	549	596	248^	135^	240^	67v	478	412
1 FRI. 9.30P 30 ABC CS		99		B	8.5	13	743	1954	643	328	724	193	416	445	408	250	625	291	457	442	270	136	230	128	375	310
GIMME A BREAK	10	192	191	A	12.2	20	1066	1745	751	269	804	216	403	386	360	331	539	118^	317	307	304	187	141	81^	261	165
WED. 9.00P 30 NBC CS		98	92	B	14.7	23	1285	1733	736	318	858	295	503	442	372	302	446	153	290	258	218	132	194	94	235	159
GOLDEN GIRLS	11	212	206	A	26.8	41	2342	1794	820	295	922	265	455	407	363	406	560	185	305	245	224	227	121	78	191	148
SAT. 9.00P 30 NBC CS		99	99	B	25.5	42	2229	1818	825	312	924	264	477	449	394	387	522	154	276	262	228	217	133	82	239	179
GROWING PAINS	10	202	211	A	23.0	34	2010	2013	769	350	862	409	622	534	352	191	572	264	457	401	272	82	219	137	360	231
TUE. 8.30P 30 ABC CS		98	99	B	22.2	33	1940	1968	759	375	860	386	618	537	366	189	541	255	409	352	231	101	245	138	322	216
GUNG HO	1		203	A	8.6	13	752	1918	583	445	829	323^	541	501	381	199^	418	190^	319^	303^	198^	57v	186^	94^	485	347^
2 FRI. 9.00P 30 ABC CS			99	B	8.6	13	752	1918	583	445	829	323	541	501	381	199	418	190	319	303	198	57	186	94	485	347
HAPPY NEW YEAR,C. BROWN(S)		205		A	16.6	25	1451	2506	823	376	917	406	654	614	368	218	629	291	474	464	278	125^	81^	33v	879	521
1 THU. 8.00P 30 CBS EA		99																								
HEAD OF THE CLASS	12	200	206	A	16.0	26	1398	2122	842	338	891	365	619	545	405	204	592	278	444	359	244	112	219	124	420	301
WED. 8.30P 30 ABC CS		99	99	B	16.8	26	1468	1880	768	330	838	351	582	517	367	205	547	244	412	359	245	111	221	110	274	201
HEART OF THE CITY	11	200	190	A	8.7	14	760	1709	624	300	743	295	463	405	310	213	605	248	438	402	289	128^	175^	105^	186^	119^
SAT. 9.00P 60 ABC OP		98	97	B	7.8	13	682	1686	680	285	769	275	460	447	352	241	553	203	363	352	281	153	155	95	209	153
9.00 - 9.30				A	7.9	12	690	1719	632	315	754	325	491	431	295	201^	617	278	479	442	268	98^	151^	78^	197^	130^
9.30 - 10.00				A	9.4	15	822	1703	619	288	733	268	440	382	323	225	596	224	405	367	304	154^	196	128^	178	112^
HIGHWAY TO HEAVEN	11		208	A	18.5	27	1617	1599	707	317	841	211	381	392	359	393	475	111^	223	214	268	222	125^	53^	158^	107^
2 WED. 8.00P 60 NBC GD			98	B	17.6	27	1538	1670	731	309	846	207	384	364	369	409	538	132	284	283	281	214	126	66	160	105
8.00 - 8.30				A	18.3	27	1599	1632	701	306	829	191	371	391	369	386	498	129^	243	223	268	224	144^	59^	161^	104^
8.30 - 9.00				A	18.6	28	1626	1569	719	330	857	233	394	395	351	400	451	91^	201	202	269	222	105^	44^	156^	109^
HILL STREET BLUES	4	196	204	A	13.2	20	1154	1701	698	258	777	246	442	475	358	272	684	221	398	410	322	228	125	79^	115^	73^
TUE. 9.00P 60 NBC OP		98	99	B	13.5	20	1180	1602	645	280	740	239	418	426	339	263	671	203	386	388	335	231	102	63	89	68
9.00 - 9.30				A	13.1	20	1145	1710	704	254	792	247	442	474	366	280	691	215	393	405	330	235	110^	77^	117^	66^
9.30 - 10.00				A	13.3	20	1162	1685	688	261	760	245	438	476	347	263	674	225	401	413	312	221	139	81^	112^	79^
HOTEL	10	205	211	A	13.3	24	1162	1583	859	404	950	358	554	529	388	331	429	149	247	245	163	163	70^	24v	134	93^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
HOTEL-CONT'D																										
WED. 10.00P 60 ABC GD		99	99	B	15.1	26	1320	1456	801	338	906	303	506	456	385	348	409	125	227	230	183	159	79	54	62	45
10.00 - 10.30				A	13.7	24	1197	1600	837	404	934	358	550	523	381	315	445	160	262	263	174	160	73^	28v	148	104^
10.30 - 11.00				A	13.0	25	1136	1548	870	397	952	352	550	530	388	343	408	137	230	221	149	164	69^	22v	119^	80^
HUNTER	9	202	198	A	16.7	29	1460	1655	749	281	822	228	407	414	356	340	574	179	316	273	261	225	145	85^	114	95^
SAT. 10.00P 60 NBC OP		99	99	B	17.5	31	1530	1665	755	274	830	242	433	413	364	335	546	155	295	275	269	215	143	90	146	121
10.00 - 10.30				A	16.5	28	1442	1682	763	293	846	231	409	417	368	358	560	171	299	258	258	227	154	86^	122	104
10.30 - 11.00				A	16.9	29	1477	1624	732	267	799	229	405	410	341	324	585	184	332	285	268	223	135	83^	105	89^
JACK & MIKE	11	196	207	A	13.0	22	1136	1500	691	446	859	354	613	582	424	177	471	193	361	318	245	90^	115^	35^	55^	40^
TUE. 10.00P 60 ABC A		95	99	B	13.7	23	1197	1504	739	363	838	328	557	534	394	218	500	220	361	312	229	114	99	56	67	42
10.00 - 10.30				A	13.5	22	1180	1553	712	465	882	377	635	590	421	180	487	214	382	318	242	90^	119^	38^	65^	37^
10.30 - 11.00				A	12.5	22	1093	1432	669	427	830	329	590	568	425	172	451	173	341	316	244	89^	107^	31v	44^	44^
KATE & ALLIE	12	191	208	A	19.0	28	1661	1795	807	361	955	366	580	486	373	320	440	146	293	266	212	136	140	85^	260	159
MON. 8.00P 30 CBS CS		98	99	B	18.6	28	1626	1664	792	348	892	283	481	454	399	340	460	151	276	271	218	151	129	74	183	111
KNOTS LANDING	7	207	203	A	19.2	31	1678	1609	835	379	967	412	634	561	384	269	450	190	291	258	194	128	102	60^	90	61^
THU. 10.00P 60 CBS GD		99	99	B	17.6	29	1538	1547	836	338	947	371	586	525	382	305	450	187	294	258	193	135	87	47	63	40
10.00 - 10.30				A	18.9	29	1652	1647	847	392	979	412	638	566	392	274	460	180	293	273	215	131	97	61^	111	77^
10.30 - 11.00				A	19.5	32	1704	1562	822	364	951	411	628	556	375	262	441	200	288	242	174	127	105	60^	65^	43^
L.A. LAW	4		208	A	17.0	27	1486	1552	695	378	762	236	462	466	389	231	614	208	436	414	346	138^	86^	41v	90^	76^
2 THU. 10.00P 60 NBC GD			99	B	18.2	30	1591	1504	733	362	821	300	526	497	409	227	570	203	373	366	301	151	73	40	40	34
10.00 - 10.30				A	17.7	28	1547	1595	714	396	788	254	477	469	386	237	634	219	458	438	354	133^	83^	40v	90^	78^
10.30 - 11.00				A	16.4	27	1433	1491	670	356	729	218	445	459	389	222	587	192^	407	383	332	145^	89^	39v	86^	73^
MACGYVER	11		208	A	13.0	19	1136	2088	751	350	798	211^	486	474	451	257	825	205^	512	476	501	273	196^	107^	269	192^
2 MON. 8.00P 60 ABC A			99	B	14.0	21	1224	1776	656	280	734	194	395	402	361	275	725	197	426	415	395	249	133	64	184	131
8.00 - 8.30				A	12.3	18	1075	2085	751	344	804	210^	479	473	461	260	857	205^	528	501	531	283	174^	103^	250^	175^
8.30 - 9.00				A	13.6	19	1189	2097	754	357	794	209^	497	481	447	253	797	206^	499	459	474	264	217^	110^	289	209^
MAGNUM, P.I.	12	207	206	A	14.3	24	1250	1794	738	345	834	213	452	461	436	302	698	208	393	377	359	242	162	96^	100^	75^
WED. 9.00P 60 CBS PD		99	99	B	16.6	26	1451	1702	718	301	800	228	454	448	407	291	671	235	431	407	330	196	126	57	105	69
9.00 - 9.30				A	13.8	23	1206	1806	732	345	838	215	451	461	433	305	697	211	395	381	354	237	176	109^	95^	68^
9.30 - 10.00				A	14.9	25	1302	1762	738	341	822	209	447	457	434	297	688	203	384	365	356	245	149	82^	103^	82^
MATLOCK	11		209	A	19.6	28	1713	1661	735	266	836	198	394	393	380	381	590	90^	234	302	324	264	111^	90^	124^	79^
2 TUE. 8.00P 60 NBC GD			99	B	17.7	27	1547	1603	760	275	836	171	347	354	388	421	597	125	278	276	303	273	86	57	84	56
8.00 - 8.30				A	19.3	28	1687	1654	728	256	837	194	397	396	385	378	581	80^	222	293	324	265	121^	96^	115^	77^
8.30 - 9.00				A	20.0	29	1748	1652	731	271	824	198	386	391	373	377	591	95^	241	309	321	261	107^	85^	130^	80^
MIAMI VICE	11		214	A	15.1	23	1320	1741	670	334	747	254	475	550	421	180^	671	249	490	488	347	141^	134^	72^	189^	100^
2 FRI. 9.00P 60 NBC OP			99	B	17.2	27	1503	1763	688	352	768	294	511	490	379	197	677	261	478	440	330	161	137	66	181	128
9.00 - 9.30				A	14.8	23	1294	1707	652	322	719	231	453	540	418	179^	662	246	493	487	346	131^	130^	70^	196^	93^
9.30 - 10.00				A	15.5	24	1355	1753	683	345	768	272	491	555	423	179^	668	246	477	486	343	145^	135^	72^	182^	106^
MIKE HAMMER	5	202	204	A	11.9	19	1040	1760	709	291	795	142	343	401	409	354	650	116^	294	336	370	289	131^	87^	184	121^
WED. 8.00P 60 CBS PD		96	97	B	12.2	19	1066	1651	694	233	769	129	310	368	391	373	657	134	322	355	378	272	85	50	140	90
8.00 - 8.30				A	12.0	19	1049	1735	714	264	788	144	334	394	394	359	639	110^	285	330	362	286	130^	92^	178	121^
8.30 - 9.00				A	11.9	19	1040	1757	695	313	792	137	350	403	422	342	650	119^	300	339	371	287	126^	76^	189	121^
MR. BELVEDERE	10	197	203	A	15.3	23	1337	2017	694	320	841	303	484	484	369	288	458	168	291	305	211	115	186	91^	532	350
FRI. 8.30P 30 ABC CS		98	98	B	13.3	21	1162	1848	713	295	831	260	460	424	355	328	449	139	254	248	207	162	156	93	412	266

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JAN. 1987 REPORT

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																														
MOONLIGHTING					11	203	212	A	21.5	32	1879	1900	748	445	883	384	650	604	406	175	572	271	448	397	253	97	216	128	229	159
TUE.	9.00P	60	ABC	PD		98	99	B	22.6	34	1975	1820	795	403	904	409	666	595	399	182	592	288	459	406	249	102	181	101	143	100
9.00 - 9.30								A	21.6	33	1888	1925	766	447	894	382	653	613	413	179	583	283	462	404	252	96	217	129	231	159
9.30 - 10.00								A	21.4	32	1870	1872	734	443	874	386	648	597	400	170	560	260	433	390	249	99	212	124	226	159
MURDER, SHE WROTE					12	207	207	A	25.9	36	2264	1676	799	319	882	174	384	434	446	406	630	131	303	325	348	275	67	39^	97	60^
1 SUN.	8.00P	60	CBS	SM		99	99	B	25.3	37	2211	1614	805	305	881	168	384	412	434	421	588	125	278	292	306	265	60	33	85	54
2 SUN.	8.33P	60																												
8.00 - 8.30								A	26.9	39	2351	1693	846	363	921	175	379	472	489	413	644	131	293	345	355	273	51^	24v	77^	49^
8.30 - 9.00								A	26.2	37	2290	1682	786	306	877	162	362	425	444	411	636	131	299	329	352	280	74	44^	95	63
9.00 - 9.30								A	24.9	35	2176	1625	761	291	836	190	421	410	402	379	596	122^	310	292	338	271	76^	44^	117^	65^
MY SISTER SAM					8	190		A	18.5	29	1617	1878	775	307	887	355	521	470	344	293	458	146^	280	280	214	141^	141^	109^	392	277
1 MON.	8.30P	30	CBS	CS		97		B	18.2	27	1591	1666	772	351	863	294	489	462	375	309	459	157	277	277	215	142	135	90	209	138
NBC MONDAY NIGHT MOVIES					11	183	199	A	16.6	25	1451	1850	717	337	814	283	534	527	383	228	598	215	385	361	292	161	185	108	253	205
1 MON.	9.00P	120	NBC	FF		95	99	B	19.0	29	1661	1660	799	358	906	322	563	514	410	279	487	168	297	284	236	151	150	87	117	89
2 MON.	8.00P	120																												
8.00 - 8.30								A	18.6	27	1626	1702	691	308	779	233	434	453	344	292	547	113^	288	291	320	217	125^	84^	251	156^
8.30 - 9.00								A	19.3	27	1687	1770	698	328	810	267	488	483	366	271	568	148^	318	310	321	193	145^	93^	247	157^
9.00 - 9.30								A	16.6	25	1451	1872	725	336	833	292	544	552	389	229	595	221	372	352	288	167	175	115	269	215
9.30 - 10.00								A	17.0	26	1486	1769	690	358	815	286	543	549	396	212	602	214	390	371	306	158	174	107	178	155
10.00 - 10.30								A	13.7	22	1197	2125	764	333	816	316	629	554	406	164^	707	357	558	470	269	104^	292	126^	310	310
10.30 - 11.00								A	13.7	23	1197	2043	773	342	815	323	603	545	370	188^	594	284	455	394	224^	102^	283	133^	351	328
NBC NEWS DIGEST-M-F					65	164	148	A	13.8	21	1206	1882	680	329	781	258	450	426	346	271	772	237	478	457	412	232	134	76	195	150
1 M-W	8.58P	1	NBC	N		83	77	B	13.0	20	1136	1854	713	336	827	287	488	430	360	288	625	202	382	363	304	199	160	84	242	165
1 THU.	9.52P	1																												
1 FRI.	9.46P	2																												
2 MON.	9.00P	1																												
2 TU-F	8.58P	1																												
NBC NEWS DIGEST-2-M-F					30	148	166	A	11.1	17	970	1600	630	295	719	232	437	424	336	229	620	219	385	376	285	188	141	72	120	78
1 TUE.	9.58P	1	NBC	N		83	86	B	12.3	19	1075	1681	748	330	844	288	511	466	393	275	563	202	377	351	279	156	133	64	141	104
2 TU&TH	9.58P	1																												
NBC NEWS DIGEST-SAT					13	157	150	A	16.8	26	1468	1811	766	332	910	290	431	362	303	412	589	243	335	200	183	230	101	58^	211	159
SAT.	8.58P	1	NBC	N		79	78	B	16.3	28	1425	1780	725	318	847	249	425	384	346	370	538	164	278	242	231	228	143	77	252	183
NBC NEWS DIGEST-2-SAT.					5		171	A	14.4	23	1259	1713	735	360	839	240	450	392	380	329	483	157^	260	227	206^	206^	210^	107^	181^	150^
2 SAT.	9.58P	1	NBC	N			87	B	15.3	26	1337	1724	765	337	865	232	441	424	386	355	491	134	249	242	222	217	179	113	189	153
NBC NEWS DIGEST-SUN					12		152	A	11.5	16	1005	2095	737	330	899	369	610	460	394	256^	586	220^	431	406	322	138^	277	172^	333	268^
2 SUN.	8.58P	1	NBC	N			78	B	12.3	18	1075	1891	723	316	832	316	524	444	380	263	634	225	409	384	308	188	199	101	226	151
NBC NEWS DIGEST-2-SUN.					7	171		A	12.9	19	1127	1744	619	342	695	211^	438	483	436	135^	717	283	525	484	399	159^	219^	89^	113^	92^
1 SUN.	10.01P	1	NBC	N		88		B	15.6	24	1363	1695	744	306	837	324	548	483	378	235	592	181	380	390	334	168	172	80	94	76
NBC NEWSHOUR 1(S)							199	A	6.4	11	559	1367	640	236^	640	151^	293^	324^	307^	316^	591	174^	359^	336^	324^	215^	45v	LT	91v	47v
2 TUE.	10.00P	60	NBC	DN			99																							
10.00 - 10.30								A	6.7	11	586	1386	658	282^	658	183^	331^	360^	295^	298^	589	210^	357^	346^	293^	200^	40v	LT	99v	48v
10.30 - 11.00								A	6.0	10	524	1345	626	185^	626	115v	250^	283^	322^	343^	592	134v	359^	324^	357^	233^	47v	LT	80v	44v
NBC NIGHTLY NEWS-SAT.					10	169		A	7.6	12	664	1495	799	335^	891	138^	340^	363^	395^	469	545	78v	252^	211^	236^	293^	39v	39v	20v	20v
1 SAT.	6.30P	30	NBC	N		92		B	10.9	21	953	1423	653	186	720	98	206	250	293	439	600	131	258	268	262	311	39	8	64	42

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES (AUDIENCE COMPOSITION)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NIGHTLY NEWS-SUN	6		182	A	7.0	11	612	1364	650	184^	718	101v	286^	289^	361^	413^	536	105v	294^	281^	333^	224^	63v	35v	47v	31v
2 SUN. 6.30P 30 NBC N			93	B	7.0	12	612	1462	697	204	753	130	260	298	348	423	571	123	268	276	277	265	98	49	40	29
NBC NIGHTLY NEWS	58	200	204	A	12.7	22	1110	1604	681	241	765	162	287	314	354	390	678	165	288	273	302	333	65	39^	96	67
1 MTUWF 6.30P 30 NBC N		97	99	B	11.9	22	1040	1501	681	207	735	142	259	290	327	402	638	140	272	273	279	323	52	31	76	51
2 M-F 6.30P 30																										
NBC SUNDAY NIGHT MOVIE	12	200	201	A	20.1	30	1757	1762	734	348	835	268	484	479	416	261	610	199	409	384	355	162	210	101	107	88
1 SUN. 9.03P 120 NBC FF		99	99	B	18.0	29	1573	1759	757	325	860	333	556	502	392	242	616	229	420	396	313	155	166	76	117	84
2 SUN. 9.00P 120																										
9.00 - 9.30				A	18.7	27	1634	1859	750	354	849	288	511	489	420	247	623	210	424	390	359	164	228	103	159	115
9.30 - 10.00				A	20.6	30	1800	1789	731	338	830	268	476	474	408	260	619	204	413	388	356	168	210	110	130	109
10.00 - 10.30				A	21.1	32	1844	1712	727	348	830	262	479	479	418	262	591	183	397	378	355	158	206	98	85	77^
10.30 - 11.00				A	20.4	32	1783	1689	734	352	836	259	482	474	422	272	597	196	401	372	345	157	196	88	60^	55^
NBC WHITE PAPER(S)			204	A	9.2	15	804	1604	750	356	842	274^	472	513	387	255^	614	133^	386	414	407	173^	86v	42v	62v	51v
2 MON. 10.00P 60 NBC DN			99																							
10.00 - 10.30				A	9.7	15	848	1586	731	378	842	297^	484	522	363	247^	604	141^	384	402	389	177^	80v	48v	60v	50v
10.30 - 11.00				A	8.7	15	760	1611	768	326^	838	248^	453	504	411	263^	621	121^	385	425	427	168^	90v	36v	62v	51v
NEWHART	11	190	207	A	18.9	28	1652	1662	755	344	881	347	517	470	346	283	462	180	321	301	206	134	85^	54^	234	131
1 MON. 9.00P 30 CBS CS		97	99	B	19.8	29	1731	1682	796	361	890	313	518	484	384	308	528	203	362	329	248	145	113	64	151	100
2 MON. 8.30P 30																										
NEWSBREAK-M-F	65	164	167	A	13.1	20	1145	1706	819	341	920	294	500	467	407	352	539	159	307	286	270	203	102	65	145	100
1 MWTHF 9.58P 1 CBS N		77	77	B	12.4	19	1084	1603	787	312	881	256	458	431	403	368	527	154	292	273	259	206	91	44	104	75
1 TUE. 9.52P 1																										
2 MON. 9.50P 1																										
2 TUE. 9.47P 2																										
2 W-F 9.58P 1																										
NEWSBREAK-SAT.	13	167	165	A	11.3	19	988	1594	746	341	829	206	455	518	421	296	601	118^	374	402	414	185	39^	32v	125^	84^
1 SAT. 10.01P 1 CBS N		78	78	B	8.6	15	752	1645	709	293	789	194	427	436	408	306	646	174	377	389	351	218	90	37	120	85
2 SAT. 9.53P 1																										
NEWSBREAK-SUN.	13	172	173	A	15.9	24	1390	1565	820	417	951	313	529	502	429	352	498	154	266	258	217	191	76^	71^	40^	34^
1 SUN. 9.53P 1 CBS N		80	80	B	15.2	23	1328	1530	795	322	894	247	452	448	413	375	515	139	269	274	254	214	60	37	61	45
2 SUN. 10.31P 1																										
NIGHT COURT	10		203	A	24.4	36	2133	1838	708	408	833	339	572	496	371	193	677	284	500	421	341	138	143	81^	185	134
2 THU. 9.30P 30 NBC CS			99	B	25.1	38	2194	1798	766	366	854	331	570	525	399	223	656	289	489	441	313	135	152	85	136	97
1986	8	181		A	12.1	21	1058	1758	757	322	858	255^	480	485	397	296	629	193^	329	359	259^	251^	136^	80^	135^	128^
1 TUE. 10.00P 60 NBC DN		96		B	10.6	18	926	1578	714	304	780	212	409	419	399	299	666	199	407	396	333	218	79	43	53	44
10.00 - 10.30				A	12.2	21	1066	1858	747	315	868	249^	478	478	398	303	678	215^	372	383	290	256^	147^	84^	165^	148^
10.30 - 11.00				A	12.0	22	1049	1649	767	330	846	264^	482	492	392	285	576	169^	282	330	224^	246^	122^	73^	105^	105^
ORANGE BOWL GAME(S)		213		A	16.0	25	1398	1896	575	343	652	216	366	354	294	239	1024	301	654	537	548	313	107^	29v	113^	111^
1 THU. 8.23P 197 NBC SE		99																								
8.00 - 8.30				A	19.3	29	1687	1917	556	328	638	224	333	328	247	243	1099	336	702	556	565	340	83^	20v	97^	97^
8.30 - 9.00				A	19.2	28	1678	1911	556	322	628	202	324	316	252	244	1079	330	688	525	547	340	76^	20v	128^	128^
9.00 - 9.30				A	18.3	27	1599	2070	683	389	764	250	418	428	336	274	1122	337	747	569	588	328	67^	11v	117^	117^
9.30 - 10.00				A	17.3	25	1512	2081	659	387	750	248	402	412	316	275	1105	362	737	574	572	306	110^	50^	116^	116^
10.00 - 10.30				A	17.2	26	1503	1933	561	347	646	218	379	369	312	227	1051	311	661	560	566	317	128^	43v	108^	108^
10.30 - 11.00				A	14.4	23	1259	1757	491	312	557	206^	350	301	263	196^	981	269	600	547	543	311	130^	30v	89^	89^
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ORANGE BOWL GAME(S-CONT'D																										
11.00 - 11.30				A	10.5	19	918	1498	451	283^	508	170^	308	263^	262^	191^	730	159^	426	434	445	258^	156^	24v	104^	92^
11.30 - 12.00				A	11.3	23	988	1506	544	315	577	157^	363	330	316	189^	641	162^	403	381	400	204^	127^	LT	161^	134^
ORANGE BOWL PARADE(S)		207		A	13.4	24	1171	2184	809	347	947	214^	445	420	447	447	758	182^	426	395	408	273	95^	73^	384	310
1 WED. 8.00P 60 NBC AC		99																								
8.00 - 8.30				A	13.4	24	1171	2268	819	371	980	231^	474	430	468	452	794	223^	461	406	403	272	86^	64^	408	356
8.30 - 9.00				A	13.5	24	1180	2070	792	319	905	197^	414	402	420	439	713	139^	383	376	408	272	99^	79^	353	260
OUR HOUSE	10	204	203	A	12.7	18	1110	2135	757	361	892	260	536	457	419	322	728	275	521	384	357	175	240	146	275	217
1 SUN. 7.33P 60 NBC GD		99	99	B	13.4	21	1171	1941	761	324	854	260	503	458	402	303	617	213	404	358	305	178	187	109	283	182
2 SUN. 7.00P 60																										
7.00 - 7.30				A	11.9	17	1040	1999	740	349	890	242^	480	402	402	390	528	138^	344	316	322	166^	274	182^	307	263^
7.30 - 8.00				A	13.5	20	1180	2058	756	351	860	241	520	459	424	302	660	220	455	365	350	168	250	153	288	224
8.00 - 8.30				A	12.1	17	1058	2360	761	379	939	318	611	498	418	290	1015	498	796	484	395	184^	182^	95^	224^	160^
OUR WORLD	9	202	201	A	8.2	12	717	1835	792	247	824	239	406	468	468	288	681	249	466	468	325	198	173^	37v	157^	113^
THU. 8.00P 60 ABC DN		99	98	B	6.4	10	559	1628	672	268	772	233	373	426	369	292	607	203	368	379	309	184	121	51	128	91
8.00 - 8.30				A	8.1	12	708	1866	823	282	845	241	420	494	481	291	679	245	459	464	324	198^	178^	38v	164^	126^
8.30 - 9.00				A	8.2	12	717	1812	770	211	810	235	393	444	459	292	683	252	473	471	326	199	169^	37v	150^	99^
OUTLAWS	2	203	201	A	16.9	27	1477	1819	744	352	829	211	423	459	432	329	737	142	435	437	466	260	70^	21v	183	120
SAT. 8.00P 60 CBS A		99	98	B	16.9	27	1477	1819	744	352	829	211	423	459	432	329	737	142	435	437	466	260	70	21	183	120
8.00 - 8.30				A	16.7	27	1460	1782	740	346	820	208	408	445	421	334	727	134	423	426	460	265	64^	22v	171	105
8.30 - 9.00				A	17.2	27	1503	1834	742	357	830	209	432	464	438	324	735	148	440	436	466	253	75^	21v	194	132
PERFECT STRANGERS	11	198	208	A	15.4	25	1346	2143	835	336	896	380	645	565	411	176	600	291	475	390	249	97^	172	86^	475	332
WED. 8.00P 30 ABC CS		98	99	B	16.1	26	1407	1939	768	308	844	355	588	522	368	202	567	256	431	382	253	113	205	105	323	224
ST. ELSEWHERE	11	201	207	A	10.4	19	909	1706	790	344	869	330	533	501	382	277	596	205	406	420	319	145^	102^	36v	139^	97^
WED. 10.00P 60 NBC GD		96	99	B	13.5	23	1180	1623	803	380	905	342	582	545	416	266	536	206	385	362	275	122	100	38	82	61
10.00 - 10.30				A	10.5	19	918	1693	785	334	862	318	516	500	378	281	585	186	392	414	323	149^	104^	36v	142^	98^
10.30 - 11.00				A	10.2	19	891	1722	794	349	872	340	546	505	384	272	607	226	422	427	313	138^	101^	38v	142^	96^
SCARECROW & MRS. KING	11	203	208	A	14.9	23	1302	1622	813	327	880	217	420	420	370	402	467	104^	216	221	234	228	87^	77^	188	126
FRI. 8.00P 60 CBS GD		99	99	B	14.9	25	1302	1640	803	342	898	216	436	431	412	403	518	139	280	272	266	202	64	37	160	96
8.00 - 8.30				A	14.5	23	1267	1666	822	333	893	221	430	428	382	405	465	92^	214	222	242	228	95^	84^	213	134
8.30 - 9.00				A	15.3	23	1337	1574	806	321	871	213	411	412	359	402	465	114	216	216	223	228	75^	68^	163	116
SHELL GAME	1		203	A	9.7	14	848	1802	742	297^	784	116^	365	396	438	382	743	141^	397	386	472	306^	72v	LT	203^	136^
2 THU. 8.00P 60 CBS PD			99	B	9.7	14	848	1802	742	297	784	116	365	396	438	382	743	141	397	386	472	306	72	LT	203	136
8.00 - 8.30				A	9.5	14	830	1813	728	286^	776	136^	387	399	414	371	744	136^	396	406	486	305^	60v	LT	233^	152^
8.30 - 9.00				A	9.9	14	865	1786	756	304^	790	95^	340	391	461	393	743	145^	401	366	461	309^	78v	LT	175^	125^
SIDEKICKS	6	205	195	A	10.7	17	935	2492	816	336	971	368	665	531	441	261	767	311	568	488	339	177	236	128^	518	373
SAT. 8.00P 30 ABC OP		97	97	B	10.0	17	874	2180	669	326	776	268	513	452	378	226	672	227	467	438	342	173	251	107	481	335
SIMON & SIMON	1		198	A	15.5	22	1355	1835	738	242	886	269	499	449	413	336	683	167^	380	356	393	276	120^	43v	146^	99^
2 THU. 9.00P 60 CBS PD			98	B	15.5	22	1355	1835	738	242	886	269	499	449	413	336	683	167	380	356	393	276	120	43	146	99
9.00 - 9.30				A	14.6	21	1276	1846	741	229	877	244	473	443	422	347	700	168^	380	347	406	288	124^	43v	145^	99^
9.30 - 10.00				A	16.4	24	1433	1821	734	253	893	292	523	459	404	323	667	166^	377	362	377	266	116^	42v	145^	96^
SIMON & SIMON	4	205		A	17.0	25	1486	1930	755	293	866	368	582	565	386	216	592	200	405	428	329	135^	65^	26v	407	277
1 THU. 8.30P 60 CBS PD		99		B	13.2	20	1154	1809	724	256	812	230	430	467	397	295	653	206	425	416	337	184	111	55	233	150
8.30 - 9.00				A	15.9	23	1390	1932	766	334	873	378	589	570	375	220	564	193^	384	392	313	132^	59^	24v	436	299
9.00 - 9.30				A	18.1	27	1582	1922	745	257	860	360	577	557	392	214	613	204	417	456	340	138^	69^	27v	380	257

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
60 MINUTES	14	209	209	A	25.2	37	2202	1664	731	279	805	155	326	368	396	399	709	165	350	361	363	309	52^	24^	98	51^
1 SUN. 7.00P 60 CBS DN		99	99	B	23.5	36	2054	1590	705	272	768	149	320	351	368	377	700	180	347	367	345	293	48	18	74	44
2 SUN. 7.33P 60																										
7.00 - 7.30				A	20.8	31	1818	1624	818	283	869	153	307	368	403	465	628	151^	292	273	282	310	51^	28v	76^	27v
7.30 - 8.00				A	25.6	37	2237	1658	721	281	789	149	312	360	388	394	733	178	358	371	364	327	47^	17^	84	34^
8.00 - 8.30				A	28.4	40	2482	1705	698	280	794	167	368	382	411	366	723	151	378	411	420	287	56^	28v	132	93^
SLEDGE HAMMER	6	207	197	A	9.6	15	839	2247	728	308	876	371	616	492	364	218	710	323	541	472	292	158^	226	160^	435	328
SAT. 8.30P 30 ABC CS		99	97	B	9.4	16	822	2151	678	321	776	292	522	478	372	204	684	246	510	486	363	146	235	147	456	348
SPECIAL MOVIE PRESNT.-CBS(S)			205	A	19.8	31	1731	1759	726	357	832	393	602	499	357	188	581	277	437	364	281	125^	190	125^	156^	107^
2 MON. 9.00P 120 CBS FF			99																							
9.00 - 9.30				A	18.2	26	1591	1790	731	376	843	378	607	503	374	199	506	220	379	338	260	105^	228	124^	213	141^
9.30 - 10.00				A	18.5	27	1617	1692	713	350	808	372	592	489	350	182	547	256	420	357	267	113^	165^	116^	172	108^
10.00 - 10.30				A	21.8	35	1905	1715	694	340	806	403	586	479	326	180	607	298	444	359	288	142^	179	119^	123^	90^
10.30 - 11.00				A	20.9	36	1827	1811	752	360	858	409	616	525	377	186	634	317	483	390	295	134^	193	140^	126^	92^
SPENSER: FOR HIRE	10	204	206	A	10.3	18	900	1924	653	369	875	296	512	423	377	292	668	202	415	356	323	206	230	164	151^	132^
SAT. 10.00P 60 ABC PD		98	98	B	10.8	19	944	1582	663	317	788	248	435	412	375	283	538	174	315	301	260	186	147	78	109	80
10.00 - 10.30				A	10.0	17	874	1858	648	341	849	275	500	431	374	280	632	195	398	340	303	192	229	160^	148^	131^
10.30 - 11.00				A	10.7	19	935	1954	649	389	885	312	512	409	373	299	690	205	426	367	337	215	227	165	152	130^
SPORTSBREAK-SAT	13	191	189	A	12.7	20	1110	1858	758	326	817	230	436	479	416	303	756	169	470	470	472	236	72^	25v	213	146
SAT. 8.58P 1 CBS SN		91	90	B	9.7	16	848	1726	692	294	776	186	398	393	387	321	637	151	359	352	357	238	94	56	219	134
SPORTSBREAK-SUN	13	197	198	A	24.8	35	2168	1624	779	323	853	173	356	416	432	406	602	128	292	312	335	261	62^	39^	107	55^
1 SUN. 8.30P 1 CBS SN		94	94	B	21.7	31	1897	1606	798	304	875	172	374	406	432	422	586	130	276	289	307	261	60	34	85	49
2 SUN. 9.03P 1																										
STARMAN	10	201	206	A	10.9	17	953	1896	708	437	855	362	639	574	425	159	542	231	408	400	279	87^	232	133^	267	235
FRI. 10.00P 60 ABC A		99	99	B	10.5	18	918	1844	705	359	785	298	540	501	395	194	592	220	422	404	319	134	200	95	267	212
10.00 - 10.30				A	10.5	17	918	1915	730	454	880	363	668	603	452	155	519	215	397	389	272	84^	248	135^	268	231
10.30 - 11.00				A	11.2	18	979	1885	692	424	836	362	617	549	402	164	566	249	421	412	283	91^	216	132^	267	241
STINGRAY	1		201	A	13.0	20	1136	1777	637	261	737	163^	378	398	406	298	698	211^	458	435	412	187^	108^	29v	234^	181^
2 FRI. 8.00P 60 NBC A			99	B	13.0	20	1136	1777	637	261	737	163	378	398	406	298	698	211	458	435	412	187	108	29	234	181
8.00 - 8.30				A	12.9	20	1127	1764	646	274	753	165^	384	402	417	302	672	189^	423	404	409	189^	112^	38v	227^	188^
8.30 - 9.00				A	13.2	20	1154	1766	623	246	713	161^	367	386	388	295	715	231^	486	463	410	180^	100^	20v	238^	171^
20/20	10	208	202	A	13.5	22	1180	1517	704	281	832	239	414	423	393	335	575	183	346	338	280	197	57^	10v	53^	27v
THU. 10.00P 60 ABC DN		99	98	B	13.6	23	1189	1459	751	242	835	202	387	415	405	372	553	153	302	307	292	210	38	9	33	21
10.00 - 10.30				A	13.3	21	1162	1488	671	248	786	219	389	396	386	321	576	186	351	344	278	194	63^	12v	63^	32^
10.30 - 11.00				A	13.7	23	1197	1540	735	311	873	257	438	449	399	348	573	179	341	332	282	200	51^	8v	43^	21v
227	9	203	197	A	19.4	31	1696	1899	844	332	984	332	490	420	337	401	562	203	309	233	199	219	126	84	227	146
SAT. 8.30P 30 NBC CS		98	98	B	18.9	32	1652	1827	811	338	922	287	480	439	363	372	478	153	257	221	209	193	153	92	274	197
VALERIE	6	203	201	A	12.5	18	1093	2202	771	331	877	342	590	498	376	240	674	269	513	394	339	128^	352	172	299	217
1 SUN. 8.33P 30 NBC CS		99	97	B	12.4	18	1084	2024	792	334	903	364	585	494	369	271	573	245	409	354	261	132	241	132	307	196
2 SUN. 8.00P 30																										
WEBSTER	10	202	208	A	14.7	23	1285	1955	664	286	799	297	451	432	303	311	493	215	317	336	200	127	171	83^	492	289
FRI. 8.00P 30 ABC CS		99	99	B	13.9	23	1215	1810	702	294	823	249	443	422	348	331	445	145	244	247	195	166	155	104	387	231
WE THE PEOPLE	20	192	196	A	13.6	20	1189	1888	788	310	878	315	500	461	372	312	597	195	391	359	308	175	100	50^	313	211
1 M & TU 8.58P 1 CBS DO		95	96	B	12.5	19	1093	1764	738	298	847	277	461	424	378	324	583	185	359	337	293	195	103	53	231	144
CONT'D																										

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
WE THE PEOPLE-CONT'D																										
1 THU. 9.28P 1																										
2 TU&TH 8.58P 1																										
WHATTA YEAR...1986(S)		182		A	9.1	14	795	1636	719	249^	773	235^	400	365	383	320^	556	167^	280^	253^	240^	254^	103^	63v	204^	155^
1 MON. 8.00P 60 ABC GV		96																								
8.00 - 8.30				A	9.0	14	787	1626	705	252^	773	220^	384	377	388	313^	592	186^	309^	296^	265^	255^	81v	54v	180^	125^
8.30 - 9.00				A	9.3	14	813	1616	721	243^	763	246^	412	351	373	322^	512	149^	246^	206^	208^	248^	118^	70v	223^	180^
WHO'S THE BOSS?	11	203	211	A	22.8	34	1993	1975	783	331	857	389	581	524	356	209	557	247	423	385	273	101	192	117	369	229
TUE. 8.00P 30 ABC CS		99	99	B	22.1	34	1932	1924	754	364	846	358	573	514	361	213	543	237	387	347	240	125	224	120	311	200
WIZARD	9	191	197	A	11.1	17	970	1993	798	342	857	267	483	468	387	303	596	207	432	358	325	154	154	50^	386	263
TUE. 8.00P 60 CBS A		96	97	B	12.2	19	1066	1939	720	331	824	287	520	471	382	260	555	188	398	339	283	144	175	76	385	265
8.00 - 8.30				A	10.8	16	944	1993	802	330	855	257	483	464	389	309	594	199	422	354	331	160	156	46^	388	267
8.30 - 9.00				A	11.3	17	988	2005	799	354	864	276	485	473	389	301	600	217	443	363	318	147	153	55^	388	260
YOU AGAIN ?	9	192	193	A	11.1	19	970	1855	801	343	877	267	480	452	395	314	546	121^	351	340	326	169	151	90^	281	183
WED. 9.30P 30 NBC CS		98	92	B	13.3	21	1162	1729	728	323	854	304	495	437	357	292	470	150	301	290	244	135	191	92	214	150
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	43	197	198	A	5.5	15	481	1168	506	147	567	105^	233	248	290	272	543	158	285	254	266	226	29v	19v	29v	28v
1 MTUTHF 11.30P 31 ABC N		97	98	B	5.6	15	489	1165	548	182	594	125	258	282	303	283	533	143	295	283	286	207	23	16	15	13
2 MTUWF 11.30P 30																										
2 THU. 11.30P 40																										
11.30 - 12.00				A	5.5	14	481	1193	520	150	583	111^	244	254	295	278	555	163	297	260	274	229	28v	18v	27v	25v
12.00 - 12.30				A	4.6	16	402	866	381^	232^	381^	LT	LT	167v	229^	214^	485^	104v	104v	194^	222^	291^	LT	LT	LT	LT
ABC WEEKEND REPORT-SAT.	12	144	143	A	2.8	11	245	1114	644	236^	644	159^	232^	322^	205^	322^	233^	46v	110v	143v	150^	90v	37v	LT	200^	200^
SAT. 11.30P 15 ABC N		81	79	B	2.5	9	219	1130	629	204	655	181	342	342	293	282	392	106	183	182	174	186	45	23	38	38
ABC WEEKEND REPORT-SUN.	12	152	153	A	2.7	7	236	907	465^	195^	508^	186^	186^	207^	124v	292^	322^	46v	160^	160^	178^	162^	35v	LT	42v	42v
SUN. 11.30P 15 ABC N		86	86	B	2.6	9	227	960	426	209	468	113	230	232	212	217	440	109	247	226	218	168	29	23	23	LT
CBS LATE NIGHT I	63	173	185	A	5.5	19	481	1356	624	291	757	278	457	419	331	238	498	156	281	273	253	167	64^	29v	37^	33v
1 MTUTH 11.30P 66 CBS FF		86	92	B	4.7	16	411	1252	578	252	674	224	372	347	316	242	471	146	273	238	235	171	56	24	51	22
1 FRI. 11.30P 70																										
2 M-TH 11.30P 66																										
11.30 - 12.00				A	5.5	16	481	1457	671	312	804	297	482	447	341	258	521	158	281	274	266	186	77^	31v	55^	43^
12.00 - 12.30				A	5.5	21	481	1341	597	283	741	273	454	410	328	227	509	169	297	283	256	163	59^	27v	32v	32v
12.30 - 1.00				A	5.3	24	463	1110	569	264	679	245	406	385	320	201	397	122^	250	245	201	113^	34v	30v	LT	LT
CBS LATE NIGHT II	64	173	179	A	3.8	20	332	1003	517	259	616	228	376	343	313	189^	374	85^	223	214	219	130^	LT	LT	LT	LT
1 MON. 12.36A 46 CBS FF		86	89	B	3.1	18	271	1111	514	206	582	211	326	307	257	204	454	158	293	235	215	143	40	LT	35	LT
TUE. 12.36A 44																										
1 THU. 12.36A 49																										
1 FRI. 12.40A 47																										
2 M & W 12.36A 46																										
2 THU. 12.36A 45																										
2 FRI. 12.30A 46																										
12.30 - 1.00				A	3.9	18	341	1032	530	272	624	226	378	355	310	196^	393	88^	244	238	229	126^	15v	LT	LT	LT
1.00 - 1.30				A	3.7	21	323	966	493	245	595	229	372	325	310	174^	353	80^	201^	192^	211^	133^	18v	LT	LT	LT
CBS NEWS NIGHTWATCH-1	63	53	50	A	1.3	12	114	298^	141v	LT	263^	149v	184^	79v	114v	61v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CONT'D																										

Columns 9–27 give AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS NEWS NIGHTWATC-CONT'D																										
1 MTUTHS 2.00A 30 CBS N		50	49	B	1.1	11	96	545	271	143	343	70	167	151	218	160	187	LT	124	112	115	60	LT	LT	LT	LT
2 M-THSU 2.00A 30																										
CBS NEWS NIGHTWATCH-2	64	75	73	A	1.5	18	131	107v	77v	54v	77v	54v	77v	77v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 MTUTHS 2.30A 30 CBS N		66	66	B	1.3	16	114	478	219	62	265	76	121	126	120	129	191	LT	119	117	129	60	LT	LT	LT	LT
2 M-THSU 2.30A 30																										
CBS NEWS NIGHTWATCH-3	64	93	92	A	1.2	20	105	171^	77v	LT	105v	LT	LT	LT	LT	48v	66v	LT	LT	LT	LT	66v	LT	LT	LT	LT
1 MTUTHS 3.00A 180 CBS N		78	78	B	1.1	20	96	500	212	89	270	60	87	94	95	159	211	59	91	88	79	117	LT	LT	LT	LT
2 M-THSU 3.00A 180																										
3.00 - 3.30				A	1.6	22	140	71v	LT	LT	LT	LT	LT	LT	LT	LT	49v	LT	LT	LT	LT	49v	LT	LT	LT	LT
3.30 - 4.00				A	1.4	22	122	57v	LT	LT	LT	LT	LT	LT	LT	LT	57v	LT	LT	LT	LT	57v	LT	LT	LT	LT
4.00 - 4.30				A	1.2	21	105	67v	LT	LT	LT	LT	LT	LT	LT	LT	67v	LT	LT	LT	LT	67v	LT	LT	LT	LT
4.30 - 5.00				A	1.1	21	96	250^	84v	LT	177v	94v	94v	83v	83v	LT	73v	LT	LT	LT	LT	73v	LT	LT	LT	LT
5.00 - 5.30				A	1.0	19	87	287^	196v	LT	196v	LT	LT	92v	92v	104v	91v	LT	LT	LT	LT	91v	LT	LT	LT	LT
5.30 - 6.00				A	1.0	18	87	391^	265^	58v	299^	58v	58v	58v	LT	241^	92v	LT	LT	LT	LT	92v	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	12	119	116	A	5.5	13	481	1393	860	445	1014	431	571	542	386	345	344	69v	152^	128^	154^	192^	35v	35v	LT	LT
1 SUN. 11.00P 15 CBS N		66	66	B	5.0	11	437	1315	712	229	774	225	366	356	310	361	493	128	254	254	240	226	30	15	18	LT
2 SUN. 11.33P 15																										
DAVID LETTERMAN I	48	201	204	A	4.6	20	402	1510	432	198	634	247	427	395	289	168^	637	365	537	323	222	88^	125^	43v	114^	113^
1 M-W 12.30A 30 NBC GV		99	99	B	4.3	21	376	1295	485	225	645	271	407	309	265	179	566	271	439	342	247	96	52	16	32	25

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
1 THU. 1.11A 30																										
2 M-TH 12.30A 30																										
DAVID LETTERMAN II	48	202	204	A	3.8	21	332	1340	382	187^	568	225	406	380	248	140^	560	347	467	262	180^	63^	109^	15v	103^	103^
1 M-W 1.00A 30 NBC GV		99	99	B	3.4	21	297	1186	424	194	579	248	372	290	231	154	523	263	411	297	221	83	48	LT	36	28
1 THU. 1.41A 30																										
2 M-TH 1.00A 30																										
DICK CAVETT-THU(S)		115		A	1.2	6	105	886^	552v	248v	714^	257v	400v	343v	353v	305v	105v	LT	96v	96v	77v	LT	67v	67v	LT	LT
1 THU. 12.31A 59 ABC CC		66																								
12.30 - 1.00				A	1.4	6	122	1000^	778^	246v	950^	327v	581v	606^	435v	344v	50v	LT	LT	LT	50v	LT	LT	LT	LT	LT
1.00 - 1.30				A	.9	5	79	835v	292v	292v	469v	178v	178v	LT	291v	291v	202v	63v	202v	202v	139v	LT	164v	164v	LT	LT
DICK CAVETT-TUE	11	108		A	.9	5	79	747v	595v	507v	595v	LT	291v	291v	595v	304v	152v	LT	LT	LT	152v	152v	LT	LT	LT	LT
1 TUE. 12.31A 59 ABC CC		63		B	1.3	8	114	500	265	135	289	LT	98	147	190	142	203	73	108	109	101	94	LT	LT	LT	LT
12.30 - 1.00				A	1.0	5	87	943^	828^	655v	828^	LT	529v	529v	828^	299v	115v	LT	LT	LT	115v	115v	LT	LT	LT	LT
1.00 - 1.30				A	.8	5	70	514v	315v	315v	315v	LT	LT	LT	315v	315v	199v	LT	LT	LT	199v	199v	LT	LT	LT	LT
FRIDAY NIGHT VIDEOS	12	189	192	A	4.3	22	376	1322	421	180^	515	255^	402	365^	226^	71v	551	320^	450	285^	223^	101^	120^	80v	136^	120^
1 FRI. 1.16A 90 NBC PC		97	97	B	3.8	19	332	1140	417	201	535	264	375	313	218	118	348	193	277	219	141	56	194	96	63	53
2 FRI. 12.30A 90																										
12.30 - 1.00				A	5.6	21	489	1744	675	202^	851	390^	739	659	421^	70v	566^	340^	474^	380^	209^	92v	144v	88v	183^	111v
1.00 - 1.30				A	4.7	21	411	1331	514	158^	526	256^	335^	335^	231^	108^	600	370	528	366	215^	72v	107^	107^	98^	98^
1.30 - 2.00				A	4.1	22	358	1372	355^	164^	421	237^	332^	283^	162^	52v	627	371^	506	280^	256^	121^	185^	101v	139^	139^
2.00 - 2.30				A	3.5	24	306	912	109v	200v	236^	127v	199v	199v	72v	37v	493^	212v	323^	111v	281^	170v	LT	LT	183v	183v
2.30 - 3.00				A	3.0	25	262	298^	165v	226v	272v	107v	226v	226v	119v	46v	26v	LT	19v	19v	26v	LT	LT	LT	LT	LT
G MICHAELS SPORTS MACHINE	14	87	87	A	2.5	8	219	717	370^	141v	370^	160v	348^	370^	210^	LT	347^	151v	224^	146v	196^	123v	LT	LT	LT	LT
1 SUN. 11.33P 15 NBC SC		54	54	B	2.1	8	184	903	473	135	496	114	295	336	297	119	383	135	265	239	194	95	LT	LT	LT	LT
2 SUN. 11.30P 15																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
HAPPY NEW YEAR, AMERICA(S)		203		A	7.1	20	621	1936	767	330^	972	358^	513	486	413^	337^	645	200^	351^	363^	282^	262^	188^	101v	131^	106v
1 WED. 11.30P 120 CBS GV		98																								
11.30 - 12.00				A	9.0	21	787	2064	826	318^	939	279^	429	474	406	382	663	194^	341^	334^	283^	298^	238^	114^	224^	167^
12.00 - 12.30				A	8.0	20	699	2040	854	318^	1026	410	608	550	392^	355^	648	165^	371^	365^	343^	257^	205^	92v	161^	140^
12.30 - 1.00				A	5.9	18	516	1959	650	320^	934	364^	492^	423^	398^	317^	770	233^	402^	435^	333^	319^	189^	120v	66v	66v
1.00 - 1.30				A	5.4	20	472	1544	684	385^	1000	418^	546^	476^	464^	265^	477^	224^	281^	328^	136v	149v	67v	67v	LT	LT
JIMMY BRESLIN'S PEOPLE-FR	12	92		A	.8	3	70	443v	172v	LT	172v	LT	LT	LT	172v	172v	271v	LT	LT	LT	LT	271v	LT	LT	LT	LT
1 FRI. 12.01A 59 ABC CC		54		B	1.0	4	87	470	204	100	224	LT	84	104	100	120	233	LT	LT	101	117	132	LT	LT	LT	LT
12.00 - 12.30				A	.9	3	79	418v	140v	LT	140v	LT	LT	LT	140v	140v	278v	LT	LT	LT	LT	278v	LT	LT	LT	LT
12.30 - 1.00				A	.7	3	61	492v	214v	83v	214v	LT	LT	LT	214v	214v	278v	LT	LT	LT	LT	278v	LT	LT	LT	LT
KEEP ON CRUISIN	1		96	A	1.8	5	157	1261^	630^	356v	732^	159v	389v	389v	427v	343v	529^	77v	274v	313v	299v	216v	LT	LT	LT	LT
2 FRI. 11.30P 60 CBS GV			53	B	1.8	5	157	1261	630	356	732	159	389	389	427	343	529	77	274	313	299	216	LT	LT	LT	LT
11.30 - 12.00				A	2.2	5	192	1281^	682^	375^	791^	150v	463^	463^	496^	328v	490^	83v	229v	287v	277v	203v	LT	LT	LT	LT
12.00 - 12.30				A	1.4	4	122	1180^	548v	328v	622^	172v	262v	262v	311v	360v	558v	58v	328v	328v	320v	230v	LT	LT	LT	LT
NEW YEAR'S ROCKIN EVE(S)		209		A	12.8	31	1119	1949	745	381	817	335	577	511	398	201^	531	230^	398	295	250	113^	292	129^	309	259
1 WED. 11.30P 60 ABC PC		98																								
11.30 - 12.00				A	13.3	30	1162	1900	732	353	813	329	568	509	386	203^	547	224^	403	298	260	129^	242	99^	298	243
12.00 - 12.30				A	12.2	31	1066	2012	762	413	823	347	590	515	410	197^	520	242^	397	294	237^	99^	348	161^	321	279
SAT NIGHT'S MAIN EVENT 8(S)		200		A	10.8	29	944	1976	420	154^	588	347	424	350	115^	140^	875	486	751	551	336	75^	361	155^	152^	152^
1 SAT. 11.30P 84 NBC CV		99																								
11.30 - 12.00				A	12.2	29	1066	2035	505	177^	686	392	466	394	137^	188^	923	478	789	578	384	89^	306	131^	120^	120^
12.00 - 12.30				A	10.5	28	918	2020	412	140^	562	342	439	350	111^	109^	893	507	774	549	333	71v	414	190^	151^	151^
12.30 - 1.00				A	9.2	29	804	1862	311^	147^	482	292^	353	283^	80v	110^	795	484	674	517	266^	60v	379	148^	206^	206^
SATURDAY NIGHT	8		198	A	8.7	24	760	1496	415	121^	549	326^	470	350^	179^	79v	623	360^	507	398	246^	112^	152^	65v	172^	110^
2 SAT. 11.30P 79 NBC GV			99	B	7.6	23	664	1601	596	294	730	394	542	456	242	134	570	291	440	373	229	103	193	101	108	86
11.30 - 12.00				A	10.1	24	883	1369	419	87^	575	311^	483	339	217^	92^	547	336	423	343	168^	115^	126^	47v	121^	80v
12.00 - 12.30				A	8.6	24	752	1594	415	133^	529	334^	449	336^	150^	80v	689	399	569	426	290^	120^	184^	87v	192^	132^
12.30 - 1.00				A	6.8	23	594	1571	402^	176^	528	341^	467^	395^	149^	61v	658	330^	562	455^	328^	96v	142^	60v	243^	136^
TONIGHT SHOW	60	198	202	A	7.1	22	621	1467	607	222	670	176	349	348	368	264	596	232	397	320	286	167	131	58^	70^	52^
1 M-W 11.30P 60 NBC GV		98	99	B	7.1	23	621	1373	648	228	725	220	368	352	343	284	526	191	344	302	261	152	77	36	45	27
1 THU. 12.11A 60																										
1 FRI. 12.16A 60																										
2 M-F 11.30P 60																										
11.30 - 12.00				A	7.8	21	682	1460	581	227	640	159	330	333	333	270	619	242	404	332	291	174	123	44^	78^	51^
12.00 - 12.30				A	6.9	23	603	1461	620	216	675	181	345	343	371	272	603	230	391	307	284	184	131	68^	52^	39^
12.30 - 1.00				A	6.3	22	551	1381	669	196^	724	217^	421	406	446	193^	406	156^	324	283	230^	82^	151^	61v	100^	100^
1.00 - 1.30				A	5.7	24	498	1161	505	179^	561	121^	322	287	413	175^	390	168^	338	288	222^	52v	128^	48v	82^	82^
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			184	A	6.8	19	594	1423	656	357^	695	271^	477	443^	357^	109v	330^	175^	236^	142^	79v	94v	151^	144^	247^	123^
2 WED. 4.00P 60 ABC FV			91																							
4.00 - 4.30				A	6.4	18	559	1270	657	284^	657	249^	428^	425^	321^	124v	287^	162^	198^	106v	52v	89v	102v	86v	224^	88v
4.30 - 5.00				A	7.2	19	629	1545	650	418^	720	284^	514	459	386^	93v	364^	185^	268^	173^	104v	96v	194^	194^	267^	152^
ABC DAYTIME NEWSBRIEF-M-F	58	203	205	A	7.6	24	664	1387	751	216	816	379	576	505	305	201	283	99^	175	141	111	104	144	89^	144	61^
1 MTUWF 2.58P 1 ABC N		98	98	B	7.4	26	647	1281	768	206	866	393	590	525	346	211	257	93	141	107	85	111	82	65	76	28
1 THU. 3.28P 1																										
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ABC DAYTIME NEWSPR-CONT'D																										
2 MTHF 2.58P 1																										
2 TU & W 2.57P 2																										
ABC WORLD NEWS-MORN-615A	59	111	111	A	1.1	12	96	927	406^	188^	510^	115v	365^	376^	354^	93v	344^	52v	84v	136v	209^	208^	LT	LT	73v	63v
M-F 6.15A 15 ABC N		75	75	B	1.4	15	122	1009	466	229	495	111	292	329	334	140	449	106	183	256	234	179	45	LT	LT	LT
ABC WORLD NEWS-MORN-645A	58	170	170	A	1.9	16	166	1133	699	338^	753	186^	416	427	483	247^	301^	90v	199^	187^	200^	102v	LT	LT	79v	LT
M-F 6.45A 15 ABC N		93	93	B	2.4	18	210	1148	579	278	628	131	354	384	383	218	420	105	239	261	223	147	42	36	58	LT
ALL MY CHILDREN	58	209	212	A	7.4	22	647	1405	833	282	937	484	736	604	333	170	213	83^	159	135	99^	54^	121	81^	134	71^
1 MTUWF 1.00P 60 ABC DD		99	99	B	6.9	23	603	1271	815	262	918	475	695	598	341	172	219	105	155	122	73	57	43	34	91	36
2 M-F 1.00P 60																										
1.00 - 1.30				A	6.8	21	594	1446	855	290	959	487	752	625	356	172	215	79^	159	139	107^	56^	132	83^	140	79^
1.30 - 2.00				A	7.9	24	690	1371	822	273	923	488	728	591	312	167	207	87^	158	134	89^	49^	111	81^	130	64^
AMERICAN TREASURY	37	194	198	A	5.4	16	472	1299	731	150	822	264	386	396	355	343	269	110^	144^	101^	78^	94^	119^	76^	89^	85^
MWF 3.58P 1 CBS DO		94	93	B	5.4	17	472	1340	775	163	898	240	437	394	391	398	241	85	138	99	101	81	116	82	85	50
ANOTHER WORLD	57	201	204	A	5.7	18	498	1576	816	305	963	366	588	486	403	310	236	96^	140	77^	91^	79^	185	164	192	85^
1 MTUWF 2.00P 60 NBC DD		99	99	B	5.1	18	446	1397	865	215	985	311	522	475	445	386	257	96	140	86	106	94	76	65	79	33
2 M-F 2.00P 60																										
2.00 - 2.30				A	5.8	18	507	1596	810	307	948	376	593	487	395	294	251	99^	152	95^	102^	79^	192	170	205	102^
2.30 - 3.00				A	5.6	18	489	1542	818	294	967	350	577	478	407	325	226	95^	129^	62^	77^	81^	175	153	174	67^
AS THE WORLD TURNS	62	205	206	A	7.2	22	629	1218	752	213	889	264	396	370	340	419	218	73^	99^	68^	71^	100^	87^	70^	24v	18v
1 MTUWF 1.30P 60 CBS DD		99	99	B	6.8	23	594	1268	818	195	946	242	429	406	388	440	254	76	125	92	99	118	36	27	32	12
2 M-F 1.30P 60																										
1.30 - 2.00				A	7.2	22	629	1231	741	225	883	257	391	360	331	423	239	91^	115	69^	72^	106^	89^	56^	20v	16v
2.00 - 2.30				A	7.2	23	629	1200	756	197	900	271	402	382	354	416	189	53^	76^	62^	60^	94^	83^	82^	28^	21v
BLOCKBUSTERS	5		146	A	3.0	13	262	1229	660	218^	832	230^	386^	317^	274^	419^	295^	43v	69v	69v	83v	226^	34v	34v	68v	LT
2 M-F 10.30A 30 NBC QG			76	B	3.0	13	262	1229	660	218	832	230	386	317	274	419	295	43	69	69	83	226	34	34	68	LT
CAPITOL	61	193	195	A	5.3	17	463	1229	712	203	831	289	414	418	345	330	211	90^	129^	95^	70^	67^	85^	78^	102^	95^
1 MTUWF 2.30P 30 CBS DD		93	93	B	5.0	18	437	1225	783	222	924	273	478	432	407	373	208	80	126	86	83	73	48	41	45	26
2 M-F 2.30P 30																										
CBS EARLY MORNING NEWS	65	135	133	A	1.2	15	105	1067	438^	124v	467^	LT	248^	210^	267^	219^	496^	96v	219^	210^	257^	277^	76v	LT	LT	LT
M-F 6.00A 30 CBS N		85	85	B	1.3	15	114	1165	653	266	677	126	318	348	335	322	454	64	177	181	224	263	LT	LT	LT	LT
CBS MORNING NEWS 1	64	200	200	A	2.7	15	236	1267	588	131^	597	92^	135^	152^	145^	420	534	76^	123^	148^	250^	382	81^	64v	55v	55v
M-F 7.30A 30 CBS N		98	98	B	2.7	15	236	1253	676	254	723	144	293	309	293	380	431	62	122	138	183	284	29	LT	70	40
CBS MORNING NEWS 2	64	195	200	A	2.9	13	253	1099	574	110^	637	103^	190^	207^	198^	391	411	42v	70^	107^	179^	297	20v	LT	31v	31v
M-F 8.30A 30 CBS N		95	98	B	2.7	13	236	1177	655	129	717	114	263	289	284	411	381	47	94	106	157	263	31	LT	48	LT
CBS SCHOOLBREAK SPECIALS(S)		171		A	6.1	16	533	1278	519^	233^	668	263^	283^	248^	211^	290^	175^	43v	43v	23v	68v	109v	268^	268^	167^	167^
1 TUE. 4.00P 60 CBS CL		86																								
4.00 - 4.30				A	6.0	17	524	1200	549	235^	663	253^	295^	265^	214^	284^	142^	41v	41v	LT	43v	101v	231^	231^	164^	164^
4.30 - 5.00				A	6.2	16	542	1332	485^	229^	662	267^	267^	227^	202^	294^	201^	47v	47v	42v	86v	112v	300^	300^	169^	169^
COTTON BOWL PARADE(S)		207		A	11.9	28	1040	1873	699	259^	781	122^	324	350	382	405	714	174^	388	369	348	291	25v	10v	353	204^
1 THU. 10.00A 90 CBS AC		99																								
10.00 - 10.30				A	9.2	24	804	1893	692	221^	790	127^	303^	363	358	409	700	182^	377	358	321^	291^	LT	LT	403	319^
10.30 - 11.00				A	13.0	30	1136	1820	695	254	755	142^	315	321	335	400	741	189^	430	410	350	291	8v	8v	316	236^
11.00 - 11.30				A	13.6	29	1189	1893	703	289	797	102^	346	365	435	406	688	150^	349	334	363	284	55v	16v	353	92^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
COTTON BOWL GAME(S)		208		A	13.6	27	1189	1602	478	197^	541	73^	295	312	356	205^	896	261	521	450	481	321	105^	44v	60^	44v
1 THU. 1.30P 229 CBS SE		99																								
1.30 - 2.00				A	14.3	28	1250	1687	475	146^	544	84^	229	241	273	275	933	377	589	439	400	300	119^	33v	91^	45v
2.00 - 2.30				A	15.2	31	1328	1519	365	123^	447	44v	175^	225	272	213	869	273	484	434	433	321	125^	29v	78^	60^
2.30 - 3.00				A	16.1	32	1407	1455	368	156^	438	52^	215	256	291	173^	886	231	496	467	477	325	88^	50v	43v	43v
3.00 - 3.30				A	14.8	30	1294	1524	458	218	523	81^	310	305	355	172^	890	248	519	470	488	308	89^	58^	22v	16v
3.30 - 4.00				A	12.2	25	1066	1544	497	251^	579	75^	351	366	412	183^	870	244^	496	468	473	303	68^	51v	27v	20v
4.00 - 4.30				A	12.2	25	1066	1728	568	129^	629	73^	387	403	445	207^	909	238^	532	428	524	334	113^	42v	77^	60v
4.30 - 5.00				A	12.1	25	1058	1759	573	235^	605	116^	371	364	396	210^	943	239^	552	453	568	349	115^	43v	96^	75^
5.00 - 5.30				A	11.0	22	961	1734	675	469	712	93^	466	458	541	216^	838	210^	467	421	508	328	129^	39v	55v	43v
COTTON BOWL POST(S)		208		A	7.5	14	656	1620	696	472	718	68v	444	450	538	245^	740	207^	407^	388^	405^	298^	128^	44v	34v	34v
1 THU. 5.19P 11 CBS SC		99																								
DAYS OF OUR LIVES	58	209	210	A	8.0	24	699	1688	811	232	942	395	571	439	328	324	372	172	231	120	130	117	218	201	156	87^
1 MTUWF 1.00P 60 NBC DD		99	99	B	7.0	24	612	1486	849	224	973	336	542	462	404	370	357	150	201	127	128	122	93	84	63	31
2 M-F 1.00P 60																										
1.00 - 1.30				A	7.7	24	673	1679	824	239	956	397	576	435	334	331	371	170	232	118	132	119	213	205	139	78^
1.30 - 2.00				A	8.3	25	725	1681	796	222	926	392	563	441	319	319	365	173	227	116	126	115	221	199	169	94^
FAME,FORTUNE AND ROMANCE	59	165	160	A	2.4	9	210	1233	796	281^	824	386	594	519	313^	220^	215^	53v	172^	137^	133^	43v	32v	24v	162^	81v
1 MTUWF 11.00A 30 ABC CC		81	80	B	2.3	10	201	1160	665	191	773	291	483	471	330	245	273	120	191	127	100	80	LT	LT	95	38
2 M-F 11.00A 30																										
FAME,FORTUNE&ROMANCE(B)		132		A	2.9	6	253	1490	383^	68v	383^	142v	142v	142v	174v	241v	519^	290^	447^	447^	229v	72v	292^	91v	296^	214v
1 THU. 11.00A 30 ABC CC		61																								
FAMILY TIES M-F	49	160		A	5.6	20	489	1728	666	10v	695	310	439	316	169^	239^	330	118^	188^	130^	121^	119^	261^	154^	442	307
1 MTUWF 10.00A 30 NBC CS		87		B	3.6	15	315	1345	683	110	754	280	428	347	260	290	322	150	222	144	115	96	72	27	197	94
FAMILY TIES M-F (THU)(B)		117		A	4.1	11	358	1584	830	112v	830	442^	624^	518^	277^	159v	442^	114v	253^	307^	193v	135v	134v	50v	178v	178v
1 THU. 10.00A 30 NBC CS		65																								
FLORIDA CITRUS BOWL(S)		209		A	7.9	16	690	1570	460	309^	467	106^	190^	279^	286^	171^	857	214^	567	531	496	248^	94v	15v	152^	94v
1 THU. 12.00N 210 ABC SE		99																								
12.00 - 12.30				A	6.8	13	594	1502	482	298^	482	64v	175^	255^	299^	227^	732	229^	544	562	381^	170^	158^	25v	130^	94v
12.30 - 1.00				A	7.8	15	682	1413	400^	218^	400^	50v	123^	177^	229^	223^	814	180^	585	621	494	193^	99v	LT	100v	73v
1.00 - 1.30				A	10.2	19	891	1505	431	296^	437	75v	148^	242^	316	160^	837	122^	505	525	535	270^	110^	23v	121^	85^
1.30 - 2.00				A	8.7	17	760	1489	403	314^	403	71v	146^	230^	291^	157^	870	196^	524	489	508	286^	80v	17v	136^	87v
2.00 - 2.30				A	7.4	15	647	1700	509	337^	534	162^	260^	354^	304^	156^	899	277^	593	469	472	267^	67v	12v	200^	88v
2.30 - 3.00				A	6.7	13	586	1703	529	336^	549	147^	241^	371^	320^	157^	872	250^	583	490	493	259^	73v	12v	209^	102v
3.00 - 3.30				A	7.5	15	656	1758	524	386^	527	207^	276^	378^	247^	130^	984	290^	673	568	568	274^	52v	LT	195^	124^
GENERAL HOSPITAL	54	202	209	A	8.8	27	769	1410	783	253	888	427	613	546	333	204	229	78^	139	114	92	86^	164	119	129	53^
1 MTUWF 3.00P 60 ABC DD		98	99	B	8.4	28	734	1318	798	229	913	425	610	539	349	226	214	67	119	96	82	91	110	90	81	34
2 M-F 3.00P 60																										
3.00 - 3.30				A	8.6	27	752	1390	773	246	875	420	601	537	325	206	224	75^	131	107	89^	87^	162	117	129	51^
3.30 - 4.00				A	9.1	27	795	1396	778	250	883	424	612	546	335	199	226	76^	141	119	93	81^	162	121	125	53^
GOOD MORNING, AMERICA-730	58	209	209	A	3.8	21	332	1127	630	259	691	193^	353	386	359	275	295	99^	168^	154^	153^	118^	66^	48v	75^	37v
M-F 7.30A 30 ABC N		99	99	B	4.4	22	385	1176	677	232	731	187	391	440	371	267	340	93	190	175	155	145	46	28	59	28
GOOD MORNING, AMERICA-830	59	207	207	A	4.1	18	358	1187	732	216	788	238	417	427	354	313	287	50^	134^	106^	148^	145^	39v	30v	73^	36v
M-F 8.30A 30 ABC N		99	99	B	4.4	20	385	1177	736	169	782	184	383	407	379	343	328	73	149	122	150	169	22	12	45	20
GUIDING LIGHT	61	202	207	A	6.4	20	559	1299	758	173	883	266	410	405	381	378	216	69^	90^	76^	61^	98^	111^	72^	89^	88^
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

HOUSEHOLD AUDIENCES — AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																														
GUIDING LIGHT-CONT'D																														
1 MTUWF	3.00P	60	CBS	DD		99	99	B	6.3	21	551	1332	807	184	940	240	460	420	426	412	232	78	124	88	93	90	95	67	65	39
2 M-F	3.00P	60																												
3.00 - 3.30								A	6.4	20	559	1263	754	186	881	268	410	407	380	374	201	63^	81^	72^	58^	90^	92^	57^	89^	88^
3.30 - 4.00								A	6.5	19	568	1294	747	158	867	257	403	398	375	372	220	70^	93^	77^	58^	102^	121^	79^	86^	85^
KISSYFUR SPECIAL(S)						176		A	7.7	15	673	1710	687	126^	701	200^	407^	371^	393^	258^	465	263^	414	395^	202^	22v	151^	57v	393^	318^
1 THU.	1.30P	30	NBC	CA		94																								
LOVING					58	183	185	A	4.2	14	367	1559	831	269	957	449	689	558	305	239	297	81^	187	183^	153^	89^	111^	71^	194	129^
1 MTUWF	12.30P	30	ABC	DD		91	91	B	3.8	14	332	1369	837	231	941	425	658	561	335	245	242	81	138	124	94	91	63	48	123	47
2 M-F	12.30P	30																												
MAIN STREET 4(S)							153	A	3.8	10	332	1440	726^	337^	726^	347^	540^	488^	313^	111v	323^	84v	163v	163v	157v	160v	229^	150v	162v	162v
2 TUE.	4.00P	60	NBC	CN			89																							
4.00 - 4.30								A	3.6	10	315	1333	611^	306^	611^	375^	550^	464^	236^	LT	296^	80v	160v	160v	140v	136v	229^	148v	197v	197v
4.30 - 5.00								A	3.9	10	341	1545	836	370^	836	323^	533^	513^	386^	209v	350^	92v	167v	167v	173v	183v	227^	155v	132v	132v
NBC NEWS AT SUNRISE					60	191	191	A	2.0	18	175	966	590	281^	590	LT	264^	333^	372^	257^	326^	86v	149^	92v	114^	177^	50v	LT	LT	LT
M-F	6.30A	30	NBC	N		97	97	B	2.2	18	192	1053	494	213	533	48	223	263	312	255	490	131	292	293	256	176	LT	LT	LT	LT
NBC NEWS DIGEST-DAYTIME					36	191	192	A	4.9	15	428	1570	744	287	955	367	562	433	379	321	236	105^	131^	47^	82^	91^	138^	123^	241	94^
MWF	2.57P	1	NBC	N		95	95	B	4.4	15	385	1323	809	188	940	292	489	447	421	374	232	76	109	77	98	97	75	63	76	34
NEW CARD SHARKS					61	172	172	A	4.4	17	385	1369	680	161^	758	252	337	321	255	349	238	59^	75^	54^	83^	151^	97^	47^	276	213
1 MTUWF	10.30A	30	CBS	QP		84	85	B	3.8	16	332	1198	669	136	740	197	306	297	273	384	309	69	145	120	148	154	38	24	111	63
2 M-F	10.30A	30																												
NEW YEAR'S DAY MOVIE(S)						174		A	9.3	19	813	1662	667	326^	776	354	471	394	283^	264^	521	279^	382	280^	178^	118^	134^	55v	231^	142^
1 THU.	2.30P	120	NBC	FF		93																								
2.30 - 3.00								A	7.9	16	690	1500	674	303^	817	409	505	408	273^	256^	402^	192^	263^	213^	156^	118^	104^	23v	177^	145^
3.00 - 3.30								A	8.8	18	769	1458	622	303^	724	315^	415	360^	269^	274^	408	192^	256^	202^	156^	131^	108^	43v	218^	164^
3.30 - 4.00								A	9.8	20	857	1606	657	302^	761	334	455	382	299^	266^	495	252^	366	262^	188^	109^	153^	71v	197^	130^
4.00 - 4.30								A	10.5	21	918	2012	717	391	811	368	509	432	290^	260^	731	441	594	417	201^	117^	157^	71v	313	134^
NEWSBREAK-11.57					62	185	183	A	7.2	25	629	1401	635	167	738	214	318	299	264	354	320	76^	126	114	141	167	138	72^	205	152
1 MTUWF	11.57A	2	CBS	N		87	85	B	6.5	27	568	1284	675	169	774	185	317	290	301	412	343	94	150	101	151	175	60	29	107	46
2 M-F	11.57A	2																												
NEWSBREAK-3.44					61	193	195	A	5.9	18	516	1293	737	167	863	260	401	390	381	374	236	76^	103^	87^	70^	104^	114^	75^	80^	80^
1 MON.	3.44P	1	CBS	N		95	96	B	6.1	20	533	1320	789	182	915	241	443	402	404	410	233	84	128	94	91	87	101	74	71	40
1 TU & F	3.43P	1																												
1 WED.	3.41P	1																												
2 M & W	3.42P	1																												
2 TUE.	3.35P	1																												
2 THU.	3.43P	1																												
2 FRI.	3.39P	1																												
ONE LIFE TO LIVE					56	207	210	A	7.5	24	656	1380	749	200	826	377	601	519	308	194	247	80^	163	138	105	84^	175	112	132	56^
1 MTUWF	2.00P	60	ABC	DD		99	99	B	7.2	25	629	1281	790	213	890	401	623	553	363	204	242	87	136	106	81	101	66	49	83	30
2 M-F	2.00P	60																												
2.00 - 2.30								A	7.3	23	638	1340	729	195	801	366	587	505	295	187	241	75^	161	144	105^	80^	167	109	131	54^
2.30 - 3.00								A	7.8	25	682	1378	750	194	827	381	600	521	311	193	248	82^	160	129	103	88^	179	113	124	53^
PRICE IS RIGHT 1					61	207	207	A	6.5	24	568	1500	702	176	810	262	373	356	272	369	289	63^	96^	95^	115^	163	125	68^	276	199
CONT'D																														

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME (WK # DAY, START TIME, DUR, NET, PROG. TYPE)	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
PRICE IS RIGHT 1-CONT'D																										
1 MTUWF 11.00A 30 CBS AP		99	99	B	6.1	26	533	1311	715	165	800	200	339	319	313	412	340	86	161	120	156	165	57	29	114	53
2 M-F 11.00A 30																										
PRICE IS RIGHT 2	62	207	207	A	8.3	29	725	1410	658	176	748	213	327	321	268	356	315	72^	109	90^	130	185	132	65^	215	164
1 MTUWF 11.30A 30 CBS AP		99	99	B	7.6	32	664	1283	700	163	785	181	324	309	314	412	341	85	147	104	154	179	56	29	101	47
2 M-F 11.30A 30																										
PUNKY BREWSTER-THU(S)		173		A	7.6	16	664	1893	602	220^	716	343^	485	343^	276^	199^	617	396^	481	434	181^	119^	127^	44v	433	306^
1 THU. 2.00P 30 NBC CA		94																								
ROSE BOWL FOOTBALL PRE(S)		204		A	7.3	15	638	1886	621	362^	679	279^	368^	330^	240^	236^	839	411^	651	462	311^	168^	240^	138^	128^	39v
1 THU. 4.30P 20 NBC SC		99																								
ROSE BOWL GAME(S)		215		A	17.7	30	1547	1897	619	308	677	224	376	347	268	248	1005	311	630	545	516	305	109^	42v	106^	68^
1 THU. 4.50P 213 NBC SE		99																								
4.30 - 5.00				A	8.0	16	699	1841	640	318^	687	300^	357^	305^	217^	258^	825	385^	582	438	296^	210^	201^	120^	128^	46v
5.00 - 5.30				A	13.4	26	1171	2036	677	320	733	238	415	388	310	253	1020	381	695	591	468	258	163^	82^	120^	67^
5.30 - 6.00				A	18.2	34	1591	2002	686	330	730	226	406	380	316	258	1043	339	671	546	526	304	143^	59^	86^	54^
6.00 - 6.30				A	17.7	31	1547	1833	602	306	660	233	388	343	249	233	986	249	596	540	570	323	94^	30v	93^	49^
6.30 - 7.00				A	15.7	27	1372	1874	633	302	684	242	399	343	232	251	995	261	600	553	545	320	96^	10v	99^	50v
7.00 - 7.30				A	18.8	31	1643	1836	571	290	632	187	338	314	256	241	974	293	591	524	505	304	85^	28v	145^	91^
7.30 - 8.00				A	21.5	34	1879	1833	585	280	642	215	350	328	245	246	996	317	618	550	494	303	106^	57^	89^	62^
8.00 - 8.30				A	23.3	35	2036	1893	585	331	659	225	348	347	263	244	1045	325	660	530	529	326	80^	27v	109^	100^
RYAN'S HOPE	57	164	168	A	3.0	10	262	1172	672	114^	787	349	513	370	247^	259^	180^	54v	92^	72^	76^	77^	98^	68^	107^	69^
1 MTUWF 12.00N 30 ABC DD		84	86	B	2.7	10	236	1219	725	192	837	333	547	478	331	262	236	89	130	109	94	98	45	30	101	30
2 M-F 12.00N 30																										
SALE OF THE CENTURY	51	162		A	5.3	18	463	1575	747	58v	769	313	413	361	238^	320	360	133^	214^	143^	128^	140^	158^	106^	288^	223^
1 MTUWF 10.30A 30 NBC QG		83		B	3.9	17	341	1246	756	140	830	244	377	312	292	426	290	88	137	90	86	149	33	18	93	42
SALE OF THE CENTURY-TH(B)		116		A	4.3	10	376	1630	675^	258^	755	397^	520^	543^	262^	156v	502^	261^	315^	328^	125v	174v	106v	LT	267^	195^
1 THU. 10.30A 30 NBC QG		63																								
SALE OF THE CENTURY	5		159	A	3.9	16	341	1282	742	179^	883	194^	417	351^	293^	466	323^	LT	97v	97v	138^	226^	20v	17v	56v	LT
2 MON. 10.00A 20 NBC QG			84	B	3.9	16	341	1282	742	179	883	194	417	351	293	466	323	LT	97	97	138	226	20	17	56	LT
& 10.27A 3																										
2 TU-F 10.00A 30																										
SANTA BARBARA	57	192	197	A	4.8	15	420	1519	784	171	895	371	520	406	322	328	269	98^	134^	63^	94^	130^	135^	102^	220	129^
1 MTUWF 3.00P 60 NBC DD		96	97	B	4.3	14	376	1360	816	137	889	329	462	382	347	374	242	71	110	69	94	129	104	74	125	73
2 M-F 3.00P 60																										
3.00 - 3.30				A	4.6	14	402	1542	803	174	922	389	543	422	328	330	288	127^	165^	57^	84^	118^	127^	99^	205	100^
3.30 - 4.00				A	5.0	15	437	1483	762	160	868	358	494	387	310	325	250	71^	105^	67^	99^	142^	134^	98^	231	155^
SCRABBLE	57	195	196	A	5.9	21	516	1415	694	208	797	208	385	351	316	368	318	90^	141	85^	109^	177	149	67^	151	90^
1 MTUWF 11.30A 30 NBC QG		96	95	B	4.7	20	411	1258	726	160	799	176	325	316	317	419	325	73	114	102	129	185	49	28	85	40
2 M-F 11.30A 30																										
SUGAR BOWL(S)		207		A	8.6	16	752	1813	615	372	658	254^	361^	399	268^	219^	982	279^	609	582	566	306^	48v	6v	125^	63v
1 THU. 3.30P 217 ABC SE		99																								
3.30 - 4.00				A	8.3	17	725	1753	508	333^	524	194^	264^	295^	207^	191^	1046	329^	696	561	591	310^	57v	6v	126^	64v
4.00 - 4.30				A	9.2	19	804	1682	534	364	544	199^	274^	326^	228^	177^	1041	270^	649	574	618	330^	44v	7v	53v	23v
4.30 - 5.00				A	9.8	20	857	1651	492	392	550	238^	302^	361	211^	161^	983	288^	610	548	549	309^	33v	LT	85^	47v
CONT'D																										

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
SUGAR BOWL(S)-CONT'D																										
5.00 - 5.30				A	8.3	16	725	1726	514	393	594	278^	353^	380^	182^	181^	974	294^	622	615	544	283^	24v	LT	134^	69v
5.30 - 6.00				A	8.0	15	699	1745	617	393^	641	236^	381^	398	262^	211^	950	239^	550	572	582	313^	17v	LT	137^	66v
6.00 - 6.30				A	8.4	15	734	2023	763	352^	797	293^	433	467	344^	290^	956	289^	580	601	516	305^	90v	17v	180^	101^
6.30 - 7.00				A	8.3	14	725	2086	857	393	905	340^	521	540	400	302^	932	256^	573	607	562	296^	74v	11v	175^	81v
7.00 - 7.30				A	8.7	15	760	1942	839	312^	923	216^	369	487	470	381	851	196^	472	519	511	289^	54v	12v	114^	67v
SUPER PASSWORD	57	151	159	A	4.2	14	367	1324	732	229	817	232	409	310	351	376	269	87^	116^	54^	68^	153^	137^	65^	101^	84^
1 MTUWF 12.00N 30 NBC QG		74	77	B	3.5	13	306	1244	727	134	819	162	302	277	337	466	281	69	97	66	103	171	82	39	62	37
2 M-F 12.00N 30																										
TODAY SHOW-7.30AM	59	205	205	A	4.5	25	393	1293	700	219	728	143^	304	334	316	371	497	136^	257	178	229	232	25v	LT	43v	38v
M-F 7.30A 30 NBC N		99	99	B	4.9	25	428	1298	729	233	774	166	384	395	371	334	452	107	225	217	228	192	18	LT	54	44
TODAY SHOW-8.30AM	59	205	205	A	5.5	24	481	1220	717	108^	732	148	274	281	245	411	396	130^	186	149	150	174	29v	14v	63^	43^
M-F 8.30A 30 NBC N		99	99	B	5.1	23	446	1222	779	161	811	179	351	346	312	413	350	87	156	141	153	166	14	LT	47	29
TOURNAMENT-ROSES PARADE(S)		207		A	14.4	28	1259	1998	696	233	822	172^	382	358	388	402	691	267	427	328	288	234	102^	28v	383	193^
1 THU. 11.30A 120 CBS AC		99																								
11.30 - 12.00				A	13.5	29	1180	1841	698	259	827	128^	369	341	434	425	670	195^	339	291	311	283	22v	LT	322	128^
12.00 - 12.30				A	14.9	29	1302	1854	690	212^	803	180^	371	348	376	397	632	254	395	278	258	219	82^	41v	337	148^
12.30 - 1.00				A	15.3	29	1337	2106	698	217	821	191^	396	360	384	394	674	269	444	324	281	215	121^	43v	490	254
1.00 - 1.30				A	14.0	27	1224	2154	682	241	821	179^	384	370	356	388	782	343	524	411	304	224^	185^	26v	366	234
TOURNAMENT-ROSES PARADE-N(S)		199		A	12.4	25	1084	1782	738	228^	819	214^	369	385	383	377	616	151^	319	328	342	256	96^	40v	251^	179^
1 THU. 11.00A 150 NBC AC		99																								
11.00 - 11.30				A	9.9	24	865	1748	719	249^	801	229^	381	381	348	362	540	115^	293^	312^	264^	228^	53v	11v	354	293^
11.30 - 12.00				A	12.2	26	1066	1797	708	265	796	212^	356	385	356	368	678	155^	349	361	359	297	74^	31v	249^	186^
12.00 - 12.30				A	13.6	26	1189	1823	711	247	825	206^	364	385	393	375	619	136^	299	320	369	268	91^	52v	288	202^
12.30 - 1.00				A	13.5	26	1180	1821	781	243	856	235^	395	401	400	381	608	160^	304	308	348	249	104^	50v	253	174^
1.00 - 1.30				A	12.8	24	1119	1721	773	152^	824	193^	356	367	411	409	628	184^	349	336	354	239^	137^	47v	132^	74^
$25,000 PYRAMID	59	177	174	A	3.8	15	332	1196	663	148^	753	214	322	263	250	388	235	45v	87^	78^	75^	148^	36v	36v	172^	114^
1 MTUWF 10.00A 30 CBS QP		91	89	B	3.7	16	323	1145	680	146	761	189	326	295	288	396	273	76	125	104	115	131	22	19	89	36
2 M-F 10.00A 30																										
WEBSTER M-F	10	140	149	A	2.3	8	201	1527	662	258^	701	337^	516	407	219^	170^	273^	128^	223^	168^	115^	50v	135^	80v	418	215^
M-F 11.30A 30 ABC CS		69	73	B	2.3	8	201	1527	662	258	701	337	516	407	219	170	273	128	223	168	115	50	135	80	418	215
WHEEL OF FORTUNE	57	207	209	A	7.3	27	638	1382	684	118	769	215	356	345	294	361	320	84^	131	82^	97^	189	108	47^	185	124
1 MTUWF 11.00A 30 NBC QG		98	99	B	6.1	26	533	1276	752	139	821	179	323	317	317	444	319	71	113	92	115	188	45	23	91	42
2 M-F 11.00A 30																										
WORDPLAY	9	140	146	A	3.9	13	341	1777	858	243	926	353	497	384	294	382	322	73^	137^	78^	126^	185^	279	118^	250	193^
1 MTUWF 12.30P 30 NBC QG		75	78	B	3.9	13	341	1777	858	243	926	353	497	384	294	382	322	73	137	78	126	185	279	118	250	193
2 M-F 12.30P 30																										
YOUNG AND THE RESTLESS	61	207	207	A	8.3	27	725	1316	781	234	889	308	475	419	322	356	260	82^	124	99	103	108	98	48^	69^	50^
1 MTUWF 12.30P 60 CBS DD		99	99	B	7.8	29	682	1261	803	196	923	285	488	418	377	381	256	70	125	94	105	119	36	22	46	18
2 M-F 12.30P 60																										
12.30 - 1.00				A	8.3	28	725	1302	778	238	875	294	462	416	323	356	250	64^	107	95	108	114	103	50^	74^	53^
1.00 - 1.30				A	8.3	26	725	1317	781	232	899	320	487	419	321	355	261	96	136	99	95	99	93^	48^	64^	47^
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	13	181	183	A	4.4	12	385	1670	237^	86v	359^	223^	309^	223^	99^	50v	212^	145^	187^	166^	67v	LT	223^	223^	876	460
SAT. 12.00N 30 ABC FV		91	91	B	4.0	13	350	1738	370	148	440	245	322	274	151	98	313	148	231	201	108	68	179	129	806	467

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ABC WIDE WORLD-SPORTS SAT	3		185	A	7.1	16	621	1815	581	274^	639	107v	416^	423^	400^	216^	732	180^	489	499	452	213^	158^	80v	286^	199^
2 SAT. 4.30P 90 ABC SA			95	B	5.1	12	446	1720	554	256	661	182	394	351	332	245	734	187	444	463	411	252	117	40	208	101
4.30 - 5.00				A	7.3	17	638	1524	550	264^	624	122^	354^	375^	354^	249^	605	111v	359^	381^	396^	224^	96v	55v	199^	137^
5.00 - 5.30				A	6.7	15	586	1973	593	286^	653	97v	448^	448^	426^	205^	789	195^	564	568	492	191^	190^	93v	341^	232^
5.30 - 6.00				A	7.4	16	647	1935	589	269^	637	105v	445	445	414^	192^	799	230^	542	551	463	217^	184^	91v	315^	226^
ALL NEW EWOKS	13	203	200	A	4.3	12	376	1979	362^	133^	402	309^	363^	264^	79v	39v	317^	155^	254^	182^	136^	54v	283^	196^	977	437
SAT. 11.30A 30 ABC CA		94	94	B	4.1	14	358	1707	390	146	431	245	337	259	146	84	261	123	205	167	95	55	174	111	841	443
ALVIN AND THE CHIPMUNKS	9	201	204	A	6.7	22	586	1850	344	95^	466	324	353	198^	72^	113^	315	233^	255	177^	22v	60v	204^	108^	865	475
SAT. 10.30A 30 NBC CA		99	99	B	6.9	24	603	1864	328	131	425	274	326	184	85	92	282	177	215	143	73	62	207	107	950	499
AMERICAN BANDSTAND	11	169	164	A	3.2	9	280	1671	369^	154^	533	317^	464^	339^	187^	29v	474^	282^	461^	308^	192^	LT	270^	203^	394^	269^
SAT. 1.00P 30 ABC PC		82	81	B	2.5	8	219	1501	358	136	448	216	313	296	187	82	401	154	314	288	202	63	208	142	444	277
BERENSTAIN BEARS	14	196	197	A	2.2	16	192	1719	318^	177v	437^	229^	297^	256^	115v	140v	192^	73v	110v	110v	37v	82v	47v	47v	1043	563^
SAT. 8.00A 30 CBS CA		96	96	B	2.4	15	210	1663	291	84	342	163	224	216	108	93	214	84	151	143	93	60	88	39	1019	600
BUGS BUNNY & TWEETY SHOW	13	206	206	A	5.2	16	454	1789	304^	138^	333	277^	317	251^	47v	16v	261^	145^	210^	160^	88^	51v	297^	233^	898	415
SAT. 11.00A 30 ABC CA		96	96	B	4.8	16	420	1717	388	196	437	260	338	256	133	87	292	146	209	148	86	81	163	92	825	455
BUSINESS WORLD	12	126	124	A	1.9	5	166	867	374^	49v	392^	LT	LT	LT	72v	374^	475^	59v	59v	127v	127v	289^	LT	LT	LT	LT
SUN. 12.30P 30 ABC N		76	75	B	1.8	5	157	1142	554	264	656	168	262	185	164	394	360	103	164	157	107	175	LT	LT	108	93
CARE BEAR FAMILY	14	204	205	A	2.8	15	245	1816	445^	212^	473^	302^	420^	392^	118v	53v	229^	86v	151^	102v	87v	78v	32v	20v	1082	637
SAT. 8.30A 30 ABC CA		98	99	B	3.5	18	306	1681	335	146	369	199	278	237	128	83	151	64	99	74	43	52	109	69	1052	669
CBS NCAA BASKETBALL-SAT	3		193	A	4.9	14	428	1299	318^	78v	323^	89v	95v	124v	86v	195^	712	422^	486^	295^	190^	170^	58v	LT	206^	142v
2 SAT. 2.00P 130 CBS SE			98	B	4.2	11	367	1409	290	87	313	90	128	124	94	171	808	372	556	466	336	201	64	LT	224	160
2.00 - 2.30				A	4.2	13	367	1074	390^	49v	403^	123v	123v	147v	87v	232^	417^	259^	259^	120v	44v	158v	55v	LT	199^	136v
2.30 - 3.00				A	5.0	14	437	1256	346^	94v	346^	85v	119v	155v	133v	191^	570^	342^	366^	198^	129v	150v	82v	LT	258^	190^
3.00 - 3.30				A	5.2	14	454	1526	306^	99v	306^	62v	62v	116v	119v	190^	970	543^	644	516^	342^	154v	58v	LT	192^	123v
3.30 - 4.00				A	5.1	13	446	1249	229^	30v	229^	55v	55v	55v	25v	174^	847	526^	636	316^	216^	211^	34v	LT	139v	88v
4.00 - 4.30				A	5.4	14	472	1396	354^	153^	354^	189^	189^	189^	22v	165^	647	370^	457^	252^	170^	190^	93v	LT	302^	228^
CBS NCAA BASKETBALL-SAT 2	1		184	A	4.3	10	376	1527	622^	373^	628^	332^	335^	397^	91v	229^	796	338^	469^	426^	328^	205^	58v	LT	45v	30v
2 SAT. 4.10P 115 CBS SE			94	B	4.3	10	376	1527	622	373	628	332	335	397	91	229	796	338	469	426	328	205	58	LT	45	30
4.00 - 4.30				A	4.5	11	393	1496	578^	446^	578^	322^	322^	404^	126v	174v	763	244^	428^	439^	458^	164v	73v	LT	82v	74v
4.30 - 5.00				A	4.2	10	367	1368	705^	498^	705^	405^	405^	507^	148v	198^	590^	134v	278^	305^	398^	181v	52v	LT	21v	13v
5.00 - 5.30				A	4.0	10	350	1526	535^	289^	535^	271^	271^	326^	55v	209^	919	481^	558^	501^	262^	226^	50v	LT	22v	15v
5.30 - 6.00				A	4.6	10	402	1572	582^	296^	582^	288^	288^	313^	25v	269^	904	464^	593^	466^	253^	226^	66v	LT	20v	12v
CBS NFC CHAMPIONSHIP PRE(S)			201	A	3.3	6	288	1354	438^	153v	455^	155v	219v	230v	213v	205v	757^	340^	535^	458^	358^	157v	76v	28v	66v	LT
2 SUN. 3.30P 30 CBS SC			99																							
CBS NFC CHAMPIONSHIP GAME(S)			208	A	27.5	47	2404	1616	500	221	552	153	289	309	270	203	884	264	532	557	481	257	64^	12v	116	69^
2 SUN. 4.00P 195 CBS SE			99																							
4.00 - 4.30				A	11.4	21	996	1701	535	261^	602	183^	307	325	272^	233^	914	276^	550	530	505	278^	72^	18v	113^	40v
4.30 - 5.00				A	28.3	52	2473	1635	496	220	543	157	283	298	254	204	899	249	530	579	502	266	100^	28v	93^	45^
5.00 - 5.30				A	30.3	55	2648	1479	440	197	487	140	270	276	238	176	862	235	510	552	485	260	37^	LT	93^	56^
5.30 - 6.00				A	28.9	51	2526	1532	469	212	522	150	276	289	251	190	864	262	519	535	458	265	53^	13v	93^	67^
6.00 - 6.30				A	30.9	51	2701	1622	501	230	558	143	286	313	289	198	888	292	543	566	473	235	69^	10v	107	68^
6.30 - 7.00				A	32.5	52	2841	1656	527	222	582	148	302	330	300	212	876	273	535	552	476	243	61^	10v	137	91^
7.00 - 7.30				A	33.5	52	2928	1805	576	238	626	169	316	359	302	240	910	260	549	572	482	276	60^	17v	209	111

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
CBS NFC CHAMPIONSHIP POST(S)			208	A	26.6	41	2325	1731	583	229	630	149	285	333	297	275	863	235	510	517	448	289	58^	18v	180	90^
2 SUN. 7.15P 18 CBS SC			99																							
CBS NFL PLAYOFF PRE-SAT(S)		199		A	4.1	9	358	1791	447^	174v	595^	215^	316^	254^	264^	235^	842	489^	577^	464^	190v	240^	91v	36v	263^	263^
1 SAT. 3.30P 30 CBS SC		99																								
CBS NFL PLAYOFF GAME-SAT(S)		206		A	22.9	43	2001	1656	542	297	595	197	328	348	275	205	879	278	553	545	482	266	91^	20v	91^	64^
1 SAT. 4.00P 213 CBS SE		99																								
4.00 - 4.30				A	7.4	16	647	1586	453	229^	530	170^	290^	247^	209^	205^	824	340^	540	439	355^	270^	95v	26v	137^	96v
4.30 - 5.00				A	16.4	34	1433	1493	443	262	487	150^	269	278	228	164^	859	251	532	510	491	284	70^	18v	77^	53^
5.00 - 5.30				A	25.5	51	2229	1589	494	305	555	167	309	326	272	184	884	269	536	537	481	283	60^	16v	90^	61^
5.30 - 6.00				A	25.7	50	2246	1588	534	315	580	192	330	351	284	188	861	308	551	525	436	259	68^	18v	79^	52^
6.00 - 6.30				A	26.5	47	2316	1742	551	308	605	204	344	378	288	197	909	286	592	585	508	254	134	21v	94^	60^
6.30 - 7.00				A	28.9	49	2526	1773	582	313	635	219	350	383	290	220	930	286	598	596	528	266	115	16v	93^	70^
7.00 - 7.30				A	29.6	48	2587	1705	605	281	655	231	341	365	283	245	868	254	527	546	493	267	97^	29^	85^	66^
CBS NFL PLAYOFF PRE-SUN.(S)		206		A	9.2	26	804	1734	515	254^	535	170^	235^	296^	237^	220^	958	330^	646	631	518	262^	117^	13v	124^	69v
1 SUN. 12.00N 30 CBS SC		99																								
CBS NFL PLAYOFF GAME-SUN.(S)		208		A	24.3	52	2124	1707	455	240	471	152	242	295	217	164	968	349	673	606	507	251	130	38^	138	66^
1 SUN. 12.30P 197 CBS SE		99																								
12.30 - 1.00				A	18.3	45	1599	1700	475	254	488	165^	234	296	200	179	985	344	692	651	549	233	85^	16v	142^	76^
1.00 - 1.30				A	24.2	53	2115	1647	438	231	453	150	237	295	194	150	936	341	657	586	498	241	132	35^	126^	69^
1.30 - 2.00				A	26.8	55	2342	1721	454	240	468	143	239	297	218	162	951	320	650	601	507	256	149	35^	153	77^
2.00 - 2.30				A	25.4	53	2220	1750	447	245	457	150	245	301	217	146	984	371	692	618	487	247	152	53^	157	68^
2.30 - 3.00				A	26.3	54	2299	1725	472	253	483	153	250	302	228	171	969	366	674	607	483	250	142	49^	131	60^
3.00 - 3.30				A	25.0	51	2185	1697	453	225	472	146	238	273	229	180	979	339	662	599	521	271	114^	36^	132	67^
3.30 - 4.00				A	23.4	48	2045	1742	453	233	497	168	262	298	235	181	1011	368	704	603	535	270	125^	42^	109^	41^
CBS NFL PLAYOFF POST-SUN.(S)		207		A	13.6	28	1189	1619	520	264	562	168^	288	322	264	229^	914	300	629	544	513	256	76^	38v	67^	50v
1 SUN. 3.47P 22 CBS SC		99																								
CBS STORYBREAK	2	183	184	A	4.2	12	367	1422	323^	258^	421	231^	322^	324^	163^	75v	133^	82v	133^	71v	51v	LT	140^	LT	728	496
SAT. 11.30A 30 CBS CL		91	94	B	4.2	12	367	1422	323	258	421	231	322	324	163	75	133	82	133	71	51	LT	140	LT	728	496
FACE THE NATION	13	116	142	A	3.5	10	306	1712	607	252^	702	238^	324^	180^	233^	342^	820	334^	500	450^	271^	320^	156^	156^	34v	17v
SUN. 10.30A 30 CBS CC		78	87	B	2.9	9	253	1258	539	225	589	140	203	199	214	351	586	203	319	311	211	244	66	42	LT	LT
FLINTSTONE KIDS 1	14	205	206	A	3.7	17	323	1542	179^	115^	213^	185^	213^	179^	28v	LT	148^	52v	148^	96v	96v	LT	184^	68v	997	638
SAT. 9.00A 30 ABC CA		99	99	B	4.3	19	376	1587	285	131	333	184	246	182	114	75	168	67	122	94	62	44	153	96	933	596
FLINTSTONE KIDS 2	14	205	206	A	4.7	18	411	1608	149^	110^	166^	154^	154^	109^	12v	12v	141^	35v	115^	80v	106^	26v	208^	84v	1093	652
SAT. 9.30A 30 ABC CA		99	99	B	4.8	19	420	1661	290	125	327	180	239	187	119	68	194	85	146	110	78	48	157	85	983	636
FOOFUR	7		178	A	5.7	18	498	2137	355^	LT	510^	290^	341^	230^	51v	169^	272^	212^	212^	124v	15v	60v	405^	251^	950	493^
2 SAT. 11.00A 30 NBC CA			84	B	6.3	21	551	2014	421	117	476	333	385	219	92	81	297	164	226	143	98	55	243	119	998	531
FOOFUR(B)		173		A	5.5	16	481	2306	552^	165^	591	450^	533^	410^	122v	58v	336^	262^	286^	199^	24v	50v	300^	127v	1079	613
1 SAT. 11.00A 30 NBC CA		83																								
GALAXY HIGH SCHOOL	7	198	196	A	4.8	14	420	1581	317^	219^	410	193^	334^	286^	180^	76v	193^	177^	193^	85v	16v	LT	313^	62v	665	467
SAT. 11.00A 30 CBS CA		97	97	B	5.0	16	437	1512	254	120	303	119	210	166	125	77	186	133	176	118	43	LT	222	66	801	530
GUMMI BEARS	14	195	202	A	4.1	23	358	1668	324^	170^	391^	170^	218^	157^	128^	148^	399	237^	341^	249^	162^	50v	123^	LT	755	525
SAT. 8.30A 30 NBC CA		98	99	B	4.3	22	376	1604	301	122	340	179	237	146	122	84	225	135	181	112	74	34	132	41	907	577

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS-12.26PM	9	159	143	A	3.8	11	332	1527	298^	154^	322^	189^	214^	214^	96v	108v	337^	102v	288^	270^	205^	49v	178^	106v	690	442
SAT. 12.26P 3 CBS CN		82	71	B	3.2	10	280	1553	329	87	352	169	205	222	115	87	280	98	236	196	160	31	167	97	754	430
IT'S PUNKY BREWSTER	7		161	A	6.6	20	577	2003	418^	75v	513	312^	368^	246^	56v	145^	278^	216^	216^	122v	LT	62v	295^	227^	917	550
2 SAT. 11.30A 30 NBC CA			80	B	6.0	20	524	1920	379	129	422	263	316	215	105	90	284	148	209	127	82	67	239	120	975	531
IT'S PUNKY BREWSTER(B)		159		A	5.7	16	498	1845	492^	306^	538^	374^	422^	319^	164^	81v	280^	184^	184^	120v	39v	57v	164^	117v	863	533^
1 SAT. 11.30A 30 NBC CA		78																								
KIDD VIDEO	12		118	A	2.9	9	253	1182	503^	LT	610^	222v	329^	329^	107v	281v	115v	115v	115v	LT	LT	LT	180v	114v	277v	119v
2 SAT. 12.30P 30 NBC CA			64	B	3.1	10	271	1553	377	122	423	182	289	191	148	126	258	151	200	152	99	58	180	129	692	377
KISSYFUR	14	194	203	A	3.2	24	280	1211	250^	29v	296^	135^	135^	96v	72v	132^	243^	186^	197^	104v	57v	46v	61v	25v	611	457^
SAT. 8.00A 30 NBC CA		98	99	B	3.2	21	280	1699	280	55	336	197	229	124	99	91	268	136	212	149	107	46	144	48	951	620
LAZER TAG ACADEMY	12		148	A	4.9	15	428	1402	304^	LT	348^	140v	185^	185^	45v	163v	192^	192^	192^	84v	LT	LT	229^	103v	633^	199^
2 SAT. 12.00N 30 NBC CA			73	B	4.5	15	393	1650	362	134	390	213	289	228	109	89	261	164	215	144	87	46	242	109	757	417
LITTLES	13	157	159	A	3.8	10	332	1705	250^	76v	398^	251^	357^	208^	106v	41v	220^	142^	142^	157^	78v	LT	279^	273^	808	398^
SAT. 12.30P 30 ABC CA		81	84	B	3.2	10	280	1776	344	130	435	245	312	261	142	91	296	140	220	206	121	53	221	143	824	408
MEET THE PRESS	13	154	129	A	2.8	8	245	1249	604	278^	616	188^	204^	356^	273^	248^	425^	94v	132v	171^	232^	237^	61v	LT	147v	69v
1 SUN. 12.00N 30 NBC CC		91	81	B	2.6	8	227	1275	515	178	549	142	194	248	208	274	589	135	280	292	286	260	42	LT	95	62
2 SUN. 11.30A 30																										
MONY TOURN-CHAMPIONS(S)			184	A	3.3	9	288	1365	563^	128v	583^	59v	114v	222v	344^	361^	643^	95v	153v	194v	284^	386^	45v	LT	94v	38v
2 SAT. 1.00P 199 NBC SE			94																							
1.00 - 1.30				A	3.1	9	271	1613	623^	176v	689^	136v	221v	383^	355^	306^	432^	74v	137v	63v	141v	295^	189v	LT	303^	88v
1.30 - 2.00				A	3.0	9	262	1382	523^	191v	557^	49v	153v	237v	318^	320^	649^	LT	61v	217v	332^	432^	LT	LT	176v	27v
2.00 - 2.30				A	3.4	10	297	1310	556^	105v	573^	33v	87v	179v	334^	394^	652^	87v	110v	193v	256^	416^	30v	LT	55v	44v
2.30 - 3.00				A	3.4	10	297	1226	539^	74v	549^	53v	88v	141v	256^	408^	633^	74v	111v	161v	243^	428^	LT	LT	44v	26v
3.00 - 3.30				A	3.2	9	280	1343	599^	118v	599^	39v	82v	207v	436^	392^	663^	135v	192v	205v	307^	374^	41v	LT	40v	29v
3.30 - 4.00				A	3.4	9	297	1492	606^	159v	606^	41v	108v	226v	421^	380^	807^	169v	279^	283^	399^	403^	51v	LT	28v	28v
4.00 - 4.30				A	4.1	10	358	1059	411^	66v	439^	47v	56v	173v	263^	266^	583^	89v	142v	221^	300^	312^	LT	LT	37v	37v
MUPPET BABIES	14	206	206	A	4.6	19	402	1600	231^	62v	241^	72v	110^	85v	75v	131^	199^	60v	152^	123^	121^	47v	127^	79v	1033	620
SAT. 9.00A 60 CBS CA		99	99	B	4.5	19	393	1787	287	148	359	179	259	195	123	89	185	80	137	107	79	46	162	56	1081	625
9.00 - 9.30				A	4.1	19	358	1461	193^	36v	193^	60v	101v	61v	81v	92v	196^	67v	142^	108^	111^	54v	117^	66v	955	572
9.30 - 10.00				A	5.0	19	437	1735	267^	83v	278^	85^	114^	100^	64v	164^	205^	56v	162^	134^	128^	43v	135^	89^	1117	673
NCAA BSKBL SPEC.(S)		201		A	5.0	10	437	1462	470^	176^	486^	73v	230^	255^	269^	220^	721	200^	420^	443^	354^	263^	108v	47v	147v	43v
1 SUN. 4.09P 120 CBS SE		99																								
4.00 - 4.30				A	6.7	14	586	1474	498	197^	521	93v	221^	243^	271^	273^	810	222^	538	485	460^	272^	40v	40v	103v	67v
4.30 - 5.00				A	4.7	9	411	1341	501^	168v	501^	46v	210^	243^	292^	258^	669^	148v	397^	397^	349^	272^	39v	39v	132v	46v
5.00 - 5.30				A	4.3	8	376	1391	431^	128v	431^	41v	196^	230^	221^	201^	626^	166v	326^	379^	292^	247^	177v	51v	157v	27v
5.30 - 6.00				A	5.0	9	437	1529	435^	170^	435^	69v	250^	296^	274^	139v	728	252^	403^	481^	297^	247^	185^	75v	181^	32v
6.00 - 6.30				A	4.8	8	420	1729	512^	276^	664	217^	364^	294^	311^	240^	784	185^	397^	490^	390^	274^	96v	LT	185^	43v
NFL '86-SAT.(S)		215		A	9.4	26	822	1679	493	247^	504	239^	286^	307^	193^	156^	781	201^	490	510	402	241^	44v	LT	350	166^
1 SAT. 12.00N 30 NBC SC		99																								
NFL PLAYOFF GAME-SAT.(S)		215		A	19.9	46	1739	1523	445	252	489	154^	244	253	235	189	818	198	482	499	472	288	99^	17v	117^	85^
1 SAT. 12.30P 256 NBC SE		99																								
12.30 - 1.00				A	13.9	35	1215	1536	435	205^	461	169^	223^	249	194^	181^	819	257	501	517	415	266	63^	LT	193^	113^
1.00 - 1.30				A	18.0	43	1573	1463	409	212	436	131^	198	218	210	181	836	228	504	512	447	285	96^	LT	95^	73^
1.30 - 2.00				A	20.3	48	1774	1386	403	213	429	134^	199	209	194	179	808	202	483	505	445	283	64^	LT	85^	74^
CONT'D																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JAN. 1987 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NFL PLAYOFF GAME-S-CONT'D																										
2.00 - 2.30				A	19.5	46	1704	1560	411	231	442	137^	222	231	199	172	846	217	525	523	467	282	140^	30v	132^	101^
2.30 - 3.00				A	20.7	48	1809	1548	424	241	461	131^	229	234	223	179	864	215	521	531	492	296	114^	13v	109^	82^
3.00 - 3.30				A	21.9	51	1914	1510	427	244	471	150	234	237	219	184	830	196	480	503	492	296	75^	17v	134^	99^
3.30 - 4.00				A	22.8	50	1993	1552	455	273	503	169	262	267	238	189	805	175	455	490	495	295	120^	33v	124^	86^
4.00 - 4.30				A	22.0	47	1923	1578	508	312	587	177	306	314	323	212	780	147	436	467	511	291	114^	29v	97^	64^
4.30 - 5.00				A	20.1	41	1757	1602	569	344	669	211	373	359	344	232	742	149^	422	443	449	271	100^	33v	91^	64^
NFL PLAYOFF POST-SAT.(S)		199		A	6.0	12	524	1714	584	433^	712	186^	360^	333^	447^	305^	750	181^	462^	435^	499^	257^	163^	24v	89v	63v
1 SAT. 4.46P 28 NBC SC		99																								
NFL '86-SUN.(S)		206		A	9.0	19	787	1665	501	219^	539	236^	286^	233^	155^	221^	806	280^	523	516	360	236^	137^	54v	183^	96^
1 SUN. 3.30P 30 NBC SC		99																								
NFL PLAYOFF GAME-SUN.(S)		214		A	24.6	45	2150	1840	536	272	598	230	338	319	237	206	963	368	639	554	482	267	140	43^	139	106^
1 SUN. 4.00P 201 NBC SE		99																								
4.00 - 4.30				A	20.0	41	1748	1729	508	233	545	216	284	294	223	204	944	332	626	556	517	279	118^	40^	122^	72^
4.30 - 5.00				A	23.6	47	2063	1787	534	242	593	218	314	313	245	228	935	336	627	563	493	268	140	47^	119^	91^
5.00 - 5.30				A	24.8	48	2168	1791	510	233	580	199	301	280	225	236	928	351	621	535	460	262	164	56^	119^	93^
5.30 - 6.00				A	24.7	45	2159	1792	515	267	591	224	322	303	233	213	941	360	618	558	457	265	146	40^	114^	94^
6.00 - 6.30				A	25.8	44	2255	1783	489	250	549	232	330	289	205	167	977	392	660	585	469	251	120^	38^	137	114^
6.30 - 7.00				A	27.2	45	2377	1907	567	297	633	259	381	347	235	193	971	357	625	549	492	273	157	33^	146	120
7.00 - 7.30				A	26.3	41	2299	2161	654	407	720	270	458	418	316	205	1074	471	715	549	495	277	132	37^	235	170
NFL PLAYOFF POST-SUN.(S)		212		A	17.1	27	1495	2087	636	371	681	213	420	392	334	211	1058	482	735	534	484	246	127^	44v	221	154^
1 SUN. 7.21P 12 NBC SC		99																								
NFL '86 NBC-SUN(S)			210	A	8.8	24	769	1640	438	153^	478	110^	235^	249^	250^	202^	989	404	663	587	500	256^	47v	LT	126^	55v
2 SUN. 12.00N 30 NBC SC			99																							
NFL PLAYOFF GAME-SU(S)			214	A	28.4	56	2482	1639	490	200	538	154	302	303	275	191	927	301	557	547	492	272	79^	12v	95^	40^
2 SUN. 12.30P 236 NBC SE			99																							
12.30 - 1.00				A	20.3	46	1774	1674	468	190	509	139^	260	270	257	200	981	356	596	565	496	282	76^	LT	108^	56^
1.00 - 1.30				A	25.8	55	2255	1662	478	207	526	135	286	301	276	193	955	314	568	556	505	285	83^	LT	98^	49^
1.30 - 2.00				A	29.1	59	2543	1698	484	199	523	140	291	306	275	188	985	341	599	547	501	287	72^	LT	118	52^
2.00 - 2.30				A	27.8	56	2430	1676	471	203	533	181	300	270	246	188	948	303	568	560	506	276	83^	11v	112^	40^
2.30 - 3.00				A	30.4	58	2657	1683	486	204	558	176	319	303	278	190	926	285	542	551	499	276	92^	21v	107	47^
3.00 - 3.30				A	31.4	60	2744	1615	510	195	564	160	320	322	292	194	898	274	534	549	493	264	86^	15v	67^	20v
3.30 - 4.00				A	33.1	62	2893	1603	528	208	563	152	319	338	302	196	885	275	533	530	477	266	75^	23v	80^	36^
4.00 - 4.30				A	29.2	53	2552	1517	472	186	507	135	296	308	263	170	863	286	529	527	461	245	75^	29^	72^	33^
NFL PLAYOFF POST-SU(S)			208	A	9.5	17	830	1334	385	145^	423	100^	235^	228^	232^	155^	773	312^	488	421	371	228^	78v	39v	60v	41v
2 SUN. 4.26P 18 NBC SC			99																							
ONE TO GROW ON-8:28AM	14	193	202	A	3.8	26	332	1349	283^	24v	319^	166^	166^	85v	56v	129^	274^	208^	228^	111^	66v	46v	85v	36v	671	500
SAT. 8.28A 2 NBC CN		97	98	B	3.8	23	332	1683	266	53	319	193	223	113	88	80	276	161	229	140	96	37	148	48	940	617
ONE TO GROW ON-8:58AM	14	194	201	A	4.1	22	358	1603	348^	160^	409	146^	210^	162^	151^	176^	370^	231^	314^	234^	139^	45v	111^	LT	713	464
SAT. 8.58A 2 NBC CN		97	98	B	4.6	22	402	1572	303	124	343	176	240	144	130	81	206	127	171	103	66	29	134	43	889	548
ONE TO GROW ON-10:28AM	14	206	205	A	6.1	21	533	1837	426	230^	612	469	513	237^	81^	99^	300	208^	248^	188^	55v	37v	92^	35v	833	405
SAT. 10.28A 2 NBC CN		99	99	B	6.3	22	551	1722	372	174	437	265	332	206	114	88	264	161	204	119	82	50	183	92	838	439
ONE TO GROW ON-11:28AM	13	174	176	A	5.5	16	481	2098	405	83^	466	300	365	325	84^	101^	327	239^	260^	159^	42v	67v	319	166^	986	520
SAT. 11.28A 2 NBC CN		83	83	B	6.0	20	524	1858	380	146	416	273	336	234	110	67	242	142	181	108	78	52	240	140	960	514

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																										
ONE TO GROW ON-11:58AM	12		161	A	7.0	21	612	2062	436^	99v	503	332^	382^	221^	50v	121^	304^	236^	236^	124^	LT	68v	295^	219^	960	544
2 SAT. 11.58A 2 NBC CN			80	B	5.6	19	489	1772	373	167	406	237	299	225	137	80	233	105	158	98	89	71	216	123	917	533
ONE TO GROW ON-11:58AM(B)		160		A	6.3	17	551	1719	450^	290^	497^	330^	361^	262^	167^	98v	304^	166^	166^	117v	54v	84v	121v	71v	797	464^
1 SAT. 11.58A 2 NBC CN		79																								
PEE WEE'S PLAYHOUSE	10	207	207	A	5.5	19	481	1861	234^	170^	342	121^	203^	177^	140^	139^	210^	89^	175^	121^	105^	35v	187^	114^	1122	681
SAT. 10.00A 30 CBS CL		99	99	B	5.5	19	481	1804	332	137	386	222	278	187	105	103	225	103	179	151	92	45	172	87	1021	620
POUND PUPPIES	13	205	205	A	4.3	14	376	2045	430	109^	454	383	405	331^	47v	49v	123^	27v	80v	70v	83v	43v	207^	133^	1261	631
SAT. 10.30A 30 ABC CA		96	96	B	4.4	15	385	1878	371	143	398	264	319	231	113	73	180	81	127	111	77	49	168	91	1132	698
PRO BOWLERS TOUR	1		168	A	5.1	13	446	1318	599^	194^	657	148v	336^	359^	262^	298^	547^	170^	356^	362^	245^	185^	29v	20v	85v	27v
2 SAT. 3.00P 90 ABC SE			90	B	5.1	13	446	1318	599	194	657	148	336	359	262	298	547	170	356	362	245	185	29	20	85	27
3.00 - 3.30				A	4.3	11	376	1199	532^	130v	601^	167v	359^	359^	240^	242^	510^	151v	343^	363^	256^	147v	LT	LT	88v	LT
3.30 - 4.00				A	5.0	13	437	1334	610^	208^	667	148v	345^	374^	284^	293^	549^	165^	382^	382^	263^	167^	33v	33v	85v	28v
4.00 - 4.30				A	6.2	15	542	1347	618	222^	670	127v	303^	335^	258^	335^	554	182^	336^	336^	214^	218^	44v	22v	79v	43v
REAL GHOSTBUSTERS	14	204	205	A	5.3	18	463	1518	241^	67v	241^	205^	219^	177^	36v	22v	132^	22v	70v	48v	85^	62v	257^	84^	888	587
SAT. 10.00A 30 ABC CA		98	99	B	5.1	18	446	1728	305	125	342	193	248	187	126	71	196	90	140	116	74	49	225	96	965	618
ROCK N WRESTLING-1	9	159	143	A	3.7	10	323	1396	313^	158^	338^	198^	221^	221^	104v	117^	273^	74v	217^	201^	165^	56v	166^	98v	619	393^
SAT. 12.00N 30 CBS CA		82	71	B	3.2	11	280	1517	339	93	359	162	211	222	127	95	247	85	202	159	140	35	183	104	728	420
ROCK N WRESTLING-2	11	163	140	A	3.9	10	341	1572	359^	185^	385^	176^	250^	250^	168^	135^	335^	104v	285^	266^	181^	50v	142^	90v	710	479
SAT. 12.30P 30 CBS CA		89	70	B	3.1	10	271	1748	327	122	409	245	306	215	119	80	306	135	247	176	141	49	210	86	823	450
SMURFS I	14	206	206	A	4.4	21	385	1727	306^	151^	397	173^	249^	160^	157^	126^	355^	177^	262^	250^	142^	62v	84v	16v	891	554
SAT. 9.00A 30 NBC CA		99	99	B	5.2	23	454	1750	352	143	399	217	273	192	133	103	238	145	203	160	79	26	172	63	941	560
SMURFS II	14	206	206	A	5.0	20	437	1785	353	137^	484	309^	366	205^	116^	105^	337	182^	252^	227^	114^	51v	52v	LT	912	492
SAT. 9.30A 30 NBC CA		99	99	B	5.9	23	516	1733	351	121	402	232	277	205	115	102	260	149	209	170	92	42	207	87	864	499
SMURFS III	14	206	206	A	6.2	22	542	1793	406	234^	613	466	512	233^	89^	101^	312	214^	257^	203^	54v	44v	72^	26v	796	392
SAT. 10.00A 30 NBC CA		99	99	B	6.7	24	586	1719	356	170	418	253	318	203	110	83	266	161	208	128	85	50	198	90	837	446
SPORTSWORLD-SAT	3		184	A	5.6	12	489	1339	448^	172^	499^	102v	178^	214^	266^	262^	685	146v	278^	286^	325^	323^	71v	LT	84v	84v
2 SAT. 4.19P 161 NBC SA			94	B	5.2	13	454	1443	605	283	676	173	358	370	340	267	643	183	350	312	300	254	84	LT	40	40
4.00 - 4.30				A	4.3	11	376	1040	386^	64v	412^	66v	98v	168v	242^	244^	593^	38v	154v	272^	374^	321^	LT	LT	35v	35v
4.30 - 5.00				A	4.7	12	411	1148	392^	95v	413^	51v	85v	136v	221^	277^	701	114v	246^	307^	354^	348^	LT	LT	29v	29v
5.00 - 5.30				A	5.3	13	463	1199	447^	165^	469^	61v	137v	199^	276^	270^	689	140v	264^	264^	296^	350^	LT	LT	37v	37v
5.30 - 6.00				A	5.5	12	481	1231	455^	197^	511^	68v	180^	245^	313^	266^	668	121v	244^	287^	308^	318^	LT	LT	52v	52v
6.00 - 6.30				A	6.3	13	551	1495	469^	202^	536	159^	235^	236^	250^	244^	692	199^	354^	304^	311^	296^	133^	LT	134^	134^
6.30 - 7.00				A	6.5	13	568	1620	472^	210^	556	151^	237^	247^	272^	262^	711	168^	302^	283^	350^	323^	195^	LT	158^	158^
SUNDAY MORNING	13	178	179	A	4.7	20	411	1511	588	255^	710	60v	248^	340^	393	370	671	184^	399	446	381	225^	61v	34v	69v	34v
SUN. 9.00A 90 CBS N		95	94	B	4.4	18	385	1372	605	224	696	113	242	301	303	384	566	144	296	334	306	201	36	18	74	37
9.00 - 9.30				A	3.9	20	341	1431	586	270^	704	70v	235^	314^	378^	390^	666	182^	361^	440	395^	226^	26v	26v	35v	LT
9.30 - 10.00				A	5.0	21	437	1547	572	261^	682	54v	238^	323^	384	359	706	181^	429	472	414	234^	42v	LT	117^	66v
10.00 - 10.30				A	5.2	19	454	1526	610	239^	749	58v	267^	377	415	372	632	188^	394	414	328	218^	103^	68v	42v	27v
TEEN WOLF	14	205	204	A	5.5	18	481	1715	252^	158^	317	126^	238^	170^	170^	79^	168^	151^	151^	29v	17v	17v	371	181^	859	562
SAT. 10.30A 30 CBS CA		99	99	B	5.5	19	481	1786	309	165	401	193	261	170	145	109	204	127	175	111	60	27	305	134	876	526
THIS WEEK-DAVID BRINKLEY	12	195	194	A	4.1	11	358	1101	450	126^	526	101v	143^	117^	153^	356^	569	42v	131^	198^	259^	371^	LT	LT	LT	LT
SUN. 11.30A 60 ABC N		98	98	B	4.1	12	358	1187	543	158	567	92	122	157	174	394	590	95	204	229	254	338	LT	LT	28	16
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																														
THIS WEEK-DAVID BR-CONT'D																														
11.30 - 12.00								A	3.7	10	323	1099	434^	127^	517	99v	118^	108v	149^	359^	576	43v	179^	217^	282^	359^	LT	LT	LT	LT
12.00 - 12.30								A	4.4	11	385	1112	460	125^	535	104^	164^	125^	153^	355^	572	39v	88v	182^	244^	390	LT	LT	LT	LT
WILDFIRE					14	198	198	A	2.7	15	236	1191	166^	145v	255^	111v	174^	174^	114v	81v	106v	LT	LT	LT	LT	106v	29v	29v	801	420^
SAT.	8.30A	30	CBS	CA		97	97	B	3.0	15	262	1592	260	75	311	134	201	195	116	94	164	65	116	79	67	48	121	45	996	573
WUZZLES					13	202	202	A	1.7	12	149	1826	543^	315^	583^	355^	435^	394^	80v	148v	424^	263^	263^	175v	33v	161v	LT	LT	819^	503^
SAT.	8.00A	30	ABC	CA		98	98	B	2.2	14	192	1557	355	174	394	191	272	237	138	106	238	108	153	120	62	85	75	41	850	523

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. DEC.29, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					12,850				19,230							
TOTAL AUDIENCE (%)					14.7				22.0							
Program					← WHATTA YEAR...1986 →				← ABC MONDAY NIGHT MOVIE → LOVE THY NEIGHBOR (R)(SD)							
AVERAGE AUDIENCE (Households (000))					7,950				11,450							
AVERAGE AUDIENCE (%)					9.1	9.0*		9.3*	13.1	11.8*		12.8*		13.8*		13.8*
SHARE OF AUDIENCE %					14	14 *		14 *	21	18 *		20 *		23 *		24 *
AVG. AUD. BY ¼ HR. %					9.2	8.8	9.0	9.6	11.7	11.9	12.8	12.8	14.0	13.7	14.0	13.7
CBS TV																
TOTAL AUDIENCE (Households (000))					18,180		18,440		17,740		15,030		15,470			
TOTAL AUDIENCE (%)					20.8		21.1		20.3		17.2		17.7			
Program					KATE & ALLIE (R)		MY SISTER SAM (R)(SD)		NEWHART (R)		CAVANAUGHS (SD)		← CAGNEY & LACEY (R) →			
AVERAGE AUDIENCE (Households (000))					15,560		16,170		15,910		13,020		11,100			
AVERAGE AUDIENCE (%)					17.8		18.5		18.2		14.9		12.7	12.9*		12.5*
SHARE OF AUDIENCE %					28		29		28		24		21	21 *		21 *
AVG. AUD. BY ¼ HR. %					17.2	18.5	18.6	18.3	17.9	18.4	15.3	14.5	13.0	12.9	12.8	12.2
NBC TV																
TOTAL AUDIENCE (Households (000))					15,560		12,940		19,320							
TOTAL AUDIENCE (%)					17.8		14.8		22.1							
Program					ALF (R)		AMAZING STORIES (SD)		← NBC MONDAY NIGHT MOVIES → BLUE DEVILLE							
AVERAGE AUDIENCE (Households (000))					13,370		11,190		11,710							
AVERAGE AUDIENCE (%)					15.3		12.8		13.4	12.5*		13.6*		13.7*		13.7*
SHARE OF AUDIENCE %					24		20		22	19 *		22 *		22 *		23 *
AVG. AUD. BY ¼ HR. %					15.1	15.5	12.8	12.8	12.6	12.4	13.2	14.0	13.8	13.7	13.6	13.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					14,330				17,740							
TOTAL AUDIENCE (%)					16.4				20.3							
Program					← MACGYVER (SD) →				← ABC MONDAY NIGHT MOVIE → ON FIRE (SD)							
AVERAGE AUDIENCE (Households (000))					11,360				11,190							
AVERAGE AUDIENCE (%)					13.0	12.3*		13.6*	12.8	12.3*		12.2*		13.5*		13.0*
SHARE OF AUDIENCE %					19	18 *		19 *	20	18 *		18 *		21 *		22 *
AVG. AUD. BY ¼ HR. %					12.2	12.5	13.6	13.6	12.2	12.3	12.1	12.3	13.7	13.4	13.2	12.9
CBS TV																
TOTAL AUDIENCE (Households (000))					20,540		19,050		26,830							
TOTAL AUDIENCE (%)					23.5		21.8		30.7							
Program					KATE & ALLIE		NEWHART (SUS-SD)		← SPECIAL MOVIE PRESNT.-CBS → FOOTLOOSE (SD)							
AVERAGE AUDIENCE (Households (000))					17,650		17,040		17,310							
AVERAGE AUDIENCE (%)					20.2		19.5		19.8	18.2*		18.5*		21.8*		20.9*
SHARE OF AUDIENCE %					29		28		31	26 *		27 *		35 *		36 *
AVG. AUD. BY ¼ HR. %					19.5	20.9	19.4	19.7	18.1	18.2	18.4	18.6	21.6	21.9	21.8	20.0
NBC TV																
TOTAL AUDIENCE (Households (000))					27,360								12,590			
TOTAL AUDIENCE (%)					31.3								14.4			
Program					← NBC MONDAY NIGHT MOVIES → REMINGTON STEELE (SD)								← NBC WHITE PAPER → TO BE A TEACHER			
AVERAGE AUDIENCE (Households (000))					17,220								8,040			
AVERAGE AUDIENCE (%)					19.7	18.6*		19.3*		20.6*		20.3*	9.2	9.7*		8.7*
SHARE OF AUDIENCE %					28	27 *		27 *		30 *		30 *	15	15 *		15 *
AVG. AUD. BY ¼ HR. %					18.5	18.7	19.2	19.3	20.5	20.7	20.8	19.9	10.8	8.6	8.4	9.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.5	61.4	61.9	63.1	64.2	65.0	64.5	64.8	64.8	64.6	63.1	62.9	61.5	60.2	59.0	57.6
WK. 2	62.5	62.9	64.5	66.9	68.9	70.0	70.6	71.1	69.5	68.6	68.1	67.5	63.8	61.7	59.5	56.4

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.MON. JAN.5, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. DEC.30, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					21,680		21,150		23,250				15,210			
TOTAL AUDIENCE (%)					24.8		24.2		26.6				17.4			
Program					WHO'S THE BOSS? (R)		GROWING PAINS (R)		← MOONLIGHTING (R)(SD) →				← JACK & MIKE (R) →			
AVERAGE AUDIENCE (Households (000))					18,970		19,140		18,880				10,930			
AVERAGE AUDIENCE (%)					21.7		21.9		21.6	21.5*		21.7*	12.5	12.8*		12.2*
SHARE OF AUDIENCE %					34		34		34	34 *		34 *	22	22 *		22 *
AVG. AUD. BY ¼ HR. %					20.2	23.2	21.9	22.0	21.0	22.1	22.1	21.3	13.4	12.3	11.9	12.4
CBS TV																
TOTAL AUDIENCE (Households (000))					12,240				14,680							
TOTAL AUDIENCE (%)					14.0				16.8							
Program					← WIZARD (SD) →				← CBS TUESDAY MOVIE OLIVER TWIST (R)(SD) →							
AVERAGE AUDIENCE (Households (000))					9,530				9,700							
AVERAGE AUDIENCE (%)					10.9	10.6*		11.2*	11.1	10.4*		10.7*		11.6*		11.6*
SHARE OF AUDIENCE %					17	17 *		17 *	18	16 *		17 *		20 *		21 *
AVG. AUD. BY ¼ HR. %					10.7	10.6	11.2	11.3	10.4	10.4	10.6	10.7	11.6	11.5	11.8	11.4
NBC TV																
TOTAL AUDIENCE (Households (000))					14,770				14,330				15,120			
TOTAL AUDIENCE (%)					16.9				16.4				17.3			
Program					← A TEAM SPECIAL TUE (SD) →				← HILL STREET BLUES (R)(SD) →				← 1986 →			
AVERAGE AUDIENCE (Households (000))					11,100				11,100				10,580			
AVERAGE AUDIENCE (%)					12.7	12.4*		13.0*	12.7	12.6*		12.8*	12.1	12.2*		12.0*
SHARE OF AUDIENCE %					20	19 *		20 *	20	20 *		20 *	21	21 *		22 *
AVG. AUD. BY ¼ HR. %					12.7	12.0	12.9	13.1	12.6	12.6	12.8	12.9	12.1	12.2	12.2	11.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					23,070		22,640		23,420				15,470			
TOTAL AUDIENCE (%)					26.4		25.9		26.8				17.7			
Program					WHO'S THE BOSS?		GROWING PAINS		← MOONLIGHTING (SD) →				← JACK & MIKE →			
AVERAGE AUDIENCE (Households (000))					20,800		20,980		18,700				11,800			
AVERAGE AUDIENCE (%)					23.8		24.0		21.4	21.7*		21.1*	13.5	14.2*		12.7*
SHARE OF AUDIENCE %					35		34		31	32 *		31 *	23	23 *		22 *
AVG. AUD. BY ¼ HR. %					23.0	24.6	24.1	24.0	22.4	21.1	21.2	21.0	14.8	13.5	13.0	12.5
CBS TV																
TOTAL AUDIENCE (Households (000))					12,060				27,620							
TOTAL AUDIENCE (%)					13.8				31.6							
Program					← WIZARD (SD) →				← CBS TUESDAY MOVIE AT MOTHER'S REQUEST, PART 2 (SD) →							
AVERAGE AUDIENCE (Households (000))					9,790				19,840							
AVERAGE AUDIENCE (%)					11.2	10.9*		11.4*	22.7	20.1*		21.2*		24.7*		24.7*
SHARE OF AUDIENCE %					16	16 *		16 *	35	29 *		31 *		40 *		43 *
AVG. AUD. BY ¼ HR. %					11.2	10.7	11.0	11.8	19.5	20.7	20.8	21.6	24.3	25.1	25.3	24.0
NBC TV																
TOTAL AUDIENCE (Households (000))					20,630				15,470				9,090			
TOTAL AUDIENCE (%)					23.6				17.7				10.4			
Program					← MATLOCK (SD) →				← HILL STREET BLUES (SD) →				← NBC NEWSHOUR 1 THE ARMS, MEN & MONEY →			
AVERAGE AUDIENCE (Households (000))					17,130				11,970				5,590			
AVERAGE AUDIENCE (%)					19.6	19.3*		20.0*	13.7	13.6*		13.8*	6.4	6.7*		6.0*
SHARE OF AUDIENCE %					28	28 *		29 *	20	20 *		20 *	11	11 *		10 *
AVG. AUD. BY ¼ HR. %					19.1	19.5	20.2	19.8	13.5	13.6	14.0	13.5	7.6	5.8	5.7	6.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.1	62.0	62.0	63.1	64.0	64.3	64.4	64.9	63.8	64.1	64.3	63.1	59.1	58.0	55.9	53.4
WK. 2	63.3	65.8	66.6	68.0	68.4	69.3	69.8	70.2	68.7	68.9	68.7	68.3	63.8	61.2	58.7	56.1

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.TUE. JAN.6, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. DEC.31, 1986

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,810 15.8		13,370 15.3		14,950 17.1				12,500 14.3			
	Program					PERFECT STRANGERS (R)		HEAD OF THE CLASS (R)(SD)		← DYNASTY (SD) →				← HOTEL (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					11,270 12.9		11,190 12.8		11,970 13.7	13.6*		13.7*	9,880 11.3	11.6*		11.1*
	SHARE OF AUDIENCE %					23		23		26	25 *		26 *	24	24 *		24 *
	AVG. AUD. BY ¼ HR. %					12.2	13.6	12.9	12.7	13.9	13.4	13.7	13.7	11.8	11.4	11.1	11.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)					13,550 15.5				13,900 15.9				13,630 15.6			
	Program					← MIKE HAMMER (R)(SUS-SD) →				← MAGNUM, P.I. (R)(SD) →				← EQUALIZER (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					10,400 11.9	11.8*		12.0*	10,840 12.4	11.7*		13.1*	10,840 12.4	12.7*		12.2*
	SHARE OF AUDIENCE %					21	21 *		22 *	23	22 *		25 *	26	26 *		26 *
	AVG. AUD. BY ¼ HR. %					11.7	11.8	12.2	11.7	11.4	12.0	13.2	13.1	12.7	12.7	12.4	12.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					16,520 18.9				11,360 13.0		10,050 11.5		9,440 10.8			
	Program					← ORANGE BOWL PARADE (SD) →				GIMME A BREAK (R)		YOU AGAIN ?		← ST. ELSEWHERE (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					11,710 13.4	13.4*		13.5*	9,700 11.1		8,390 9.6		6,820 7.8	8.0*		7.6*
	SHARE OF AUDIENCE %					24	24 *		24 *	20		18		16	16 *		16 *
	AVG. AUD. BY ¼ HR. %					13.7	13.0	13.5	13.5	11.1	11.0	9.6	9.6	8.4	7.7	7.5	7.7

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					17,830 20.4		18,350 21.0		19,840 22.7				16,780 19.2			
	Program					PERFECT STRANGERS		HEAD OF THE CLASS (SD)		← DYNASTY (SD) →				← HOTEL →			
	AVERAGE AUDIENCE (Households (000) & %)					15,640 17.9		16,780 19.2		16,080 18.4	18.2*		18.5*	13,370 15.3	15.8*		14.8*
	SHARE OF AUDIENCE %					27		28		27	27 *		28 *	25	25 *		25 *
	AVG. AUD. BY ¼ HR. %					17.0	18.7	18.6	19.8	18.0	18.3	18.3	18.8	16.2	15.5	15.3	14.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					13,460 15.4				18,530 21.2				18,270 20.9			
	Program					← MIKE HAMMER (SUS-SD) →				← MAGNUM, P.I. (R)(SD) →				← EQUALIZER →			
	AVERAGE AUDIENCE (Households (000) & %)					10,400 11.9	12.1*		11.7*	14,160 16.2	15.8*		16.7*	15,120 17.3	17.1*		17.5*
	SHARE OF AUDIENCE %					18	18 *		17 *	24	23 *		25 *	29	27 *		30 *
	AVG. AUD. BY ¼ HR. %					12.4	11.7	11.5	11.8	15.8	15.8	16.6	16.8	16.8	17.3	17.9	17.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					19,320 22.1				13,020 14.9		12,060 13.8		14,330 16.4			
	Program					← HIGHWAY TO HEAVEN (SD) →				GIMME A BREAK		YOU AGAIN ?		← ST. ELSEWHERE →			
	AVERAGE AUDIENCE (Households (000) & %)					16,170 18.5	18.3*		18.6*	11,540 13.2		11,010 12.6		11,270 12.9	13.0*		12.7*
	SHARE OF AUDIENCE %					27	27 *		28 *	20		19		21	21 *		22 *
	AVG. AUD. BY ¼ HR. %					18.2	18.5	19.1	18.1	13.0	13.4	12.2	13.0	13.2	12.7	12.6	12.9
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	55.3	56.1	56.2	56.6	56.4	56.2	56.0	54.7	54.1	54.2	53.1	52.2	50.0	48.2	46.9	46.7
	WK. 2	60.6	62.7	64.1	65.3	66.7	67.5	67.4	67.9	67.3	67.4	67.0	66.8	63.5	62.0	59.6	57.1

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.WED. JAN.7, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. JAN.1, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))	1,570				13,110				13,460				17,310			
TOTAL AUDIENCE (%)	1.8				15.0				15.4				19.8			
Program	ABC WORLD NEWS TONIGHT(B) (7:07-7:30PM)				← OUR WORLD →				← COLBYS (SD) →				← 20/20 →			
AVERAGE AUDIENCE (Households (000))	1,400				8,300				10,400				12,150			
AVERAGE AUDIENCE (%)	1.6				9.5	9.5*		9.4*	11.9	11.1*		12.7*	13.9	13.3*		14.4*
SHARE OF AUDIENCE %	3				14	14 *		14 *	18	16 *		19 *	22	21 *		24 *
AVG. AUD. BY ¼ HR. %	1.4	1.8			9.5	9.5	9.4	9.5	10.4	11.7	12.6	12.9	13.1	13.5	14.2	14.6
CBS TV																
TOTAL AUDIENCE (Households (000))					17,040		20,980				17,130		20,010			
TOTAL AUDIENCE (%)					19.5		24.0				19.6		22.9			
Program					HAPPY NEW YEAR, C. BROWN (R)		← SIMON & SIMON (R)(SD) →				DESIGNING WOMEN (SD)		← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000))					14,510		14,860				14,680		16,520			
AVERAGE AUDIENCE (%)					16.6		17.0	15.9*		18.1*	16.8		18.9	18.3*		19.4*
SHARE OF AUDIENCE %					25		25	23 *		27 *	25		30	29 *		32 *
AVG. AUD. BY ¼ HR. %					15.6	17.6	15.2	16.6	18.1	18.1	16.1	17.4	18.1	18.5	19.5	19.3
NBC TV																
TOTAL AUDIENCE (Households (000))						30,240										
TOTAL AUDIENCE (%)						34.6										
Program	← ROSE BOWL GAME MICHIGAN VS ARIZONA (4:50-8:23PM)(-OP) →						← ORANGE BOWL GAME OKLAHOMA VS ARKANSAS (8:23-11:40PM)(OP)(SD)(-OP) →									
AVERAGE AUDIENCE (Households (000))						13,980										
AVERAGE AUDIENCE (%)						16.0		19.2*		18.3*		17.3*		17.2*		14.4*
SHARE OF AUDIENCE %						25		28 *		27 *		25 *		26 *		23 *
AVG. AUD. BY ¼ HR. %						19.3	19.5	18.9	18.4	18.3	17.8	16.7	17.4	16.9	15.0	13.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					9,700				13,110				15,120			
TOTAL AUDIENCE (%)					11.1				15.0				17.3			
Program					← OUR WORLD →				← COLBYS (SD) →				← 20/20 →			
AVERAGE AUDIENCE (Households (000))					5,940				10,580				11,450			
AVERAGE AUDIENCE (%)					6.8	6.6*		7.0*	12.1	11.6*		12.6*	13.1	13.3*		13.0*
SHARE OF AUDIENCE %					10	10 *		10 *	18	17 *		18 *	21	21 *		22 *
AVG. AUD. BY ¼ HR. %					6.8	6.4	6.9	7.1	11.3	11.9	12.8	12.4	13.0	13.5	13.2	12.9
CBS TV																
TOTAL AUDIENCE (Households (000))					11,890				16,690				19,580			
TOTAL AUDIENCE (%)					13.6				19.1				22.4			
Program					← SHELL GAME (SD) →				← SIMON & SIMON (SD) →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000))					8,480				13,550				16,960			
AVERAGE AUDIENCE (%)					9.7	9.5*		9.9*	15.5	14.6*		16.4*	19.4	19.4*		19.5*
SHARE OF AUDIENCE %					14	14 *		14 *	22	21 *		24 *	31	30 *		32 *
AVG. AUD. BY ¼ HR. %					10.1	8.9	9.8	10.0	13.8	15.3	16.2	16.5	19.2	19.5	19.6	19.3
NBC TV																
TOTAL AUDIENCE (Households (000))					34,870		34,520		26,660		23,420		18,270			
TOTAL AUDIENCE (%)					39.9		39.5		30.5		26.8		20.9			
Program					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT (SD)		← L.A. LAW →			
AVERAGE AUDIENCE (Households (000))					32,080		31,900		24,650		21,330		14,860			
AVERAGE AUDIENCE (%)					36.7		36.5		28.2		24.4		17.0	17.7*		16.4*
SHARE OF AUDIENCE %					54		53		41		36		27	28 *		27 *
AVG. AUD. BY ¼ HR. %					35.3	38.1	36.5	36.4	28.8	27.7	24.6	24.3	18.2	17.2	16.5	16.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.7	62.8	63.2	64.4	66.2	67.2	67.4	68.4	68.3	68.3	67.8	66.3	64.8	63.7	62.0	59.3
WK. 2	61.6	62.8	63.3	64.9	67.4	69.0	69.2	69.6	69.1	69.8	68.7	67.9	65.2	63.3	61.4	59.4

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.THU. JAN.8, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. JAN.2, 1987

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,370 15.3		13,720 15.7		11,800 13.5		10,310 11.8		12,150 13.9			
	Program					WEBSTER (R)		MR. BELVEDERE (R)(SD)		DADS		GUNG HO (SD)		← STARMAN (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					11,620 13.3		12,410 14.2		10,140 11.6		8,830 10.1		9,350 10.7	10.4*		11.0*
	SHARE OF AUDIENCE %					20		21		17		15		17	16 *		18 *
	AVG. AUD. BY ¼ HR. %					13.0	13.7	14.1	14.3	11.9	11.4	10.0	10.3	10.3	10.5	10.8	11.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					16,870 19.3				22,550 25.8				18,350 21.0			
	Program					← SCARECROW & MRS. KING (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
	AVERAGE AUDIENCE (Households (000) & %)					12,850 14.7	14.4*		15.0*	19,050 21.8	20.6*		22.9*	15,210 17.4	17.9*		16.9*
	SHARE OF AUDIENCE %					22	22 *		22 *	32	30 *		34 *	27	27 *		27 *
	AVG. AUD. BY ¼ HR. %					14.5	14.2	14.5	15.4	19.6	21.7	23.0	22.7	17.9	17.9	17.1	16.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					36,800 42.1											
	Program					← FIESTA BOWL PENN STATE VS MIAMI (8:00-11:44PM)(SD)(-OP) →											
	AVERAGE AUDIENCE (Households (000) & %)					21,760 24.9	19.9*		23.5*		25.2*		23.5*		26.2*		26.3*
	SHARE OF AUDIENCE %					38	31 *		35 *		37 *		34 *		39 *		40 *
	AVG. AUD. BY ¼ HR. %					18.5	21.4	23.0	24.0	25.1	25.2	24.7	22.3	25.9	26.6	26.4	26.2

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					15,910 18.2		15,730 18.0		8,570 9.8		7,780 8.9		12,320 14.1			
	Program					WEBSTER		MR. BELVEDERE (SD)		GUNG HO		DADS (SD)		← STARMAN →			
	AVERAGE AUDIENCE (Households (000) & %)					13,980 16.0		14,330 16.4		7,520 8.6		6,990 8.0		9,610 11.0	10.6*		11.4*
	SHARE OF AUDIENCE %					25		25		13		12		18	17 *		19 *
	AVG. AUD. BY ¼ HR. %					15.5	16.6	16.6	16.2	9.0	8.2	7.8	8.1	10.4	10.9	11.6	11.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)					16,610 19.0				23,340 26.7				20,280 23.2			
	Program					← SCARECROW & MRS. KING (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
	AVERAGE AUDIENCE (Households (000) & %)					13,200 15.1	14.6*		15.5*	20,190 23.1	22.4*		23.9*	17,650 20.2	20.1*		20.2*
	SHARE OF AUDIENCE %					24	23 *		24 *	36	35 *		37 *	33	33 *		34 *
	AVG. AUD. BY ¼ HR. %					14.3	14.8	15.2	15.9	21.7	23.1	23.6	24.2	20.3	20.0	20.3	20.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					14,950 17.1				17,040 19.5				14,950 17.1			
	Program					← STINGRAY (SD) →				← MIAMI VICE →				← CRIME STORY →			
	AVERAGE AUDIENCE (Households (000) & %)					11,360 13.0	12.9*		13.2*	13,200 15.1	14.8*		15.5*	11,890 13.6	13.4*		13.8*
	SHARE OF AUDIENCE %					20	20 *		20 *	23	23 *		24 *	22	22 *		23 *
	AVG. AUD. BY ¼ HR. %					12.8	12.9	13.0	13.4	14.6	15.0	15.4	15.5	13.5	13.4	13.8	13.9

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	60.6	61.8	62.1	62.9	64.7	66.2	66.8	67.4	67.7	68.2	67.6	67.0	65.5	64.9	63.5	62.2
	WK. 2	59.0	59.8	60.4	62.0	62.6	63.6	63.8	65.0	64.4	64.5	64.6	64.4	62.0	61.3	60.3	59.3

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.FRI. JAN.9, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JAN.3, 1987

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					10,930 12.5		9,000 10.3		10,490 12.0				10,930 12.5			
	Program					SIDEKICKS		SLEDGE HAMMER (SD)		← HEART OF THE CITY (SD) →				← SPENSER: FOR HIRE (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					9,180 10.5		7,870 9.0		7,600 8.7	8.0*		9.5*	7,950 9.1	8.7*		9.6*
	SHARE OF AUDIENCE %					17		14		14	12 *		15 *	16	15 *		17 *
	AVG. AUD. BY ¼ HR. %					10.2	10.7	9.0	9.0	7.8	8.1	9.4	9.5	8.5	8.8	9.4	9.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					20,190 23.1				22,020 25.2							
	Program	CBS NFL PLAYOFF GAME-SAT WASHINGTON VS CHICAGO (4:00-7:33PM)				← OUTLAWS (SD) →				← CBS SATURDAY MOVIE KISS ME GOODBYE (SD) →							
	AVERAGE AUDIENCE (Households (000) & %)		29.6*			15,910 18.2	18.4*		18.1*	12,940 14.8	13.2*		15.3*		15.6*		15.2*
	SHARE OF AUDIENCE %		48 *			29	29 *		29 *	24	20 *		24 *		27 *		26 *
	AVG. AUD. BY ¼ HR. %	29.8	29.4	23.1		18.3	18.5	18.6	17.5	13.1	13.2	15.5	15.1	15.7	15.4	15.5	14.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					16,080 18.4		17,920 20.5		25,700 29.4		20,100 23.0		19,400 22.2			
	Program					FACTS OF LIFE		227 (SD)		GOLDEN GIRLS		AMEN (R)		← HUNTER →			
	AVERAGE AUDIENCE (Households (000) & %)					14,250 16.3		16,080 18.4		23,600 27.0		17,920 20.5		15,560 17.8	17.7*		18.0*
	SHARE OF AUDIENCE %					26		29		41		33		31	30 *		31 *
	AVG. AUD. BY ¼ HR. %					16.0	16.5	17.1	19.8	26.3	27.7	20.4	20.7	17.6	17.7	18.0	17.9

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					11,540 13.2		10,050 11.5		9,700 11.1				12,320 14.1			
	Program					SIDEKICKS		SLEDGE HAMMER (SD)		← HEART OF THE CITY (SD) →				← SPENSER: FOR HIRE →			
	AVERAGE AUDIENCE (Households (000) & %)					9,440 10.8		8,910 10.2		7,520 8.6	7.8*		9.3*	9,960 11.4	11.2*		11.7*
	SHARE OF AUDIENCE %					18		16		13	12 *		15 *	20	19 *		20 *
	AVG. AUD. BY ¼ HR. %					10.6	10.9	10.1	10.4	7.6	8.1	9.4	9.2	10.9	11.6	11.7	11.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					17,130 19.6				18,350 21.0							
	Program					← OUTLAWS (SD) →				← CBS SATURDAY MOVIE THE RETURN OF SHERLOCK HOLMES (SD) →							
	AVERAGE AUDIENCE (Households (000) & %)					13,630 15.6	14.9*		16.3*	12,670 14.5	14.0*		14.9*		14.9*		14.3*
	SHARE OF AUDIENCE %					25	24 *		26 *	24	22 *		24 *		25 *		25 *
	AVG. AUD. BY ¼ HR. %					14.3	15.6	16.7	15.9	13.9	14.1	14.8	15.0	15.2	14.6	14.6	13.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					16,610 19.0		19,140 21.9		25,430 29.1		19,580 22.4		16,960 19.4			
	Program					FACTS OF LIFE		227 (SD)		GOLDEN GIRLS		AMEN (SD)		← HUNTER →			
	AVERAGE AUDIENCE (Households (000) & %)					14,600 16.7		17,740 20.3		23,250 26.6		17,740 20.3		13,550 15.5	15.3*		15.7*
	SHARE OF AUDIENCE %					27		32		41		32		27	26 *		27 *
	AVG. AUD. BY ¼ HR. %					16.0	17.4	19.5	21.1	26.5	26.7	20.5	20.1	15.5	15.0	15.5	15.8

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	63.0	63.8	61.5	61.6	61.9	62.9	62.8	63.9	65.4	65.8	63.2	62.0	58.9	58.5	58.0	57.1
	WK. 2	57.4	59.2	59.6	60.6	61.4	62.0	62.9	64.1	65.2	65.0	63.4	62.7	59.3	58.9	57.9	56.4

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SAT. JAN.10, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JAN.3, 1987

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			2,880 3.3													
	Program			ABC WEEKEND REPORT-SAT.													
	AVERAGE AUDIENCE (Households (000) & %)			2,710 3.1													
	SHARE OF AUDIENCE %			12													
	AVG. AUD. BY ¼ HR. %			3.1													
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			14,330 16.4													
	Program			SAT NIGHT'S MAIN EVENT 8 (11:30-11:54PM) (SUSTAINING 11:54-1:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)			9,440 10.8	12.2*		10.5*		9.2*								
	SHARE OF AUDIENCE %			29	29 *		28 *		29 *								
	AVG. AUD. BY ¼ HR. %			12.8	11.7	10.8	10.1	9.6	8.7								

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			2,270 2.6													
	Program			ABC WEEKEND REPORT-SAT.													
	AVERAGE AUDIENCE (Households (000) & %)			2,100 2.4													
	SHARE OF AUDIENCE %			9													
	AVG. AUD. BY ¼ HR. %			2.4													
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			12,760 14.6													
	Program			SATURDAY NIGHT (11:30-12:49AM) (SUSTAINING 12:49-1:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)			7,600 8.7	10.1*		8.6*		6.8*								
	SHARE OF AUDIENCE %			24	24 *		24 *		23 *								
	AVG. AUD. BY ¼ HR. %			10.1	10.1	9.1	8.0	6.9	6.3								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	54.3	50.1	44.1	41.2	38.0	35.9	32.7	30.5	25.0	22.3	19.9	17.9	16.2	14.3	12.4	11.0
	WK. 2	51.1	47.6	43.4	40.9	37.3	33.9	30.4	27.9	24.6	21.4	18.6	16.8	14.2	12.9	11.3	10.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SAT. JAN.10, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JAN.4, 1987

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		21,150 24.2								19,670 22.5							
Program		DISNEY SUNDAY MOVIE DOUBLE SWITCH (SD)								ABC SUNDAY NIGHT MOVIE ALL OF ME (9:00-10:55PM)(SD)							
AVERAGE AUDIENCE (Households (000) & %)		13,370 15.3	11.7*		14.8*		16.9*		17.9*	12,590 14.4	14.7*		14.7*		14.0*		14.0*
SHARE OF AUDIENCE	%	22	18 *		22 *		24 *		25 *	21	21 *		21 *		21 *		22 *
AVG. AUD. BY ¼ HR.	%	11.4	12.0	14.4	15.2	16.6	17.1	18.3	17.5	14.8	14.7	14.9	14.6	14.3	13.7	14.0	14.0
CBS TV TOTAL AUDIENCE (Households (000) & %)		27,790 31.8				28,410 32.5				28,670 32.8							
Program		60 MINUTES				MURDER, SHE WROTE (SD)				CBS SUNDAY MOVIE AT MOTHER'S REQUEST, PART 1 (SD)							
AVERAGE AUDIENCE (Households (000) & %)		20,190 23.1	20.8*		25.4*	24,380 27.9	26.9*		28.9*	20,360 23.3	24.5*		23.4*		23.0*		22.4*
SHARE OF AUDIENCE	%	34	31 *		37 *	40	39 *		40 *	35	35 *		34 *		34 *		36 *
AVG. AUD. BY ¼ HR.	%	18.3	23.2	24.7	26.1	26.4	27.4	29.2	28.5	24.7	24.3	23.7	23.1	23.2	22.8	23.0	21.8
NBC TV TOTAL AUDIENCE (Households (000) & %)			14,950 17.1	15,560 17.8				12,500 14.3		22,200 25.4							
Program		(1) (-OP)	NFL PLAYOFF POST-SUN. (7:21-7:33PM) (OP)(-OP)	OUR HOUSE (7:33-8:33PM) (OP)(-OP)				VALERIE (8:33-9:03PM) (OP)(-OP)		NBC SUNDAY NIGHT MOVIE FIRST BLOOD (9:03-11:03PM)(R) (OP)(SD)							
AVERAGE AUDIENCE (Households (000) & %)			14,950 17.1	10,580 12.1	12.1*		12.1*	10,400 11.9		14,330 16.4	15.5*		16.3*		17.1*		16.9*
SHARE OF AUDIENCE	%		27	18	18 *		17 *	17		25	22 *		24 *		26 *		27 *
AVG. AUD. BY ¼ HR.	%	27.9	17.6	12.1	12.0	12.2	12.1	10.8	12.2	15.0	15.9	15.9	16.6	17.3	16.9	16.9	16.9

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		21,410 24.5								20,800 23.8							
Program		DISNEY SUNDAY MOVIE HERBIE GOES BANANAS (SD)								ABC SUNDAY NIGHT MOVIE UNCOMMON VALOR (SD)							
AVERAGE AUDIENCE (Households (000) & %)		13,020 14.9	12.0*		14.3*		16.0*		17.0*	13,720 15.7	14.4*		16.0*		16.0*		16.2*
SHARE OF AUDIENCE	%	21	17 *		20 *		22 *		24 *	23	20 *		23 *		24 *		25 *
AVG. AUD. BY ¼ HR.	%	10.7	13.4	14.3	14.4	15.9	16.2	17.2	16.8	14.3	14.5	15.6	16.3	16.3	15.8	16.7	15.7
CBS TV TOTAL AUDIENCE (Households (000) & %)			25,000 28.6	31,640 36.2				28,140 32.2				24,820 28.4					
Program		(2)	CBS NFC CHMP. POST (7:15-7:33PM) (-OP)	60 MINUTES (7:33-8:33PM) (OP)(-OP)				MURDER, SHE WROTE (8:33-9:33PM)(R) (OP)(SD)(-OP)				CBS SUNDAY MOVIE GONE WITH THE WIND, PART 1 (9:33-11:33PM)(R) (OP)(SD)					
AVERAGE AUDIENCE (Households (000) & %)		33.5*	23,250 26.6	23,770 27.2	25.9*		28.4*	20,890 23.9	23.1*		24.9*	15,820 18.1	18.3*		18.0*		18.0*
SHARE OF AUDIENCE	%	52 *	41	39	37 *		40 *	33	32 *		35 *	28	26 *		27 *		28 *
AVG. AUD. BY ¼ HR.	%	33.5	27.0	25.3	26.4	28.2	28.5	23.0	23.3	25.0	24.7	18.5	18.0	18.3	17.7	17.9	18.1
NBC TV TOTAL AUDIENCE (Households (000) & %)		16,690 19.1				13,110 15.0		15,120 17.3		29,190 33.4							
Program		OUR HOUSE				VALERIE		EASY STREET (SD)		NBC SUNDAY NIGHT MOVIE MERCY OR MURDER?							
AVERAGE AUDIENCE (Households (000) & %)		11,620 13.3	11.9*		14.7*	11,360 13.0		13,280 15.2		20,800 23.8	21.5*		24.9*		25.1*		23.8*
SHARE OF AUDIENCE	%	19	17 *		21 *	18		21		35	30 *		36 *		37 *		37 *
AVG. AUD. BY ¼ HR.	%	11.3	12.6	14.4	15.0	12.5	13.4	14.2	16.2	20.5	22.5	24.7	25.1	25.4	24.8	24.1	23.5

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	65.8	67.2	68.0	68.5	68.4	69.7	71.5	71.9	70.2	70.0	69.3	68.6	67.3	66.1	63.9	60.8
	WK. 2	68.3	69.1	69.7	70.1	70.6	71.7	70.7	71.0	70.8	70.9	70.2	69.1	67.6	66.3	64.8	63.1

U.S. TV Households: 87,400,000

(1)NFL PLAYOFF GAME-SUN.,NEW ENGLAND VS DENVER,NBC,(4:00-7:21PM)(S)

(2)CBS NFC CHAMPIONSHIP GAME,WASHINGTON VS N.Y. GIANTS,CBS,(4:00-7:15PM)(S)

For explanation of symbols, See page A.

EVE.SUN. JAN.11, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JAN.4, 1987

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)			2,710 3.1													
				ABC WEEKEND REPORT-SUN.													
	AVERAGE AUDIENCE (Households (000) & %)			2,530 2.9													
	SHARE OF AUDIENCE %			8													
	AVG. AUD. BY ¼ HR. %			2.9													
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,770 6.6															
		CBS SUNDAY NEWS-OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	5,510 6.3															
	SHARE OF AUDIENCE %	13															
	AVG. AUD. BY ¼ HR. %	6.3															
NBC TV	TOTAL AUDIENCE (Households (000) & %)			1,840 2.1													
		(1)		G MICHAELS SPORTS MACHINE (11:33-11:48PM) (SUSTAINING 11:48-12:03AM)													
	AVERAGE AUDIENCE (Households (000) & %)			1,750 2.0													
	SHARE OF AUDIENCE %			7													
	AVG. AUD. BY ¼ HR. %	13.0		2.0	1.9												
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)			2,360 2.7													
				ABC WEEKEND REPORT-SUN.													
	AVERAGE AUDIENCE (Households (000) & %)			2,190 2.5													
	SHARE OF AUDIENCE %			6													
	AVG. AUD. BY ¼ HR. %			2.5													
CBS TV	TOTAL AUDIENCE (Households (000) & %)			4,020 4.6													
			(2) (-OP)	CBS SUNDAY NEWS-OSGOOD (11:33-11:48PM) (OP)													
	AVERAGE AUDIENCE (Households (000) & %)		18.3*	4,020 4.6													
	SHARE OF AUDIENCE %		33 *	12													
	AVG. AUD. BY ¼ HR. %	18.4	18.2	4.7	4.4												
NBC TV	TOTAL AUDIENCE (Households (000) & %)			2,710 3.1													
				G MICHAELS SPORTS MACHINE (11:30-11:45PM) (SUSTAINING 11:45-12:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)			2,530 2.9													
	SHARE OF AUDIENCE %			9													
	AVG. AUD. BY ¼ HR. %			2.9													
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	49.0	43.2	35.0	30.7	26.2	22.4	19.8	18.9	16.0	14.0	12.6	11.3	9.5	8.3	7.7	7.4
	WK. 2	53.9	48.1	38.6	33.1	27.9	25.1	21.8	19.4	16.5	15.3	13.5	12.3	10.4	9.4	8.1	7.1

U.S. TV Households: 87,400,000

(1)NBC SUNDAY NIGHT MOVIE,FIRST BLOOD,(R),NBC,(9:03-11:03PM)
(2)CBS SUNDAY MOVIE,GONE WITH THE WIND, PART 1,(R),CBS,(9:33-11:33PM)

For explanation of symbols, See page A.

EVE.SUN. JAN.11, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES — DAY MON.-FRI. DEC.29, 1986–JAN.2, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))			3,850				4,110									
TOTAL AUDIENCE (%)			4.4				4.7									
Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000))			2,800				3,230									
AVERAGE AUDIENCE (%)			3.2				3.7									
SHARE OF AUDIENCE %			20				16									
AVG. AUD. BY ¼ HR. %			3.1	3.4			3.6	3.8								
CBS TV TOTAL AUDIENCE (Households (000))			2,530				2,880						4,540		5,420	
TOTAL AUDIENCE (%)			2.9				3.3						5.2		6.2	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID (MTUWF)(S)(OP)		NEW CARD SHARKS (MTUWF)(S)(OP)	
AVERAGE AUDIENCE (Households (000))			2,100				2,360						3,670		4,460	
AVERAGE AUDIENCE (%)			2.4				2.7						4.2		5.1	
SHARE OF AUDIENCE %			15				12						15		17	
AVG. AUD. BY ¼ HR. %			2.4	2.5			2.7	2.8					3.9	4.5	4.9	5.3
NBC TV TOTAL AUDIENCE (Households (000))			4,200				5,860						5,860		5,510	
TOTAL AUDIENCE (%)			4.8				6.7						6.7		6.3	
Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FAMILY TIES M-F (MTUWF)(OP)		SALE OF THE CENTURY (MTUWF)(OP)	
AVERAGE AUDIENCE (Households (000))			3,320				4,720						4,890		4,630	
AVERAGE AUDIENCE (%)			3.8				5.4						5.6		5.3	
SHARE OF AUDIENCE %			24				23						20		18	
AVG. AUD. BY ¼ HR. %			3.7	4.0			5.4	5.5					5.2	5.9	5.2	5.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))			4,720				4,890									
TOTAL AUDIENCE (%)			5.4				5.6									
Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000))			3,760				3,850									
AVERAGE AUDIENCE (%)			4.3				4.4									
SHARE OF AUDIENCE %			21				20									
AVG. AUD. BY ¼ HR. %			4.3	4.3			4.4	4.5								
CBS TV TOTAL AUDIENCE (Households (000))			3,410				3,230						3,580		4,110	
TOTAL AUDIENCE (%)			3.9				3.7						4.1		4.7	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		NEW CARD SHARKS	
AVERAGE AUDIENCE (Households (000))			2,620				2,620						3,150		3,410	
AVERAGE AUDIENCE (%)			3.0				3.0						3.6		3.9	
SHARE OF AUDIENCE %			15				14						15		16	
AVG. AUD. BY ¼ HR. %			3.0	3.0			3.1	2.9					3.4	3.7	3.7	4.0
NBC TV TOTAL AUDIENCE (Households (000))			5,680				5,860						3,930		2,970	
TOTAL AUDIENCE (%)			6.5				6.7						4.5		3.4	
Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								SALE OF THE CENTURY >		BLOCKBUSTERS	
AVERAGE AUDIENCE (Households (000))			4,460				4,810						3,410		2,620	
AVERAGE AUDIENCE (%)			5.1				5.5						3.9		3.0	
SHARE OF AUDIENCE %			25				25						16		13	
AVG. AUD. BY ¼ HR. %			5.2	5.1			5.4	5.5					3.9	3.9	3.0	3.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	9.5	11.1	12.5	14.6	16.8	18.8	20.7	22.6	24.3	26.2	27.9	28.8	29.4	31.1	31.7	32.7
WK. 2	13.9	15.8	17.3	19.2	20.0	20.8	21.1	21.5	21.9	23.1	23.6	24.0	24.2	24.0	23.7	24.0

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.5-9, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES DAY MON.-FRI. DEC.29, 1986-JAN.2, 1987

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	2,970		2,880		3,410		4,720		9,180				9,090			
	3.4		3.3		3.9		5.4		10.5				10.4			
Program	FAME, FORTUNE AND ROMANCE (MTUWF)(OP)		WEBSTER M-F		RYAN'S HOPE (MTUWF)(S)(OP)		LOVING (MTUWF)(S)(OP)		← ALL MY CHILDREN (MTUWF)(S)(OP) →				← ONE LIFE TO LIVE (MTUWF)(S)(OP)(SD) →			
AVERAGE AUDIENCE (Households (000) & %)	2,450		2,360		2,880		4,020		6,990				6,900			
	2.8		2.7		3.3		4.6		8.0	7.5*		8.5*	7.9	7.7*		8.2*
SHARE OF AUDIENCE %	9		8		10		13		22	21 *		23 *	23	22 *		24 *
AVG. AUD. BY ¼ HR. %	2.8	2.8	2.5	2.9	3.2	3.3	4.5	4.8	7.1	7.9	8.4	8.6	7.6	7.7	8.1	8.3
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,520		9,530				10,400				8,740				5,420	
	8.6		10.9				11.9				10.0				6.2	
Program	PRICE IS RIGHT 1 (MTUWF)(S)(OP)		PRICE IS RIGHT 2 (MTUWF)(S)(OP)(SD)		(S)(OP)		← YOUNG AND THE RESTLESS (MTUWF)(S)(OP) →				← AS THE WORLD TURNS (MTUWF)(S)(OP) →				CAPITOL (MTUWF)(S)(OP)	
AVERAGE AUDIENCE (Households (000) & %)	6,380		8,130				7,690				6,730				4,890	
	7.3		9.3				8.8	8.8*		8.7*	7.7	7.6*		7.8*	5.6	
SHARE OF AUDIENCE %	24		29				26	26 *		25 *	21	21 *		22 *	16	
AVG. AUD. BY ¼ HR. %	7.0	7.7	9.0	9.6			9.0	8.8	8.7	8.7	7.6	7.5	7.8	7.7	5.7	5.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	8,650		6,560		4,630		4,460		9,700				7,250			
	9.9		7.5		5.3		5.1		11.1				8.3			
Program	WHEEL OF FORTUNE (MTUWF)(S)(OP)		SCRABBLE (MTUWF)(S)(OP)		SUPER PASSWORD (MTUWF)(S)(OP)		WORDPLAY (MTUWF)(S)(OP)		← DAYS OF OUR LIVES (MTUWF)(S)(OP) →				← ANOTHER WORLD (MTUWF)(S)(OP)(SD) →			
AVERAGE AUDIENCE (Households (000) & %)	7,170		5,680		3,930		3,670		7,780				5,420			
	8.2		6.5		4.5		4.2		8.9	8.5*		9.2*	6.2	6.3*		6.1*
SHARE OF AUDIENCE %	27		20		13		12		25	24 *		25 *	18	18 *		18 *
AVG. AUD. BY ¼ HR. %	7.9	8.6	6.5	6.6	4.4	4.5	4.0	4.3	8.3	8.8	9.2	9.2	6.5	6.2	6.2	6.1

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	2,360		1,920		2,880		3,850		7,780				8,220			
	2.7		2.2		3.3		4.4		8.9				9.4			
Program	FAME, FORTUNE AND ROMANCE		WEBSTER M-F		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000) & %)	1,920		1,570		2,360		3,320		6,030				6,290			
	2.2		1.8		2.7		3.8		6.9	6.3*		7.5*	7.2	7.0*		7.4*
SHARE OF AUDIENCE %	9		7		10		14		23	21 *		24 *	25	24 *		26 *
AVG. AUD. BY ¼ HR. %	2.2	2.1	1.8	1.9	2.7	2.8	3.7	3.9	6.0	6.7	7.3	7.6	7.0	7.1	7.3	7.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	6,120		7,600				8,830				7,520				4,980	
	7.0		8.7				10.1				8.6				5.7	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	5,160		6,640				6,900				6,030				4,540	
	5.9		7.6				7.9	7.8*		8.0*	6.9	6.9*		6.8*	5.2	
SHARE OF AUDIENCE %	24		30				29	29 *		28 *	23	22 *		24 *	19	
AVG. AUD. BY ¼ HR. %	5.5	6.3	7.3	7.8			7.7	8.0	8.0	8.0	6.9	6.9	6.9	6.8	5.2	5.2
NBC TV TOTAL AUDIENCE (Households (000) & %)	6,730		5,420		3,930		3,760		8,040				5,860			
	7.7		6.2		4.5		4.3		9.2				6.7			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		WORDPLAY		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000) & %)	5,680		4,720		3,500		3,150		6,380				4,540			
	6.5		5.4		4.0		3.6		7.3	7.1*		7.6*	5.2	5.3*		5.1*
SHARE OF AUDIENCE %	27		22		15		13		24	23 *		25 *	18	18 *		18 *
AVG. AUD. BY ¼ HR. %	6.1	6.8	5.4	5.4	3.9	4.0	3.5	3.7	6.9	7.3	7.6	7.5	5.4	5.2	5.2	5.1

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	33.2	34.3	35.2	36.4	38.0	38.2	38.2	38.3	38.1	38.4	38.6	38.6	37.4	37.8	37.4	37.9
WK. 2	23.9	24.7	25.3	26.0	26.9	28.0	27.9	28.6	29.4	30.1	29.9	30.1	28.9	28.8	28.0	28.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.5-9, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES DAY MON.–FRI. DEC.29, 1986–JAN.2, 1987

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	10,660 12.2														10,930 12.5	
	GENERAL HOSPITAL (MTUWF)(S)(OP)(SD)				(S)(OP)										ABC WORLD NEWS TONIGHT (MTUWF)(S)(OP)	
AVERAGE AUDIENCE (Households (000) & %)	8,130 9.3	9.1*		9.6*											9,530 10.9	
SHARE OF AUDIENCE %	26	26 *		27 *											19	
AVG. AUD. BY ¼ HR. %	8.9	9.3	9.8	9.5											10.8	11.1
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,080 8.1														13,980 16.0	
	GUIDING LIGHT (MTUWF)(SD) (SUS-SD)(S)(OP)				(S)(OP)										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	5,590 6.4	6.3*		6.5*											11,970 13.7	
SHARE OF AUDIENCE %	18	18 *		18 *											23	
AVG. AUD. BY ¼ HR. %	6.4	6.3	6.5	6.6											13.7	13.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	5,860 6.7														12,240 14.0	
	SANTA BARBARA (MTUWF)(S)(OP)				(S)(OP)										NBC NIGHTLY NEWS (MTUWF)(S)(OP)	
AVERAGE AUDIENCE (Households (000) & %)	4,540 5.2	5.2*		5.3*											10,660 12.2	
SHARE OF AUDIENCE %	15	15 *		15 *											21	
AVG. AUD. BY ¼ HR. %	5.2	5.2	5.2	5.4											12.1	12.4

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	9,260 10.6														11,360 13.0	
	GENERAL HOSPITAL				(S)(OP)										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	7,340 8.4	8.2*		8.7*											9,880 11.3	
SHARE OF AUDIENCE %	28	28 *		28 *											19	
AVG. AUD. BY ¼ HR. %	8.0	8.4	8.6	8.7											11.1	11.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,080 8.1														13,020 14.9	
	GUIDING LIGHT (SD)(SUS-SD)														CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	5,680 6.5	6.4*		6.4*											11,270 12.9	
SHARE OF AUDIENCE %	21	22 *		20 *											22	
AVG. AUD. BY ¼ HR. %	6.4	6.5	6.5	6.4											12.9	12.9
NBC TV TOTAL AUDIENCE (Households (000) & %)	5,330 6.1														13,110 15.0	
	SANTA BARBARA				(S)(OP)										NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	3,930 4.5	4.2*		4.7*											11,540 13.2	
SHARE OF AUDIENCE %	15	14 *		15 *											22	
AVG. AUD. BY ¼ HR. %	4.2	4.2	4.5	4.9											13.1	13.2

TV HOUSEHOLDS USING TV (See Def. 1)

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	38.1	38.6	39.1	39.8	40.0	41.6	42.5	44.1	46.2	48.7	50.2	52.2	55.2	57.3	58.4	59.2
WK. 2	29.6	30.9	31.8	33.1	34.1	37.5	39.0	41.0	43.1	45.5	48.0	50.7	54.1	57.2	59.4	60.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.–FRI. JAN.5-9, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.3, 1987

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{					1,660 1.9		2,450 2.8		3,150 3.6		3,850 4.4		4,810 5.5		3,500 4.0	
						WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
AVERAGE AUDIENCE (Households (000) & %)	{					1,310 1.5		1,920 2.2		2,530 2.9		3,320 3.8		4,110 4.7		2,880 3.3	
SHARE OF AUDIENCE	%					11		12		14		15		16		10	
AVG. AUD. BY ¼ HR.	%					1.2	1.8	2.1	2.4	2.7	3.2	3.6	4.1	4.6	4.7	3.2	3.4
CBS TV TOTAL AUDIENCE (Households (000) & %)	{					2,190 2.5		2,360 2.7		5,770 6.6				5,330 6.1		5,860 6.7	
						BERENSTAIN BEARS (SUS-SD)		WILDFIRE (SUS-SD)		← MUPPET BABIES →				PEE WEE'S PLAYHOUSE		TEEN WOLF	
AVERAGE AUDIENCE (Households (000) & %)	{					1,660 1.9		2,100 2.4		3,670 4.2	3.7*		4.6*	4,460 5.1		5,070 5.8	
SHARE OF AUDIENCE	%					14		13		18	18 *		18 *	17		18	
AVG. AUD. BY ¼ HR.	%					1.7	2.1	2.4	2.5	3.5	3.9	4.4	4.9	4.9	5.2	5.8	5.9
NBC TV TOTAL AUDIENCE (Households (000) & %)	{					2,880 3.3		3,320 3.8		3,760 4.3		4,280 4.9		5,860 6.7		6,730 7.7	
						KISSYFUR (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS	
AVERAGE AUDIENCE (Households (000) & %)	{					2,270 2.6		2,970 3.4		3,150 3.6		3,500 4.0		4,630 5.3		5,590 6.4	
SHARE OF AUDIENCE	%					21		21		19		18		19		21	
AVG. AUD. BY ¼ HR.	%					2.3	2.9	3.3	3.6	3.4	3.9	4.1	3.9	4.9	5.6	6.2	6.6

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{					2,010 2.3		3,500 4.0		4,460 5.1		5,510 6.3		5,680 6.5		5,510 6.3	
						WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
AVERAGE AUDIENCE (Households (000) & %)	{					1,570 1.8		2,970 3.4		3,930 4.5		4,890 5.6		5,070 5.8		4,540 5.2	
SHARE OF AUDIENCE	%					12		18		20		21		20		18	
AVG. AUD. BY ¼ HR.	%					1.6	2.0	3.0	3.8	4.4	4.6	5.4	5.8	5.5	6.1	5.3	5.1
CBS TV TOTAL AUDIENCE (Households (000) & %)	{					2,620 3.0		3,150 3.6		6,030 6.9				5,770 6.6		5,510 6.3	
						BERENSTAIN BEARS (SUS-SD)		WILDFIRE (SUS-SD)		← MUPPET BABIES →				PEE WEE'S PLAYHOUSE		TEEN WOLF	
AVERAGE AUDIENCE (Households (000) & %)	{					2,100 2.4		2,620 3.0		4,280 4.9	4.4*		5.3*	5,160 5.9		4,460 5.1	
SHARE OF AUDIENCE	%					16		16		20	19 *		20 *	20		17	
AVG. AUD. BY ¼ HR.	%					2.2	2.7	2.7	3.4	4.1	4.7	5.3	5.4	5.9	5.9	5.2	5.0
NBC TV TOTAL AUDIENCE (Households (000) & %)	{					4,110 4.7		4,980 5.7		5,070 5.8		6,120 7.0		6,990 8.0		6,900 7.9	
						KISSYFUR (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS	
AVERAGE AUDIENCE (Households (000) & %)	{					3,320 3.8		4,110 4.7		4,460 5.1		5,160 5.9		6,210 7.1		6,030 6.9	
SHARE OF AUDIENCE	%					26		24		22		22		24		23	
AVG. AUD. BY ¼ HR.	%					3.5	4.1	4.3	5.0	4.9	5.3	5.8	6.0	7.2	7.0	6.9	6.9

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	7.4	8.7	9.7	11.3	13.7	16.4	18.8	21.2	22.3	23.9	25.9	27.9	30.4	32.5	33.3	33.8
	WK. 2	8.0	9.7	10.5	12.6	15.0	17.1	19.4	22.1	22.9	24.2	26.4	28.2	30.2	31.3	30.3	29.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. JAN.10, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.3, 1987

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		4,720 5.4		4,370 5.0		4,200 4.8		3,150 3.6		2,710 3.1							
Program		BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		(1)		LITTLES		AMERICAN BANDSTAND							
AVERAGE AUDIENCE (Households (000) & %)		3,930 4.5		3,850 4.4		3,580 4.1		2,710 3.1		2,190 2.5							
SHARE OF AUDIENCE	%	13		12		11		8		6							
AVG. AUD. BY ¼ HR.	%	4.3	4.8	4.4	4.4	4.1	4.1	3.0	3.2	2.5	2.5						
CBS TV TOTAL AUDIENCE (Households (000) & %)		5,240 6.0		4,280 4.9		4,200 4.8		4,200 4.8									
Program		GALAXY HIGH SCHOOL		CBS STORYBREAK		ROCK N WRESTLING-1 (SD)		ROCK N WRESTLING-2									
AVERAGE AUDIENCE (Households (000) & %)		4,370 5.0		3,580 4.1		3,500 4.0		3,850 4.4									
SHARE OF AUDIENCE	%	14		11		10		11									
AVG. AUD. BY ¼ HR.	%	4.9	5.1	4.1	4.1	3.8	4.1	4.5	4.3								
NBC TV TOTAL AUDIENCE (Households (000) & %)		5,240 6.0		6,210 7.1		10,050 11.5		31,640 36.2									
Program		FOOFUR(B) (SD)		IT'S PUNKY BREWSTER(B) (SD)		NFL '86-SAT.		NFL PLAYOFF GAME-SAT. N.Y. JETS VS CLEVELAND (12:30-4:46PM)									
AVERAGE AUDIENCE (Households (000) & %)		4,810 5.5		4,980 5.7		8,220 9.4		17,390 19.9	13.9*		18.0*		20.3*		19.5*		20.7*
SHARE OF AUDIENCE	%	16		16		26		46	35 *		43 *		48 *		46 *		48 *
AVG. AUD. BY ¼ HR.	%	5.5	5.5	5.4	5.9	8.8	10.0	13.1	14.7	17.0	19.0	20.4	20.1	19.9	19.1	20.3	21.0

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		6,210 7.1		4,280 4.9		4,630 5.3		4,810 5.5		4,460 5.1							
Program		BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		ABC WEEKEND SPECIALS ADVENTURES/TWO MINUTE WEREWOLF,PT 1		LITTLES		AMERICAN BANDSTAND							
AVERAGE AUDIENCE (Households (000) & %)		5,160 5.9		3,670 4.2		4,020 4.6		3,850 4.4		3,320 3.8							
SHARE OF AUDIENCE	%	19		13		14		13		11							
AVG. AUD. BY ¼ HR.	%	5.7	6.2	4.2	4.1	4.5	4.6	4.6	4.3	3.9	3.7						
CBS TV TOTAL AUDIENCE (Households (000) & %)		4,540 5.2		4,280 4.9		3,670 4.2		3,410 3.9						9,960 11.4			
Program		GALAXY HIGH SCHOOL		CBS STORYBREAK		ROCK N WRESTLING-1 (SD)		ROCK N WRESTLING-2						CBS NCAA BASKETBALL-SAT NORTH CAROLINA VS DUKE (2:00-4:10PM)			
AVERAGE AUDIENCE (Households (000) & %)		3,930 4.5		3,670 4.2		2,880 3.3		2,880 3.3						4,280 4.9	4.2*		5.0*
SHARE OF AUDIENCE	%	14		13		10		10						14	13 *		14 *
AVG. AUD. BY ¼ HR.	%	4.4	4.5	4.1	4.3	3.4	3.2	3.4	3.2					4.1	4.2	4.8	5.2
NBC TV TOTAL AUDIENCE (Households (000) & %)		5,770 6.6		6,470 7.4		4,980 5.7		3,150 3.6		8,480 9.7							
Program		FOOFUR (SD)		IT'S PUNKY BREWSTER (SD)		LAZER TAG ACADEMY		KIDD VIDEO		MONY TOURN-CHAMPIONS (1:00-4:19PM)							
AVERAGE AUDIENCE (Households (000) & %)		4,980 5.7		5,770 6.6		4,280 4.9		2,530 2.9		2,880 3.3	3.1*		3.0*		3.4*		3.4*
SHARE OF AUDIENCE	%	18		20		15		9		9	9 *		9 *		10 *		10 *
AVG. AUD. BY ¼ HR.	%	5.7	5.6	6.4	6.7	5.0	4.8	3.1	2.8	3.2	3.1	2.9	3.1	3.5	3.3	3.4	3.4

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	34.5	35.5	35.5	37.6	37.5	38.5	39.7	41.4	41.6	42.3	43.2	42.3	41.8	42.3	43.3	43.0
	WK. 2	30.5	32.1	32.4	32.5	32.8	33.4	33.8	34.1	33.3	33.5	32.7	32.8	33.7	34.3	35.3	37.2

U.S. TV Households: 87,400,000

(1)ABC WEEKEND SPECIALS,ADVENTURES/CON SAWYER/HUCKELMARY FINN,P2,ABC,(12:00-12:30PM)

For explanation of symbols, See page A.

DAY SAT. JAN.10, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.3, 1987

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000))															8,390	
TOTAL AUDIENCE (%)															9.6	
Program															ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000))															7,170	
AVERAGE AUDIENCE (%)															8.2	
SHARE OF AUDIENCE %															13	
AVG. AUD. BY ¼ HR. %															8.3	8.2
CBS TV																
TOTAL AUDIENCE (Households (000))			4,810		38,890											
TOTAL AUDIENCE (%)			5.5		44.5											
Program			CBS NFL PLAYOFF PRE-SAT		CBS NFL PLAYOFF GAME-SAT WASHINGTON VS CHICAGO (4:00-7:33PM) →											
AVERAGE AUDIENCE (Households (000))			3,580		20,010											
AVERAGE AUDIENCE (%)			4.1		22.9	7.4*		16.4*		25.5*		25.7*		26.5*		28.9*
SHARE OF AUDIENCE %			9		43	16 *		34 *		51 *		50 *		47 *		49 *
AVG. AUD. BY ¼ HR. %			3.9	4.4	7.0	7.9	10.3	22.5	24.9	26.1	26.5	25.0	25.9	27.0	28.5	29.4
NBC TV																
TOTAL AUDIENCE (Households (000))								7,250							8,130	
TOTAL AUDIENCE (%)								8.3							9.3	
Program	← NFL PLAYOFF GAME-SAT. N.Y. JETS VS CLEVELAND (12:30-4:48PM)(+OP)							NFL PLAYOFF POST-SAT. (4:48-5:14PM)(OP)							NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))								5,240							6,640	
AVERAGE AUDIENCE (%)		21.9*		22.8*		22.0*		6.0							7.6	
SHARE OF AUDIENCE %		51 *		50 *		47 *		12							12	
AVG. AUD. BY ¼ HR. %	21.2	22.5	22.6	23.1	22.0	22.1	20.7	7.0	5.1						7.5	7.7

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000))	9,180						12,940								11,710	
TOTAL AUDIENCE (%)	10.5						14.8								13.4	
Program	← PRO BOWLERS TOUR →						← ABC WIDE WORLD-SPORTS SAT →								ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000))	4,460						6,210								9,700	
AVERAGE AUDIENCE (%)	5.1	4.3*		5.0*		6.2*	7.1	7.3*		6.7*		7.4*			11.1	
SHARE OF AUDIENCE %	13	11 *		13 *		15 *	16	17 *		15 *		16 *			20	
AVG. AUD. BY ¼ HR. %	4.1	4.4	4.9	5.1	5.8	6.5	7.1	7.4	7.1	6.4	7.1	7.6			10.9	11.4
CBS TV																
TOTAL AUDIENCE (Households (000))					9,790										10,310	
TOTAL AUDIENCE (%)					11.2										11.8	
Program	← CBS NCAA BASKETBALL-SAT NORTH CAROLINA VS DUKE (2:00-4:10PM)(+OP)				← CBS NCAA BASKETBALL-SAT 2 GEORGETOWN VS PITTSBURGH LOUISVILLE VS WYOMING (MULTI-SEGMENT TELECAST)(OP) →										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000))					3,760										8,220	
AVERAGE AUDIENCE (%)		5.2*		5.1*	4.3	4.5*		4.2*		4.0*		4.6*			9.4	
SHARE OF AUDIENCE %		14 *		13 *	10	11 *		10 *		10 *		10 *			17	
AVG. AUD. BY ¼ HR. %	5.4	5.0	4.7	5.5	4.7	4.4	4.2	4.1	4.1	3.8	4.2	5.0	5.6		9.1	9.6
NBC TV																
TOTAL AUDIENCE (Households (000))						12,850										
TOTAL AUDIENCE (%)						14.7										
Program	← SONY TOURN-CHAMPIONS (1:00-4:19PM)(+OP)					← SPORTSWORLD-SAT HULA BOWL 1987 (4:19-7:00PM)(OP) →										
AVERAGE AUDIENCE (Households (000))						4,890										
AVERAGE AUDIENCE (%)		3.2*		3.4*		5.6		4.7*		5.3*		5.5*		6.3*		6.5*
SHARE OF AUDIENCE %		9 *		9 *		12		12 *		13 *		12 *		13 *		13 *
AVG. AUD. BY ¼ HR. %	3.3	3.1	3.4	3.5	4.1	4.3	4.8	4.7	5.3	5.3	5.5	5.4	6.1	6.4	6.6	6.4

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	43.2	44.6	45.0	46.2	47.3	48.3	48.8	49.5	50.9	52.6	53.4	55.2	57.8	60.0	61.8	62.8
WK. 2	38.1	38.2	38.4	39.8	40.6	42.2	42.3	42.4	42.7	44.3	46.4	49.0	51.7	53.7	54.4	56.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. JAN.10, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.4, 1987

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
CBS TV TOTAL AUDIENCE (Households (000) & %)	{									7,600 8.7						4,110 4.7	
Program				FOR OUR TIMES (SUS)						← SUNDAY MORNING					→	FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)	{									3,930 4.5	3.3*		4.7*		5.4*	3,320 3.8	
SHARE OF AUDIENCE	%									19	18 *		20 *		19 *	10	
AVG. AUD. BY ¼ HR.	%									2.9	3.7	4.5	5.0	5.5	5.4	3.7	3.9
NBC TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
CBS TV TOTAL AUDIENCE (Households (000) & %)	{									7,690 8.8						3,150 3.6	
Program										← SUNDAY MORNING					→	FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)	{									4,280 4.9	4.5*		5.2*		5.0*	2,800 3.2	
SHARE OF AUDIENCE	%									20	21 *		21 *		18 *	10	
AVG. AUD. BY ¼ HR.	%									3.9	5.0	5.2	5.3	4.9	5.2	3.2	3.2
NBC TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	6.4	7.0	8.0	9.6	11.2	13.3	15.9	18.1	20.7	23.3	25.8	28.7	30.3	30.9	31.9	33.2
	WK. 2	6.9	7.5	9.0	10.6	13.6	15.2	16.8	18.6	20.9	23.8	26.3	27.8	29.5	31.7	32.0	33.1

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. JAN.11, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.4, 1987

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				5,510 6.3				2,010 2.3									
ABC TV program				← THIS WEEK-DAVID BRINKLEY →				BUSINESS WORLD									
AVERAGE AUDIENCE (Households (000) & %)				3,500 4.0	3.7*		4.2*	1,750 2.0									
SHARE OF AUDIENCE	%			11	10 *		11 *	5									
AVG. AUD. BY ¼ HR.	%			3.7	3.8	4.2	4.1	2.0	2.0								
CBS TV TOTAL AUDIENCE (Households (000) & %)						10,840 12.4		35,050 40.1									
CBS TV program						CBS NFL PLAYOFF PRE-SUN.		CBS NFL PLAYOFF GAME-SUN. SAN FRANCISCO VS N.Y. GIANTS (12:30-3:47PM)									
AVERAGE AUDIENCE (Households (000) & %)						8,040 9.2		21,240 24.3	18.3*		24.2*		26.8*		25.4*		26.3*
SHARE OF AUDIENCE	%					26		52	45 *		53 *		55 *		53 *		54 *
AVG. AUD. BY ¼ HR.	%					8.0	10.4	16.3	20.3	23.2	25.1	26.7	26.9	26.0	24.9	26.5	26.2
NBC TV TOTAL AUDIENCE (Households (000) & %)						3,410 3.9											
NBC TV program						MEET THE PRESS											
AVERAGE AUDIENCE (Households (000) & %)						2,800 3.2											
SHARE OF AUDIENCE	%					9											
AVG. AUD. BY ¼ HR.	%					3.1	3.2										

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				5,510 6.3				2,100 2.4									
ABC TV program				← THIS WEEK-DAVID BRINKLEY →				BUSINESS WORLD									
AVERAGE AUDIENCE (Households (000) & %)				3,580 4.1	3.7*		4.5*	1,570 1.8									
SHARE OF AUDIENCE	%			11	10 *		11 *	4									
AVG. AUD. BY ¼ HR.	%			3.5	3.9	4.5	4.5	1.8	1.8								
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				2,620 3.0		9,790 11.2		39,330 45.0									
NBC TV program				MEET THE PRESS		NFL '86 NBC-SUN		NFL PLAYOFF GAME-SU DENVER VS CLEVELAND (12:30-4:20PM)									
AVERAGE AUDIENCE (Households (000) & %)				2,100 2.4		7,690 8.8		24,820 28.4	20.3*		25.8*		29.1*		27.8*		30.4*
SHARE OF AUDIENCE	%			7		24		56	46 *		55 *		59 *		56 *		58 *
AVG. AUD. BY ¼ HR.	%			2.4	2.4	7.4	10.2	17.6	23.0	24.8	26.9	28.8	29.4	28.1	27.5	29.9	31.0

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	33.3	33.8	35.7	36.9	37.5	38.8	41.1	43.8	45.1	47.5	48.4	48.8	48.4	47.8	48.8	49.0
	WK. 2	33.4	34.9	36.5	37.8	39.9	41.5	44.3	46.8	47.5	49.0	50.2	50.9	50.4	51.0	52.2	52.8

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. JAN.11, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.4, 1987

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))															9,960	
TOTAL AUDIENCE (%)															11.4	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000))															8,220	
AVERAGE AUDIENCE (%)															9.4	
SHARE OF AUDIENCE %															16	
AVG. AUD. BY ¼ HR. %															9.3	9.5
CBS TV TOTAL AUDIENCE (Households (000))				13,810	10,750										7,340	
TOTAL AUDIENCE (%)				15.8	12.3										8.4	
Program	CBS NFL PLAYOFF GAME-SUN. SAN FRANCISCO VS N.Y. GIANTS (12:30-3:47PM)(-OP)			(1) (OP) (→OP)	NCAA BSKBL SPEC. (INDIANA VS OHIO ST ST. JOHNS VS VILLANOVA (4:09-6:09PM)(OP)										CBS EVENING NEWS-SUNDAY	
AVERAGE AUDIENCE (Households (000))				11,890	4,370										5,590	
AVERAGE AUDIENCE (%)		25.0*		13.6	5.0	6.7*		4.7*		4.3*		5.0*	4.8*		6.4	
SHARE OF AUDIENCE %		51 *		28	10	14 *		9 *		8 *		9 *	8 *		10	
AVG. AUD. BY ¼ HR. %	25.6	24.3	23.5	15.3	7.8	6.2	5.2	4.3	4.3	4.3	4.6	5.4	4.8		5.5	7.3
NBC TV TOTAL AUDIENCE (Households (000))			12,410		36,710											
TOTAL AUDIENCE (%)			14.2		42.0											
Program			NFL '86-SUN.		NFL PLAYOFF GAME-SUN. NEW ENGLAND VS DENVER (4:00-7:21PM)											
AVERAGE AUDIENCE (Households (000))			7,870		21,500											
AVERAGE AUDIENCE (%)			9.0		24.6	20.0*		23.6*		24.8*		24.7*		25.8*		27.2*
SHARE OF AUDIENCE %			19		45	41 *		47 *		48 *		45 *		44 *		45 *
AVG. AUD. BY ¼ HR. %			5.9	12.0	18.2	21.7	23.4	23.8	24.5	25.2	25.3	24.1	25.3	26.4	27.3	27.2

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))															7,340	
TOTAL AUDIENCE (%)															8.4	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000))															6,210	
AVERAGE AUDIENCE (%)															7.1	
SHARE OF AUDIENCE %															11	
AVG. AUD. BY ¼ HR. %															6.8	7.4
CBS TV TOTAL AUDIENCE (Households (000))			4,020		43,350											
TOTAL AUDIENCE (%)			4.6		49.6											
Program			CBS NFC CHAMPIONSHIP PRE		CBS NFC CHAMPIONSHIP GAME WASHINGTON VS N.Y. GIANTS (4:00-7:15PM)											
AVERAGE AUDIENCE (Households (000))			2,880		24,040											
AVERAGE AUDIENCE (%)			3.3		27.5	11.4*		28.3*		30.3*		28.9*		30.9*		32.5*
SHARE OF AUDIENCE %			6		47	21 *		52 *		55 *		51 *		51 *		52 *
AVG. AUD. BY ¼ HR. %			3.3	3.3	7.0	15.8	26.8	29.9	30.5	30.0	28.4	29.4	31.2	30.7	32.2	32.8
NBC TV TOTAL AUDIENCE (Households (000))						9,090									7,520	
TOTAL AUDIENCE (%)						10.4									8.6	
Program	NFL PLAYOFF GAME-SU DENVER VS CLEVELAND (12:30-4:26PM)(-OP)						(2) (OP)								NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000))						8,300									6,120	
AVERAGE AUDIENCE (%)		31.4*		33.1*		9.5									7.0	
SHARE OF AUDIENCE %		60 *		62 *		17									11	
AVG. AUD. BY ¼ HR. %	31.1	31.7	32.7	33.5	31.7	12.2	8.7								6.9	7.2

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	48.9	49.2	49.4	49.1	50.3	51.0	51.7	52.6	53.7	54.5	55.8	56.8	59.2	61.2	62.8	63.5
WK. 2	52.4	52.5	53.5	54.5	55.6	54.7	53.8	54.2	55.7	56.8	57.6	58.9	61.5	63.2	65.4	66.7

U.S. TV Households: 87,400,000

(1)CBS NFL PLAYOFF POST-SUN.,CBS,(3:47-4:09PM)(S) (2)NFL PLAYOFF POST-SU,NBC,(4:26-4:44PM)(S)

For explanation of symbols, See page A.

DAY SUN. JAN.11, 1987

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC BUSINESS BRIEF-MON	2	8.58- 8.59PM	8.45								9,610	11.0	9,610	11.0	15	11.0	
ABC ABC NEWSBRIEF-MON		9.54- 9.55PM	9.45	9,440	10.8	9,440	10.8	17	10.8		8,910	10.2	8,910	10.2	15	10.2	
CBS WE THE PEOPLE-SUS.(SUS)	2	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE		9.58- 9.59PM	9.45	13,110	15.0	13,110	15.0	24	15.0		14,950	17.1	14,950	17.1	25	17.1	
NBC NBC NEWS DIGEST-2-M-F	1	9.58- 9.59PM	9.45	7,870	9.0	7,870	9.0	14	9.0								
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	9,960	11.4	9,960	11.4	21	11.4		14,250	16.3	14,250	16.3	24	16.3	
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	9,610	11.0	9,610	11.0	21	11.0		12,150	13.9	12,150	13.9	21	13.9	
CBS WE THE PEOPLE-SUS(SUS)		8.58- 8.59PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	8,300	9.5	8,300	9.5	14	9.5		8,040	9.2	8,040	9.2	14	9.2	
NBC ORANGE BOWL GAME(S)	1	8.23-11.40PM	→GRID	30,240	34.6	13,980	16.0	25									
			11.00						10.9								
			11.15				10.5*	19*	10.0								
			11.30				11.3*	23*	11.3								

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.42- 8.44PM	8.30	10,580	12.1	10,310	11.8	18	11.8								
	2	8.42- 8.43PM	8.30								12,590	14.4	12,590	14.4	23	14.4	
ABC ABC NEWSBRIEF-FRI		9.58- 9.59PM	9.45	7,250	8.3	7,250	8.3	12	8.3		6,470	7.4	6,470	7.4	11	7.4	
CBS WE THE PEOPLE SUS(SUS)		8.58- 8.59PM	8.45														
NBC FIESTA BOWL(S)	1	8.00-11.44PM	→GRID	36,800	42.1	21,760	24.9	38									
			11.00						28.5								
			11.15				29.1*	47*	29.7								
			11.30				26.4*	47*	26.4								
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		8.58- 8.59PM	8.45	6,730	7.7	6,730	7.7	12	7.7		6,560	7.5	6,560	7.5	12	7.5	
ABC ABC SPORTS UPDATE-SAT		9.58- 9.59PM	9.45	7,870	9.0	7,870	9.0	15	9.0		7,250	8.3	7,250	8.3	13	8.3	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	11,710	13.4	11,710	13.4	21	13.4		10,490	12.0	10,490	12.0	19	12.0	
CBS NEWSBREAK-SAT.	2	9.53- 9.54PM	9.45								9,610	11.0	9,610	11.0	18	11.0	
	1	10.01-10.02PM	10.00	10,050	11.5	10,050	11.5	19	11.5								
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	14,420	16.5	14,420	16.5	26	16.5		14,860	17.0	14,860	17.0	27	17.0	
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								12,590	14.4	12,590	14.4	23	14.4	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.58- 8.59PM	8.45	12,150	13.9	12,150	13.9	19	13.9								
	2	8.57- 8.59PM	8.45								13,370	15.3	12,590	14.4	20	14.4	
ABC ABC NEWSBRIEF-SUN.	1	9.50- 9.52PM	9.45	11,270	12.9	11,100	12.7	19	12.7								
	2	9.52- 9.53PM	9.45								12,850	14.7	12,850	14.7	21	14.7	
CBS CBS NFC CHAMPIONSHIP POST(S) CONT'D	2	7.15- 7.33PM	→GRID								25,000	28.6	23,250	26.6	41		

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
CBS CBS NFC CHAMPIONSHIP POST(S)-CONT'D																	
			7.30													24.4	
CBS 60 MINUTES	2	7.33- 8.33PM	→GRID								31,640	36.2	23,770	27.2	39		
			8.30													26.8	
CBS MURDER, SHE WROTE	2	8.33- 9.33PM	→GRID								28,140	32.2	20,890	23.9	33		
			9.30													22.0	
CBS SPORTSBREAK-SUN	1	8.30- 8.31PM	8.30	22,460	25.7	22,460	25.7	36	25.7								
	2	9.03- 9.04PM	9.00								20,800	23.8	20,800	23.8	33	23.8	
CBS CBS SUNDAY MOVIE	2	9.33-11.33PM	→GRID								24,820	28.4	15,820	18.1	28		
			11.30													14.9	
CBS NEWSBREAK-SUN.	1	9.53- 9.54PM	9.45	15,910	18.2	15,910	18.2	27	18.2								
	2	10.31-10.32PM	10.30								11,890	13.6	11,890	13.6	20	13.6	
NBC NFL PLAYOFF GAME-SUN.(S)	1	4.00- 7.21PM	→GRID	36,710	42.0	21,500	24.6	45									
			7.15				26.3*	41*	22.3								
NBC NFL PLAYOFF POST-SUN.(S)	1	7.21- 7.33PM	→GRID	14,950	17.1	14,950	17.1	27									
			7.30						15.7								
NBC OUR HOUSE	1	7.33- 8.33PM	→GRID	15,560	17.8	10,580	12.1	18									
			8.30						11.9								
NBC VALERIE	1	8.33- 9.03PM	→GRID	12,500	14.3	10,400	11.9	17									
			9.00						15.4								
NBC NBC NEWS DIGEST-SUN	2	8.58- 8.59PM	8.45								10,050	11.5	10,050	11.5	16	11.5	
NBC NBC NEWS DIGEST-2-SUN.	1	10.01-10.02PM	10.00	11,270	12.9	11,270	12.9	19	12.9								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE	1	11.30-12.01AM	11.30	6,030	6.9	4,720	5.4	14	6.0	MTUTHF							
	2	>	11.30								6,290	7.2	4,810	5.5	15	6.2	M-F
			11.45						4.8	MTUTHF				5.6*	15*	5.0	M-F
			12.00						4.0	MTUTHF				4.6*	16*	4.6	THU.
ABC NEW YEAR'S ROCKIN EVE(S)	1	11.30-12.30AM	11.30	19,050	21.8	11,190	12.8	31	11.9	WED.							
			11.45				13.3*	30*	14.7	WED.							
			12.00						13.8	WED.							
			12.15				12.2*	31*	10.6	WED.							
ABC JIMMY BRESLIN'S PEOPLE-FR	1	12.01- 1.00AM	12.00	1,570	1.8	700	.8	3	1.0	FRI.							
			12.15				.9*	3*	.9	FRI.							
			12.30						.7	FRI.							
			12.45				.7*	3*	.7	FRI.							
ABC DICK CAVETT-THU(S)	1	12.31- 1.30AM	12.30	1,750	2.0	1,050	1.2	6	1.5	THU.							
			12.45				1.4*	6*	1.3	THU.							
			1.00						.9	THU.							
			1.15				.9*	5*	.8	THU.							
ABC DICK CAVETT-TUE	1	12.31- 1.30AM	12.30	1,050	1.2	790	.9	5	1.1	TUE.							
			12.45				1.0*	5*	.9	TUE.							
			1.00						.9	TUE.							
			1.15				.8*	5*	.7	TUE.							
CBS WE THE PEOPLE		>	8.45	12,410	14.2	12,410	14.2	22	13.4	MTUTH	11,010	12.6	11,010	12.6	18	12.6	TU&TH
			9.15						15.9	THU.							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS NEWSBREAK-M-F		>	9.45	9,790	11.2	9,790	11.2	18	11.2	M-F	12,670	14.5	12,940	14.8	22	14.5	M-F
CBS CBS LATE NIGHT I	1	>	11.30	7,250	8.3	4,980	5.7	18	5.7	MTUTHF							
	2	11.30-12.36AM	11.30								6,560	7.5	4,630	5.3	19	5.5	M-TH
			11.45				5.6*	15*	5.6	MTUTHF				5.5*	17*	5.4	M-TH
			12.00						5.9	MTUTHF						5.3	M-TH
			12.15				5.9*	21*	5.9	MTUTHF				5.2*	21*	5.1	M-TH
			12.30				5.6*	23*	5.7	MTUTHF				5.0*	25*	5.0	M-TH
CBS HAPPY NEW YEAR, AMERICA(S)	1	11.30- 1.30AM	11.30	17,390	19.9	6,210	7.1	20	8.7	WED.							
			11.45				9.0*	21*	9.3	WED.							
			12.00						8.8	WED.							
			12.15				8.0*	20*	7.1	WED.							
			12.30						6.2	WED.							
			12.45				5.9*	18*	5.5	WED.							
			1.00						5.8	WED.							
			1.15				5.4*	20*	5.0	WED.							
CBS KEEP ON CRUISIN	2	11.30-12.30AM	11.30								2,970	3.4	1,570	1.8	5	2.5	FRI.
			11.45											2.2*	5*	2.0	FRI.
			12.00													1.4	FRI.
			12.15											1.4*	4*	1.3	FRI.
CBS CBS LATE NIGHT II		>	12.30	4,630	5.3	3,500	4.0	20	4.5	MTUTHF	3,930	4.5	3,150	3.6	19	3.9	M-F
			12.45				4.2*	19*	4.1	MTUTHF				3.7*	18*	3.6	M-F
			1.00						3.9	MTUTHF						3.5	M-F
			1.15				3.9*	21*	3.7	MTUTHF				3.5*	21*	3.4	M-F
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,400	1.6	1,140	1.3	12	1.3	MTUTHS	1,310	1.5	1,220	1.4	13	1.4	M-THSU
			2.15						1.3	MTUTHS						1.3	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,400	1.6	1,220	1.4	16		MTUTHS	1,570	1.8	1,400	1.6	19		M-THSU
			2.30						1.5	MTUTHS						1.7	M-THSU
			2.45						1.4	MTUTHS						1.6	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	1,920	2.2	960	1.1	19	1.5	MTUTHS	2,190	2.5	1,140	1.3	22	1.8	M-THSU
			3.15				1.4*	19*	1.3	MTUTHS				1.7*	24*	1.7	M-THSU
			3.30						1.3	MTUTHS						1.5	M-THSU
			3.45				1.3*	20*	1.2	MTUTHS				1.5*	23*	1.5	M-THSU
			4.00						1.1	MTUTHS						1.3	M-THSU
			4.15				1.1*	19*	1.1	MTUTHS				1.3*	22*	1.3	M-THSU
			4.30						1.1	MTUTHS						1.2	M-THSU
			4.45				1.0*	19*	1.1	MTUTHS				1.2*	23*	1.1	M-THSU
			5.00						1.0	MTUTHS						1.1	M-THSU
			5.15				1.0*	20*	1.0	MTUTHS				1.1*	21*	1.1	M-THSU
			5.30						1.0	MTUTHS						1.1	M-THSU
			5.45				1.0*	19*	1.0	MTUTHS				1.1*	20*	1.1	M-THSU
NBC NBC NEWS DIGEST-M-F		>	8.45	11,270	12.9	12,500	14.3	22	9.7	M-F	11,620	13.3	11,620	13.3	19	13.2	M-F
			9.00													13.7	MON.
			9.45						17.4	TH&F							
NBC NBC NEWS DIGEST-2-M-F	2	9.58- 9.59PM	9.45								10,580	12.1	10,580	12.1	18	12.1	TU&TH
NBC TONIGHT SHOW		>	11.30	10,140	11.6	6,030	6.9	21	7.8	M-F	10,310	11.8	6,470	7.4	23	8.1	M-F
			11.45				7.7*	20*	7.6	M-W				7.8*	21*	7.5	M-F
CONT'D																	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC TONIGHT SHOW-CONT'D			12.00						7.1	M-F						7.5	M-F
			12.15				6.8*	21*	6.6	M-F				6.9*	24*	6.4	M-F
			12.30						6.6	TH&F							
			12.45				6.3*	22*	5.9	TH&F							
			1.00						5.7	TH&F							
			1.15				5.7*	24*	5.7	TH&F							
NBC DAVID LETTERMAN I		>	12.30	5,510	6.3	4,370	5.0	21	5.5	M-TH	4,370	5.0	3,670	4.2	20	4.4	M-TH
			12.45						5.4	M-W						3.9	M-TH
			1.00						3.9	THU.							
			1.15						3.7	THU.							
			1.30						4.0	THU.							
NBC FRIDAY NIGHT VIDEOS	2	12.30- 2.00AM	12.30								7,430	8.5	4,020	4.6	20	6.2	FRI.
			12.45											5.6*	21*	5.0	FRI.
			1.00													4.6	FRI.
			1.15											4.4*	19*	4.1	FRI.
			1.30													3.9	FRI.
			1.45											3.7*	20*	3.4	FRI.
NBC DAVID LETTERMAN II		>	1.00	4,810	5.5	3,930	4.5	23	5.1	M-TH	3,320	3.8	2,800	3.2	19	3.4	M-TH
			1.15						4.6	M-W						2.9	M-TH
			1.30						3.4	THU.							
			1.45						3.3	THU.							

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
			2.00						3.1	THU.							
NBC FRIDAY NIGHT VIDEOS	1	1.16- 2.46AM	1.15	6,380	7.3	3,500	4.0	24	5.3	FRI.							
			1.30						4.7	FRI.							
			1.45				4.5*	24*	4.2	FRI.							
			2.00						3.6	FRI.							
			2.15				3.5*	24*	3.4	FRI.							
			2.30						3.0	FRI.							
			2.45				3.0*	25*	2.4	FRI.							
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	870	1.0	870	1.0	13	1.0	M-F	1,050	1.2	960	1.1	11	1.1	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	1,490	1.7	1,400	1.6	16	1.6	M-F	2,100	2.4	2,010	2.3	16	2.3	M-F
ABC FAME,FORTUNE&ROMANCE(B)	1	11.00-11.30AM	11.00	3,150	3.6	2,530	2.9	6	2.8	THU.							
			11.15						3.0	THU.							
ABC FLORIDA CITRUS BOWL(S)	1	12.00- 3.30PM	12.00	20,630	23.6	6,900	7.9	16	6.2	THU.							
			12.15				6.8*	13*	7.3	THU.							
			12.30						7.6	THU.							
			12.45				7.8*	15*	8.0	THU.							
			1.00						9.6	THU.							
			1.15				10.2*	19*	10.7	THU.							
			1.30						9.7	THU.							
			1.45				8.7*	17*	7.6	THU.							
			2.00						7.4	THU.							
			2.15				7.4*	15*	7.3	THU.							
			2.30						6.9	THU.							
			2.45				6.7*	13*	6.5	THU.							
			3.00						7.1	THU.							
			3.15				7.5*	15*	7.9	THU.							

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. ***HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).**

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC ABC DAYTIME NEWSBRIEF-M-F		>	2.45	6,990	8.0	6,990	8.0	21	8.1	M-F	6,380	7.3	6,380	7.3	26	7.3	M-F
			3.15						7.3	THU.							
ABC SUGAR BOWL(S)	1	3.30- 7.07PM	3.30	21,330	24.4	7,520	8.6	16	8.1	THU.							
			3.45				8.3*	17*	8.5	THU.							
			4.00						8.9	THU.							
			4.15				9.2*	19*	9.5	THU.							
			4.30						9.7	THU.							
			4.45				9.8*	20*	9.8	THU.							
			5.00						9.5	THU.							
			5.15				8.3*	16*	7.2	THU.							
			5.30						7.9	THU.							
			5.45				8.0*	15*	8.1	THU.							
			6.00						8.4	THU.							
			6.15				8.4*	15*	8.3	THU.							
			6.30						8.1	THU.							
			6.45				8.3*	14*	8.5	THU.							
			7.00				8.7*	15*	8.7	THU.							
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.00- 5.00PM	4.00								8,570	9.8	5,940	6.8	19	6.2	WED.
			4.15											6.4*	18*	6.6	WED.
			4.30													7.2	WED.
			4.45											7.2*	19*	7.2	WED.
CBS CBS EARLY MORNING NEWS		6.00- 6.30AM	6.00	1,050	1.2	960	1.1	15	1.0	M-F	1,310	1.5	1,140	1.3	15	1.1	M-F
			6.15						1.1	M-F						1.4	M-F
CBS COTTON BOWL PARADE(S)	1	10.00-11.30AM	10.00	19,230	22.0	10,400	11.9	28	7.5	THU.							
			10.15				9.2*	24*	10.9	THU.							
			10.30						12.6	THU.							
			10.45				13.0*	30*	13.5	THU.							
			11.00						13.8	THU.							
			11.15				13.6*	29*	13.4	THU.							
CBS TOURNAMENT-ROSES PARADE(S)	1	11.30- 1.30PM	11.30	22,110	25.3	12,590	14.4	28	13.4	THU.							
			11.45				13.5*	29*	13.6	THU.							
			12.00						14.9	THU.							
			12.15				14.9*	29*	15.0	THU.							
			12.30						15.3	THU.							
			12.45				15.3*	29*	15.3	THU.							
			1.00						14.1	THU.							
			1.15				14.0*	27*	13.8	THU.							
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	7,520	8.6	7,170	8.2	25	8.2	MTUWF	5,860	6.7	5,590	6.4	25	6.4	M-F
CBS COTTON BOWL GAME(S)	1	1.30- 5.19PM	1.30	29,020	33.2	11,890	13.6	27	13.3	THU.							
			1.45				14.3*	28*	15.4	THU.							
			2.00						15.1	THU.							
			2.15				15.2*	31*	15.4	THU.							
			2.30						16.1	THU.							
			2.45				16.1*	32*	16.1	THU.							
			3.00						15.7	THU.							
			3.15				14.8*	30*	13.9	THU.							
			3.30						12.6	THU.							
			3.45				12.2*	25*	11.8	THU.							

CONT'D

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS COTTON BOWL GAME(S)-CONT'D			4.00						12.1	THU.							
			4.15				12.2*	25*	12.2	THU.							
			4.30						11.7	THU.							
			4.45				12.1*	25*	12.4	THU.							
			5.00						11.3	THU.							
			5.15				11.0*	22*	10.1	THU.							
CBS NEWSBREAK-3.44		>	3.30	5,330	6.1	5,330	6.1	17	6.1	MTUWF	4,980	5.7	4,980	5.7	19	5.7	M-F
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	4,980	5.7	4,980	5.7	15	5.7	MWF	4,460	5.1	4,460	5.1	16	5.1	MWF
CBS AMERICAN TREASURY SUS(SUS)	2	3.58- 3.59PM	3.45														THU.
CBS AMERICAN TREASURY-SUS.(SUS)		3.58- 3.59PM	3.45							TUE.							TUE.
CBS CBS SCHOOLBREAK SPECIALS(S)	1	4.00- 5.00PM	4.00	7,780	8.9	5,330	6.1	16	6.0	TUE.							
			4.15				6.0*	17*	6.1	TUE.							
			4.30						6.1	TUE.							
			4.45				6.2*	16*	6.3	TUE.							
CBS COTTON BOWL POST(S)	1	5.19- 5.30PM	5.15	6,210	7.1	6,560	7.5	14	7.5	THU.							
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	1,920	2.2	1,490	1.7	18	1.5	M-F	2,800	3.2	2,010	2.3	17	1.7	M-F
			6.45						1.9	M-F						2.8	M-F
NBC FAMILY TIES M-F (THU)(B)	1	10.00-10.30AM	10.00	4,630	5.3	3,580	4.1	11	3.7	THU.							
			10.15						4.5	THU.							
NBC SALE OF THE CENTURY-TH(B)	1	10.30-11.00AM	10.30	4,370	5.0	3,760	4.3	10	4.2	THU.							
			10.45						4.3	THU.							
NBC TOURNAMENT-ROSES PARADE-N(S)	1	11.00- 1.30PM	11.00	21,760	24.9	10,840	12.4	25	9.1	THU.							
			11.15				9.9*	24*	10.7	THU.							
			11.30						11.9	THU.							
			11.45				12.2*	26*	12.6	THU.							
			12.00						13.8	THU.							
			12.15				13.6*	26*	13.5	THU.							
			12.30						13.6	THU.							
			12.45				13.5*	26*	13.3	THU.							
			1.00						13.2	THU.							
			1.15				12.8*	24*	12.4	THU.							
NBC KISSYFUR SPECIAL(S)	1	1.30- 2.00PM	1.30	8,570	9.8	6,730	7.7	15	8.1	THU.							
			1.45						7.3	THU.							
NBC PUNKY BREWSTER-THU(S)	1	2.00- 2.30PM	2.00	8,040	9.2	6,640	7.6	16	7.5	THU.							
			2.15						7.7	THU.							
NBC NEW YEAR'S DAY MOVIE(S)	1	2.30- 4.30PM	2.30	14,600	16.7	8,130	9.3	19	7.6	THU.							
			2.45				7.9*	16*	8.3	THU.							
			3.00						8.6	THU.							
			3.15				8.8*	18*	8.9	THU.							
			3.30						9.5	THU.							
			3.45				9.8*	20*	10.1	THU.							
			4.00						10.9	THU.							
			4.15				10.5*	21*	10.2	THU.							
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	4,460	5.1	4,460	5.1	14	5.1	MWF	4,110	4.7	4,110	4.7	16	4.7	MWF
NBC MAIN STREET 4(S)	2	4.00- 5.00PM	4.00								5,860	6.7	3,320	3.8	10	3.7	TUE.
			4.15											3.6*	10*	3.5	TUE.

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC MAIN STREET 4(S)-CONT'D			4.30													3.7	TUE.
			4.45											3.9*	10*	4.2	TUE.
NBC ROSE BOWL FOOTBALL PRE(S)	1	4.30- 4.50PM	4.30	6,990	8.0	6,380	7.3	15	7.3	THU.							
			4.45						7.2	THU.							
NBC ROSE BOWL GAME(S)	1	4.50- 8.23PM	4.45	32,780	37.5	15,470	17.7	30	8.0	THU.							
			5.00						10.8	THU.							
			5.15				13.4*	26*	16.0	THU.							
			5.30						18.5	THU.							
			5.45				18.2*	34*	17.8	THU.							
			6.00						17.6	THU.							
			6.15				17.7*	31*	17.7	THU.							
			6.30						16.6	THU.							
			6.45				15.7*	27*	14.7	THU.							
			7.00						18.0	THU.							
			7.15				18.8*	31*	19.5	THU.							
			7.30						21.1	THU.							
			7.45				21.5*	34*	22.0	THU.							
			8.00						23.8	THU.							
			8.15				23.3*	35*	22.2	THU.							

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
DAY SATURDAY																	
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45														
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	4,020	4.6	3,850	4.4	11	4.4		2,880	3.3	2,800	3.2	10	3.2	
CBS CBS NCAA BASKETBALL-SAT	2	2.00- 4.10PM	→GRID								9,960	11.4	4,280	4.9	14		
			4.00											5.4*	14*	5.4	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	2,800	3.2	2,710	3.1	23	3.1		4,020	4.6	3,930	4.5	28	4.5	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	2,710	3.1	2,710	3.1	18	3.1		4,460	5.1	4,370	5.0	24	5.0	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	4,890	5.6	4,630	5.3	19	5.3		6,210	7.1	5,940	6.8	23	6.8	
NBC ONE TO GROW ON-11:28AM		11.28-11.30AM	11.15	4,810	5.5	4,630	5.3	15	5.3		5,160	5.9	4,890	5.6	17	5.6	
NBC ONE TO GROW ON-11:58AM	2	11.58-12.00NN	11.45								6,290	7.2	6,120	7.0	21	7.0	
NBC ONE TO GROW ON-11:58AM(B)	1	11.58-12.00NN	11.45	5,770	6.6	5,510	6.3	17	6.3								
NBC NFL PLAYOFF GAME-SAT.(S)	1	12.30- 4.46PM	→GRID	31,640	36.2	17,390	19.9	46									
			4.45				20.1*	41*	10.3								
NBC MONY TOURN-CHAMPIONS(S)	2	1.00- 4.19PM	→GRID								8,480	9.7	2,880	3.3	9		
			4.15											4.1*	10*	3.8	
DAY SUNDAY																	
CBS CBS NFL PLAYOFF GAME-SUN.(S)	1	12.30- 3.47PM	→GRID	35,050	40.1	21,240	24.3	52									
			3.45				23.4*	48*	22.4								
CBS CBS NFL PLAYOFF POST-SUN.(S)	1	3.47- 4.09PM	→GRID	13,810	15.8	11,890	13.6	28									
			4.00						11.1								
NBC NFL PLAYOFF GAME-SU(S)	2	12.30- 4.26PM	→GRID								39,330	45.0	24,820	28.4	56		
			4.15											29.2*	53*	25.9	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Client Notice

March 6, 1987

NIELSEN NATIONAL TV RATINGS REPORT
1ST JANUARY 1987 REPORT
December 29, 1986-January 11, 1987

Audience estimates for the following program were incorrect in the above report. Correct data are as follows:

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
PAGE A-10 EVENING FRIDAY										
NBC FIESTA BOWL(S)	1	8.00-11.44PM	8.00	36,970	42.3	21,940	25.1	38	18.6	
			8.15				20.1*	31*	21.5	
			8.30						23.2	
			8.45				23.7*	35*	24.2	
			9.00						25.3	
			9.15				25.3*	37*	25.4	
			9.30						24.8	
			9.45				23.6*	35*	22.4	
			10.00						26.0	
			10.15				26.4*	39*	26.7	
			10.30						26.6	
			10.45				26.5*	40*	26.3	
			11.00						28.7	
			11.15				29.2*	47*	29.8	
			11.30				26.5*	48*	26.5	

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK ‡ DAY	START TIME	DUR	NET	NO. OF T/C THIS SEASON - PROG. TYPE†	NO. OF STATIONS WK 1	WK 2	PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
PAGE 18 EVENING CONT'D												
FIESTA BOWL(S)					211		99		A	25.1	38	2194
1 FRI.	8.00P	224	NBC	SE								
	8.00-8.30								A	20.1	31	1757
	8.30-9.00								A	23.7	35	2071
	9.00-9.30								A	25.3	37	2211
	9.30-10.00								A	23.6	35	2063
	10.00-10.30								A	26.4	39	2307
	10.30-11.00								A	26.5	40	2316
	11.00-11.30								A	29.2	47	2552
	11.30-12.00								A	26.5	48	2316